



NY | SPCC

THE NEW YORK
SOCIETY
FOR THE PREVENTION
OF CRUELTY
TO CHILDREN

2018 ANNUAL REPORT



Founded in 1875, The New York Society for the Prevention of Cruelty to Children (The NYSPCC) was the first child protection agency in the world. Throughout its 144 year history, The NYSPCC has met the urgent needs of New York City's most vulnerable children through the development of new and innovative programs. It is with this same spirit of innovation, concern and compassion for the City's children that The NYSPCC seeks to meet the challenges that lie ahead. ●

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Our Mission

The NYSPCC responds to the complex needs of abused and neglected children, and those involved in their care, by providing best practice counseling, legal, and educational services. Through research, communications, and training initiatives, we work to expand these programs to prevent abuse and help more children heal.



OUR WORK:

Mental Health Services

- Provide therapeutic supervised visitation services to children and their families in a safe and supportive setting.
- Counsel children who have endured the trauma of child abuse or neglect.
- Provide crisis debriefing services to child welfare agencies to help staff during times of stress, grief, and loss.



Legal Services

- Advocate for legislative and judicial action that protects children and strengthens families.
- Provide training and counsel for staff in preparation for court testimony.



Educational Services

- Educate professionals about child abuse and neglect identification and reporting.
- Provide sexual abuse prevention workshops to children in New York City schools.
- Promote healthy parenting through counseling and education.
- Train professionals on The NYSPCC's best practice models.

WHAT MAKES THE NYSPCC UNIQUE:

- **The first** child protection agency in the world. 144 years of helping the most vulnerable children recover and heal from abuse.
- Long-standing **collaborative relationships** with social service providers, the court systems, child-serving organizations, and schools.
- **Flexibility**, as an independent non-profit, we offer enhanced levels of service for children and families.
- **Highly skilled and specialized** professionals.



Dear Friends,

I am honored to chair the board of The NYSPCC. No organization has focused on preventing and treating child abuse longer or more effectively, and yet, even after 144 years in existence, The NYSPCC had an especially good year.

In 2018, The NYSPCC served 6,315 children, 292 parents and caregivers, and 1,912 child welfare professionals through programs designed to protect children from abuse and help children and families, affected by abuse, neglect and domestic violence, to heal. And it is all thanks to you—our friends and donors.

We hosted three special events in 2018. In April, our Spring Luncheon featured Gold Medal Olympic Gymnast, McKayla Maroney. In her first public appearance, she bravely spoke about the horrific sexual abuse she experienced at the hands of team doctor, Larry Nassar, her recovery, and her plans to prevent future abuse within the sport. In May, The NYSPCC's Junior Society held their annual benefit at Fishbowl, raising awareness among NYC's young professionals and inspiring them to become more involved in our work. Finally, in November, my beautiful wife, Deborah Norville, Anchor of Inside Edition and NYSPCC Children's Council Member, hosted the Food & Wine Gala, at which Chef Costas Spiliadis of estiatorio Milos curated a Greek-inspired menu. Altogether, these events raised nearly one million dollars for The NYSPCC's programs that help thousands of children to heal.

Also in 2018, The NYSPCC had the good fortune to receive a \$16M legacy gift from a compassionate and generous donor. These funds will strengthen the agency's stability and secure program services for decades to come. We will use a portion of the funds for some immediate enhancements, such as updating The NYSPCC's website, modernizing the database, and creating a digital version of our child sexual abuse prevention program, Safe Touches. Such enhancements will improve The NYSPCC's ability to provide optimal care that meets the needs of children and families.

The NYSPCC is working to make this world a safer place for children, but we wouldn't be able to do it without your continued faith in our abilities. As proud as I am of what we have done as an organization during this past year, I am focused on all the work which still remains undone.

Thank you for your support!

Sincerely,

A blue ink handwritten signature, appearing to read 'Karl G. Wellner', written in a cursive style.

