



NY | SPCC

THE NEW YORK
SOCIETY
FOR THE PREVENTION
OF CRUELTY
TO CHILDREN

2020
Annual Report

Our Mission

The NYSPCC responds to the complex needs of abused and neglected children, and those involved in their care, by providing best practice counseling, legal, and educational services. Through research, communications, and training initiatives, we work to expand these programs to prevent abuse and help more children heal.

Dear Friends,

We are proud of what The NYSPCC accomplishes in its mission to address child abuse and neglect through education, treatment, and advocacy. This past year, we feel especially proud, because 2020 was a year like no other. We witnessed first-hand how a global pandemic disproportionately affected the already vulnerable children and families we serve, and we were suddenly and unexpectedly tasked with finding innovative ways to deliver services safely. With friends and supporters united and standing by our side, The NYSPCC faced the challenges with unwavering commitment to our mission.

The NYSPCC's clinical team rapidly transitioned all therapeutic counseling services to tele-therapy in March 2020, ensuring that services were not interrupted just because children and families were confined to their homes. Our clinical team provided them with the same level of care and engaged them in the same therapeutic activities, including talk, art and play therapy for children, and coaching and education for parents. As a result, children and families continued to heal.

Our Training Institute also jumped into action by creating digital versions of all education programs, which were primarily conducted in-person prior to the pandemic. We are now able to provide virtual trainings for child sexual abuse prevention, child abuse identification and reporting, and managing secondary traumatic stress. And on top of all that, the Training Institute launched a large-scale child sexual abuse prevention program, in collaboration with the Athlete Assistance Fund, to train coaches and staff at gymnastics organizations throughout New York and across the country.

By keeping our focus on children's safety and well-being, The NYSPCC team overcame many of the barriers the pandemic created and served 2,654 children, 278 parents/caregivers, and 2,486 professionals.

The NYSPCC also set its sights beyond the children and families we serve, by joining with the American Professionals Society on the Abuse of Children (APSAC) in a national effort towards ending systemic racism in the field of child maltreatment. The NYSPCC will co-sponsor APSAC's National Colloquium "Promoting Racial Diversity, Equity and Inclusion Across Disciplines and Organizations Addressing Child Maltreatment," where six members of our staff will be presenting. Dr. Pulido was also asked to join the Commission to Eliminate Racism and Systemic Bias in the Child Maltreatment Field. Furthermore, our Board and The NYSPCC Team are developing strategies that will achieve a more diverse Board and staff.

Thus, looking back, in spite of the overwhelming challenges and tragedies, 2020 was a year of compassion, resiliency, resourcefulness, and unity. It inspires and humbles us.

With gratitude,



Karl G. Wellner
President, Board of Directors



Mary L. Pulido, Ph.D.
Executive Director

Eddie's Trauma Recovery Story

It took nearly two years, but with support from his mom, Miranda*, and The NYSPCC's Trauma Recovery Program, Eddie* overcame his shame and reclaimed his voice.

In the spring of 2019, Miranda witnessed a devastating sight—her uncle sexually abusing her ten-year-old son. She reported her uncle to the authorities, and she sought help from The NYSPCC to provide the therapeutic care Eddie needed to recover.

When Eddie first started weekly sessions, his therapist learned that the abuse had been going on for several months, for which he harbored a great deal of shame. Eddie was depressed and emotionally withdrawn. He was doing poorly in school and showed no interest in engaging with his friends.

During Eddie's first few therapy sessions, it was clear that he was engaging in avoidance, refusing to say his uncle's name or use the words "sexual abuse." He reported that he could not remember certain details. His therapist did her best to make him feel safe. She told him that she understood how difficult it was for him to have to go to therapy and talk about/relive the trauma of his abuse. She helped him understand how the abuse was affecting him and assured him that it was not his fault. The therapist modeled direct language and communication around the trauma, such as referring to Eddie's uncle by name during sessions to help him build tolerance for trauma reminders and to realize that reminders were different from the abuse happening.