Karl G. Wellner
President
Board of Directors



Dear Friends,

After 144 years, The NYSPCC still leads the field in child protection and has earned tremendous respect from the community. We share our knowledge and experience by teaching and training children, families, professionals, legislators, and the general public to improve their ability to keep children safe.

Due to our expertise in child sexual abuse prevention, NYC Elite, a New York City-based gymnastics organization, asked The NYSPCC to improve the safety of more than 5,000 young athletes enrolled in their programs. Our Training Institute strengthened the organizations' policies and procedures on child safety issues and taught staff members how to identify and report sexual abuse. This work inspired the Athlete Assistance Fund (AAF), in the wake of the Larry Nassar scandal, to select The NYSPCC above all other child protection agencies to help them eradicate sexual abuse in the sport of gymnastics. Through this partnership, our Training Institute is developing child sexual abuse prevention curriculum tailored to the needs of the gymnasts, their parents and the coaches/business owners in the industry. We are confident this will help the gymnastic community protect the children in their care.

The NYSPCC also met regularly with city and state legislators to help strengthen laws that protect children. In 2018, The NYSPCC's advocacy work succeeded in amending the New York State Education Law to require private schools to report instances of suspected child abuse of students by school employees. We also assisted in the passage of the Child Victims Act, which expands the statutes of limitations for survivors of child sexual abuse civilly and criminally from age 23 to 55 and 28, respectively. Currently, The NYSPCC is working with the American Professional Society on the Abuse of Children (APSAC) to develop a campaign to end the corporal punishment of children.

You'll also be pleased to know that in June 2018, I was elected to the national Board of APSAC. My place on their Board is a great opportunity for The NYSPCC to contribute to the national discussion about child abuse treatment and prevention, and to help create a culture that focuses on the safety and well-being of children.

I hope you will read on and reflect upon our success in 2018—and know that The NYSPCC is a leading voice of child protection because of your support. We are so grateful!

Warm regards,

A handwritten signature in blue ink that reads "Mary Pulido". The signature is written in a cursive, flowing style.

Mary L. Pulido, Ph.D.
Executive Director

TRAUMA RECOVERY PROGRAM

Launched in 2001, our Trauma Recovery Program provides a safe, supportive and nurturing environment that helps children, ages 5-21 years, to recover from physical abuse, sexual abuse, neglect and domestic violence. Our team of licensed therapists provides services in English and Spanish, six days and three evenings per week, free of charge. Services include:

Individual Therapy: Survivors of abuse and neglect typically experience emotional, behavioral, cognitive, and physical difficulties, such as anxiety, depression, and post-traumatic stress. NYSPCC therapists provide child-centered, Trauma-focused Cognitive Behavioral Therapy. Talk, art, and play techniques are used to teach children how to identify and manage their emotions and impulses, understand and develop helpful thinking patterns, strengthen coping skills and process traumatic events.

Family Therapy: The NYSPCC strongly encourages parents, foster parents and other caregivers to become part of the therapeutic process. We do not treat children in isolation. We help caregivers understand trauma symptoms and how to support their children's recovery. Our work with families include parent-child sessions, parent only sessions, and family sessions which include the parent, child and siblings.

Collateral Sessions: One of the features that make our Trauma Recovery Program unique is how we collaborate with other system responders involved in the children's lives. NYSPCC therapists are in regular contact with foster care and caseworkers, teachers, and other professionals in the child's life to ensure that the mental health needs of our young clients are understood and met in all aspects of their lives, not just in the therapy room. ●

OUTCOMES:

1. 90% of clients demonstrated improvements in their baseline symptoms (e.g., anxiety and depression.)
 2. 82% increased their use of adaptive coping skills (e.g., ability to identify feelings and build social supports.)
 3. 81% increased their healthy interpersonal communication skills and increased their social interactions.
-



Victoria & Cristina

13-year-old Victoria* was suicidal. Her life began with tragedy and continued to be rife with tremendous challenges. She and her family are from a dangerous town in Honduras, where her father disappeared not long after she was born. At the tender age of 11, Victoria was physically assaulted and her life threatened. Making the experience even more tragic was the death of her grandmother, who died of a heart attack while witnessing that brutal assault on Victoria.

Following this traumatic event, Victoria's mother, Cristina*, moved her children to safety in the United States. Adjusting to a new life in New York City was extremely difficult for Victoria and her two older brothers. The family experienced several weeks of homelessness and unsurprisingly, Victoria began to develop multiple complex trauma symptoms, including post-traumatic stress disorder, depression, suicidal thoughts, and aggressive and sexualized behaviors.

The stress also impacted Cristina, who responded to Victoria's misbehaviors by yelling and hitting. This physical abuse brought the family to the attention of the New York City Administration of Children's Services, who ultimately referred Victoria and Cristina to The NYSPCC in the spring of 2018.

At the start of treatment at NYSPCC, Victoria was unable to admit that she was a victim of physical assault and refused to talk about what happened to her. Her therapist provided psycho-education, helping Victoria to understand how her feelings and behaviors were related to the assault and the other traumatic events of her life. As Victoria began to open up, she and her therapist learned what triggered the suicidal thoughts and other negative emotions. The therapist also engaged Victoria in drawing and writing activities to reflect on the positive aspects of her life and her hopes for her future.

The therapist worked closely with Cristina, also, teaching her about trauma and trauma symptoms, so that she could better understand what was happening with her daughter and consequently, offer the parental support Victoria desperately needed.

Over time, the therapist has seen a transformation in this family. Cristina has been in better control of her anger and stopped yelling and hitting and is now giving her daughter the emotional support she needs to recover. Victoria is embracing her new coping skills and as a result, her trauma symptoms have greatly decreased. Most importantly, as Victoria has learned how to cope with her feelings of anger, sadness and guilt, she is finding that life is worth living. ●

**The child's and parent's names have been changed to protect confidentiality.*

THERAPEUTIC SUPERVISED VISITATION PROGRAM

The NYSPCC's Therapeutic Supervised Visitation Program serves children of all ages, their parents and other caregivers, who have histories of child abuse, neglect, and domestic violence. Working in collaboration with the courts, the program accepts referrals from judges who determine that parent-child interaction must be supervised to ensure the children's safety. While the majority of supervised visitation programs offer observation only, The NYSPCC provides trauma-informed therapeutic counseling and parenting education. The Therapeutic Supervised Visitation Program helps parents repair the ruptured bonds between them and their children due to trauma and separation, improves parenting skills, and reduces the risk of future abuse or neglect.

Therapeutic Supervised Visits: During weekly visits, children and parents work on repairing their relationships through healing conversations, playing games and creating art. NYSPCC therapists conduct coaching sessions with parents for 15 minutes before and after every visit. The therapists use this time to address the intrafamilial trauma and its impact on their children and their relationship with their children, and to teach them about their children's developmental needs. The therapists also help parents manage their own emotional difficulties, so they can engage fully with their children.

Parenting Education: The NYSPCC requires visiting parents to attend an evidence-based parenting education workshop, called Parenting Journey. This 12-week program helps parents increase their self-care practices, raise awareness of past and present factors that influence their parenting styles, enhance their parenting skills, and utilize their strengths to build nurturing relationships.

Support for Custodial Parents: The NYSPCC goes above and beyond other supervised visitation programs by providing therapeutic coaching for custodial parents, helping them understand the importance of children's relationships with both parents and how to manage children's needs during separation. The sessions are also used to assess how families respond to visits, conduct safety planning with custodial parents and provide information about social services. ●



OUTCOMES:

75 families (100 children and 150 adults) with the most challenging abuse, neglect and domestic violence histories were helped by the program.

1. 73% of visiting/non-custodial parents increased parenting time with their children, and
 2. 94% of visiting/non-custodial parents improved their knowledge of parenting skills and techniques.
-

Miranda

Miranda was brought to The NYSPCC through the Strong Starts Court Initiative. This program enhances the capacity of Family Court to bring positive changes to court-involved babies and their families. The initiative promotes a shift from an adversarial to a collaborative approach in addressing the needs of families. Infants and parents receive customized service plans and access to a network of community-based service providers, including child development services, adult development services, and services required for family stability. The NYSPCC works very closely with Family Court to provide these services.

*Miranda, a 16-year-old girl from the Dominican Republic, was living in foster care and had been separated from her 16-month-old daughter, Julieta, who was also living in foster care with different family. Before Julieta was taken from Miranda, the two were living in a group home for teenage mothers. Miranda suffered from severe depression and was found lying in her bed one day, with Julieta, 10-months-old at the time, unattended and covered in dirt and sucking on a marble. Julieta was removed from Miranda and the two were placed in separate foster care homes. Miranda was ordered to attend her own individual therapy and The NYSPCC's Therapeutic Supervised Visitation Program, where she could spend time with her daughter under the supervision of a Spanish-speaking therapist.

During Miranda's first visit at The NYSPCC, she appeared confused about the removal of her child, the court proceedings, and the visitation process. Miranda's confusion was exacerbated by the fact that she has cognitive delays and is only able to speak Spanish. Prior to coming to The NYSPCC, Miranda interacted mainly with workers who were English-speaking only. It was only at The NYSPCC that Miranda began to understand what was happening and how to make the first steps to improve her situation.

During the first few visits, Miranda did not know how to interact with Julieta, who entered the visitation room without hesitation, excited to explore all the toys and seek out a connection with her mother. Miranda engaged in limited eye and physical contact with Julieta, even failing to greet and say goodbye to her daughter. Julieta initially responded to this by giving up on seeking Miranda's attention and gravitating towards The NYSPCC therapist. As visits progressed however, the therapist's interventions helped Miranda become more attentive and responsive to Julieta during visits, by feeding her, styling her hair, and changing her diaper.

During parent coaching sessions, held before and after each visit, the therapist learned that Miranda experienced a traumatic childhood and worked with her to explore how her childhood and life experiences were affecting her mental health and abilities as a parent. Working together, the therapist helped Miranda understand how her behavior and decisions impacted her daughter and also helped her understand the importance of attending her own individual therapy to begin to process and recover from her own traumatic childhood.

After six months, Miranda had showed tremendous improvement in her interaction with Julieta. She was able to playfully greet her daughter, and sing "Rock-A-Bye, Baby" during visits, stating this is the song she would sing for Julieta to help her fall asleep as an infant. Julieta responded with affection. She would run into the visiting room, smile and happily call out "Mama," and she sometimes held onto her mother's leg when it was time to say goodbye. ●

SAFE TOUCHES

Safe Touches workshops provide child sexual abuse prevention training for children in Kindergarten through third grade—a critical time period to teach them about body safety.

During the 45-minute workshops, NYSPCC educators and therapists use puppets to perform skits that help children recognize the differences between safe and not safe touches and what to do if they ever feel at risk. Children learn The Four Safety Tools: 1) Trust your feelings; 2) Try to say no; 3) Try to walk away; and 4) Tell an adult. The facilitators also use the puppets to explain that abuse is never a child's fault and that, while not safe touches can come from adults they know and trust, most of the adults in their lives will protect them.

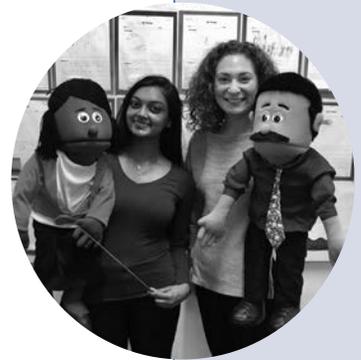
The students play an active role by offering suggestions to the puppets about safety tools they can use to keep their bodies safe, and whom they can go to for help if they have been in a not safe situation. Children are also encouraged to ask questions and voice concerns. When children make statements that indicate they may have been sexually abused, our workshop facilitators will work with teachers and school guidance counselors to ensure the children's safety needs are met. The NYSPCC is able to serve as a therapy referral source if additional support services are needed.

To augment the effectiveness of Safe Touches workshops, The NYSPCC developed an activity book for students to take home. The NYSPCC completed the pilot test of its new activity book and began distributing it widely in May 2018. The book, entitled *My Body Belongs to Me*, is given to every child who attends a Safe Touches workshop. It contains activities designed for children to do with their parents and caregivers to help reinforce the lessons learned in the workshop. ●

OUTCOMES:

In 2018, The NYSPCC conducted Safe Touches workshops for 5,730 children at 31 schools in New York City. Anonymous surveys completed by teachers reflected overwhelmingly positive feedback.

1. 98% of teachers reported that the workshop content was presented clearly.
 2. 98% of teachers reported that the children were actively engaged.
 3. 97% of teachers reported that the workshop facilitators answered children's questions in developmentally appropriate ways.
 4. 96% of teachers reported that they will recommend the workshop to their colleagues.
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CRISIS DEBRIEFING SERVICES

Since 2006, The NYSPCC has provided crisis debriefing services to child protective service workers following traumatic events such as child fatalities, violence in the field, or handling horrific cases of child physical and sexual abuse. As first responders to child abuse and neglect reports, these workers need resources that enable them to strengthen their personal coping skills and ability to manage the excessive stress they feel as a result of their demanding and difficult profession.

The Restoring Resiliency Response protocol, developed by Executive Director, Mary L. Pulido, Ph.D., is applied in crisis debriefing sessions that include an integration of education, emotional expression, and cognitive restructuring. Providing a safe space for everyone to voice feelings about loss is important for team building and setting up needed support systems instrumental in returning staff to previous levels of functioning. If needed, The NYSPCC's staff meets individually with child protective services staff members following group debriefing sessions and provides referrals for short- or long-term therapy.

In 2018, The NYSPCC provided 64 crisis debriefing sessions to 195 individuals in total, including 52 crisis debriefing sessions to 158 Administration for Children Services staff members; 7 crisis debriefing sessions to 14 Safe Horizons staff members; and 5 crisis debriefing sessions to 23 staff members at other agencies. Feedback from debriefing session participants indicates an appreciative and positive response from attendees. ●

OUTCOMES:

1. 85% of participants would encourage a co-worker to attend a debriefing following a crisis.
 2. 86% of participants felt safe talking about their feelings during the session.
 3. 79% of participants are likely to utilize the techniques discussed in the session for stress reduction in the future.
-



In response to continuous requests for training from other child welfare agencies, schools, and community groups, The NYSPCC launched its Training Institute in 2012. The Training Institute educates child welfare professionals, teachers, the corporate sector, community organizations, and parent groups. Lectures are tailored to meet the specific needs of the audience. The NYSPCC's training and clinical staff are considered experts in the area of child protection, and are in high demand.

The Training Institute is recognized as an approved provider of continuing education for licensed social workers. The NYSPCC offers a variety of continuing education courses for social workers to support professional development and lifelong learning. Through this program, The NYSPCC is expanding our influence in the field by sharing knowledge and teaching best practices in the areas of trauma-informed care, secondary traumatic stress, and child abuse prevention and treatment.

In 2018, The NYSPCC educated more than 1,600 professionals from across the country, including 697 practitioners through in-person presentations, 527 through online training courses, and 798 through conferences, lectures and trainings.

TRAINING FOR CHILD WELFARE PROFESSIONALS

The NYSPCC's staff gives presentations at conferences and publishes articles in academic and professional journals to help advance the knowledge base of practitioners and researchers across the country working to prevent and treat child abuse and neglect.

IDENTIFYING AND REPORTING CHILD ABUSE AND NEGLECT

A crucial component of the Training Institute is to educate professionals who come into contact with children in the course of their everyday activities on how to identify and assist children who are abused or neglected. The NYSPCC provides a New York State Department of Education approved course, "Identifying and Reporting Child Abuse and Neglect," to mandated reporters, in addition to the general public, on issues surrounding maltreated children. Mandated child abuse and neglect reporters, such as law enforcement officials, teachers, social workers, doctors and nurses, learn to recognize signs and symptoms of maltreatment, how to appropriately report it, and about their legal obligations as mandated reporters. To assist in this public education effort, The NYSPCC developed and published *The NYSPCC Professionals' Handbook: Identifying and Reporting Child Abuse and Neglect*.

(continued on page 11)



TRAINING INSTITUTE

(continued from page 10)

Since the program's inception in 1990, The NYSPCC has trained over 53,000 individuals regarding their legal responsibilities as mandated reporters of child abuse and neglect. In 2018, staff members made 22 presentations to 343 professionals and concerned citizens in New York City. In addition to these onsite training sessions, 527 people utilized The NYSPCC's web-based training course.

CHILD PROTECTION POLICY REVIEW AND TRAINING FOR SCHOOLS

High-profile stories in the news have emphasized the prevalence of the horrific, underreported crime of child sexual abuse in schools. The strength of The NYSPCC's Safe Touches program, combined with The NYSPCC's long-standing reputation as a leader in the field of child abuse prevention, has resulted in The NYSPCC developing a range of child protection, education, and administrative review services for New York City public, private, and charter schools, including:

- age-appropriate child sexual abuse prevention training for students in grades K-12;
- child abuse identification and reporting procedures training for faculty and staff;
- reviewing schools' current policies and procedures regarding child protective issues and making recommendations for amendments or additions that would strengthen these services; and
- educational lectures and workshops for parents and caregivers on issues related to child safety.

The NYSPCC continued its work with The Horace Mann School and other private schools conducting trainings for both the faculty and the students. ●



RESEARCH & EVALUATION

The NYSPCC maintains an active research program dedicated to implementing and testing innovative approaches to preventing and treating child abuse and neglect. Our diverse research activities are designed to help build the evidence base for effective services and programs, and meaningfully contribute to the existing literature base.

The NYSPCC's programs—which include trauma recovery and supervised visitation services, child sexual abuse prevention, and crisis debriefing—are tailored to our unique client needs, yet infused with scientifically validated treatments and frameworks. In this way, we can bring evidenced-based models into a real-world, front line setting, and test the effectiveness of these augmented models—a strategy increasingly advocated by field experts, funding agencies, and policy makers.

The Research and Evaluation Department continues to actively seek professional and academic collaborators locally, nationally, and internationally, to increase the validity of our program evaluations, and to expand the impact of our work. The NYSPCC thus functions, in part, as an idea and implementation incubator, from which productive program expansion roll-outs are generated. Successful partnerships and evaluations have been pursued with the Kings County Integrated Domestic Violence Court, the Administration for Children's Services, and Little Flower Foster Care.

In 2014, The NYSPCC was awarded a prestigious research grant from the National Institutes of Health to conduct a rigorous evaluation of its child sexual abuse prevention workshop, Safe Touches. The focus of this work was to determine workshop efficacy, and to assess retention of concept knowledge and self-protective skills. The results showed statistically significant gains in knowledge of safety concepts by children who participated in The NYSPCC's workshop compared to their peers who had not yet received the workshop. Knowledge gains were maintained at a one month follow up assessment. These positive findings contribute to the knowledge base of child sexual abuse prevention programs, expanding to a sample of racially and economically diverse children, and support our long-term goal of disseminating a validated Safe Touches program. These positive findings have been published in the American Journal of Public Health, and the Journal of Child Sexual Abuse. This work is an exciting step forward in rigorously evaluating our child sexual abuse prevention workshop. ●



THE NYSPCC IN THE NEWS

The NYSPCC continued to expand its visibility in 2018, and its message that child abuse is preventable, through media appearances throughout the year, but particularly during National Child Abuse Prevention Month in April. The NYSPCC's Executive Director, Mary L. Pulido, Ph.D., is regularly contacted as an expert on the prevention of child abuse and neglect and domestic violence, as well as on issues related to child safety. The following are local and national media highlights of 2018.

Online

Dr. Mary Pulido's blogs on Medium.com:

- January 12 Parents, It's 10pm. Do You Know What Your Children Are Watching?
- January 20 Channel the Outrage Against Larry Nassar Into Action Now!
- February 19 Why Spanking Your Child Does Not Work
- February 24 Babies Thrown in Garbage Cans—Help for Desperate Parents
- April 4 Please Don't Look the Other Way! Prevent Child Abuse and Neglect
- June 4 A Salute to Child Protective Specialists in New York City
- July 25 Summer Camp Safety: Essential Questions Parents Should Not Be Afraid to Ask!
- August 21 School's In—Keep Danger Out!
- September 7 Justice for Survivors of Sexual Abuse by Clergy—Pass the Child Victims Act Now!

Dr. Pulido and Stephen Forrester were also featured in articles from other various news sites:

- "Nichols probe: Loophole doesn't require private schools to report sexual misconduct" for **The Buffalo News**
- "McKayla Maroney's Comments On Larry Nassar Could Have A Wide-Ranging Impact" for **Bustle**
- "Pope Francis talks tough to U.S. bishops, says credibility of church 'is at stake'" for **NBC News**
- "Larry Nassar Did What Sexual Predators Always Do" for **Fatherly**

Print

Dr. Pulido and The NYSPCC were also featured in print articles across the country, including:

- "Clerical Sex Abuse in New York" for **The New York Times**
- "New York state bill would force private schools to call police on sex abusers" for **Albany Times Union**
- "The numbers say Springfield has a child porn problem. Experts wonder why." for **Springfield News-Leader**
- "Former librarian pleads not guilty in child porn case" for **Westport News**

Radio

- Dr. Pulido was interviewed by New York Public Radio's Cindy Rodriguez of WNYC-AM about the trauma of children being separated from their parents at the border
- Stephen Forrester was interviewed by Pittsburgh's KDKA Radio about "Predator Priests" Child Sexual Report Abuse Report

Television

- In April, the Spring Luncheon was featured in a segment on Fox News' *The Five* ●



As the first child protection agency in the world, The NYSPCC maintains the most comprehensive and oldest set of records on child abuse and neglect cases and laws for maltreated children. The George Sim Johnston Archives, named in honor of a long-standing member of The NYSPCC's Board of Directors, contains a wealth of original and compiled material on the origins, history, and development of the child protection movement from 1875 to the present day.



Mary Ellen Wilson, age 10. Her case was the catalyst for the child protection movement, beginning in April, 1875, with the incorporation of The NYSPCC, the first such agency in the world.

A Salute to Our Archivist, Joseph T. Gleason

After 45 years of service to The NYSPCC, Joe announced his retirement. Joe's professional career includes positions in secondary education and administration, juvenile supervision and counselling, law enforcement and child protection. In his NYSPCC career, he has served as Officer-Investigator, Criminal Court Investigator, Family Court Representative, Senior Investigator, Field Supervisor and Training Supervisor before undertaking his present duties. As Director of Archives, his responsibilities have included management of the archival holdings of The NYSPCC, which document the history of the NYSPCC and the origins of child protection. As Director, he has responded to more than 500 inquiries, prepared over 350 family history reports, and has assisted researchers preparing doctoral dissertations, published articles, videos, textbooks, biographies, films, and histories of child protection in America. Additionally, he oversaw a five-year archival preservation project that included the digitization of all archival materials, the conservation of its bound volumes and hard-copy files, and the preservation and museum-mounting of Mary Ellen's dress at the time of her rescue. An acknowledged expert on the history of The NYSPCC and the origins of child protection, Joe has regularly addressed genealogical societies and human services organizations, consulted with researching professionals, authored The NYSPCC History Journal, and been a member of the New York Archivists Roundtable of Metropolitan New York.



Joseph T. Gleason, the NYSPCC's Director of Archives, has announced his retirement after 45 years at The Society. Joe has been a dedicated, respected and very important member of the NYSPCC family and will be missed dearly.

We salute Joe on his retirement and thank him, with tremendous gratitude, for 45 years of faithful and outstanding service to The NYSPCC and the children and families we serve. ●

FINANCIAL POSITION SUMMARY

Cash	\$ 1,006,166
Investments at fair value	20,538,383
Other assets	<u>606,884</u>
Total Assets	<u>\$ 22,151,433</u>
Accounts payable and accrued expenses	\$ 261,627
Accrued pension benefits	<u>2,289,628</u>
Total Liabilities	<u>2,551,255</u>
Net assets without donor restrictions	15,831,520
Net assets with donor restrictions	<u>3,768,658</u>
Total Net Assets	<u>19,600,178</u>
Total Liabilities and Net Assets	<u>\$ 22,151,433</u>

FINANCIAL ACTIVITY SUMMARY

Contributions	
Foundations/Corporations	\$ 856,172
Other	67,458
Government contracts	124,530
Special events	874,371
Investment return—operating	988,500
Professional education fees	287,507
Other support and revenue	<u>1,212</u>
Total Support and Revenue	<u>3,199,750</u>
Trauma recovery	806,636
Training institute/advocacy	744,480
Supervised visitation	602,161
Research and evaluation	404,857
Archives	132,950
General administration	466,941
Special events	195,347
Fundraising	<u>514,795</u>
Total Operating Expenses	<u>3,868,167</u>
Excess of Operating Expenses over Revenue	(668,417)
Investment return—nonoperating	(1,902,618)
Adjustment to accrued pension benefits	285,584
Decrease in net assets with donor restrictions	<u>(295,828)</u>
Decrease for the year	(2,581,279)
Net Assets—Beginning of year	<u>22,181,457</u>
Net Assets—End of year	<u>\$ 19,600,178</u>

SPRING LUNCHEON

The 7th Annual Spring Luncheon, held on April 17, 2018, featured Gold Medal Olympic Gymnast, McKayla Maroney. During an intimate conversation with Dr. Mary L. Pulido, Maroney discussed the abuse she had to endure, her road to recovery, and what she plans to do moving forward. The event raised over \$335,000 for the agency's Trauma Recovery and Safe Touches programs. ●



Deborah Norville and Karl Wellner



Valesca Guerrand-Hermes, McKayla Maroney, Dr. Mary L. Pulido, and Elizabeth Mayhew



David Stack and Elizabeth Mayhew

THE JUNIOR SOCIETY BENEFIT

On May 10, 2018, The NYSPCC Junior Society returned to FISHBOWL for their annual fundraiser cocktail party. In December, they hosted a yoga fundraiser, Hope Flows, benefitting the Trauma Recovery program. These events raised awareness about child abuse, attracted new supporter to The NYSPCC, and raised more than \$25,000 for child protection services. ●



Matt Semino, Jennifer Nichols Armstrong, MaryKate Boylan, Lea Kadish, Jonathan Klein



Hope Flows at Earth Yoga NYC

FOOD AND WINE GALA

On November 6, 2018, The NYSPCC raised over \$520,000 at the annual Food & Wine Gala. Chef Costas Spiliadis of *estiatorio Milos* curated the menu and Deborah Norville, Anchor of Inside Edition and NYSPCC Children's Council Member, hosted the evening.

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To discuss the range of opportunities to support The NYSPCC, please contact Sharon Scimeca, Chief Philanthropy and Communications Officer, at (212) 233-5500 ext. 216 or info@nyspcc.org.

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