**Names and image have been changed to protect confidentiality.*



As Eddie grew more comfortable with his therapist, he slowly started to open up. At first it was difficult for him to find the words to describe what happened to him and how he felt. The therapist utilized a sensory intervention in which she encouraged Eddie to choose items from a bag of sensory objects with varying textures and temperatures. Eddie would then hold the objects and explain how they felt. This helped him to expand his vocabulary, which ultimately helped him learn how to describe his own emotions. His therapist recalls, "Talking about these objects were like taking baby steps that led him slowly to be able to talk about his experience and feelings. Over time, Eddie became more expressive and less reserved."

Talking about his trauma and emotions gave Eddie a sense of relief, but it also emotionally exhausted him. When this happened, the therapist would engage him in calming activities, such as deep breathing, feeling his feet on the ground, and focusing on the sensations of the present moment.

After two years of trauma-focused therapy at The NYSPCC and with loving support from his mother at home, Eddie showed clear signs of healing.

The therapist also worked with Miranda, who felt tremendous guilt for not recognizing the abuse sooner. The therapist validated how difficult this experience was for Miranda and guided her focus towards the ways she could support her son's recovery. The therapist provided psychoeducation to help her understand how the trauma of sexual abuse affected Eddie mentally and emotionally and why it caused him to misbehave, socially isolate himself, and do poorly in school. Additionally, Miranda tended to be more authoritative and not as nurturing as Eddie needed her to be. The therapist asked Miranda to reflect upon her own childhood, how she was parented, and how that affected her choices as a parent. The knowledge and insight Miranda gained, helped her grow more patient and understanding. She stopped focusing on what Eddie did wrong and instead, offered more praise and nurturance.

After two years of trauma-focused therapy at The NYSPCC and loving support from his mother at home, Eddie showed clear signs of healing. His avoidance behaviors decreased, he could talk more easily about his feelings, and he was able to share the details of his sexual abuse with his therapist and his mother. In fact, when Eddie completed treatment, he told his therapist he was surprised that over time it became less scary to talk about the abuse. And the shame Eddie once felt had been replaced with a growing confidence and renewed enthusiasm for school and his friends.

Programs

Safe Touches Program

The NYSPCC brings its child sexual abuse prevention workshops, Safe Touches, to schools throughout New York City. This evidence-based training program uses puppets to perform role-play scenarios that capture children's attention and teaches them four important body safety lessons:

1. Understanding which parts of the body are considered private;
2. Recognizing the difference between safe and not-safe touches;
3. Knowing who to talk to when they feel unsafe or confused; and
4. Practicing what to do if they ever receive a not safe touch.

Because children are at the greatest risk for sexual abuse when they are between the ages of seven and 13, The NYSPCC brings Safe Touches workshops to children in Kindergarten through the third grade, ages five to nine, to ensure that we educate them as early as possible. In 2020, the Safe Touches workshop was adapted to a virtual format so that we can continue providing this needed information to children wherever they are learning.



During the pandemic, The NYSPCC's Training Institute quickly adapted Safe Touches to a virtual format and began providing virtual workshops at the start of the 2020-2021 school year.

In 2020, we conducted **91** Safe Touches workshops at **14** New York City schools, reaching **2,121** children in grades K-3. This includes **57** in-person workshops for **1,299** children between January and March, and **34** virtual workshops for **822** children, between October and December.

The NYSPCC evaluates its Safe Touches program by distributing anonymous surveys to teachers whose students participate in the workshops. In 2020, they provided overwhelmingly positive feedback.

99% of teachers stated that they would recommend Safe Touches to their colleagues.

95% of teachers reported that the workshop content was presented clearly.

95% of teachers reported that the children were actively engaged during the workshop.

95% of teachers said they would reinforce the concepts taught in the workshop.



Trauma Recovery Program

Children who experience physical abuse, sexual abuse, neglect, and other traumatic events often develop anxiety, anger, depression, fear, nightmares, and other post-traumatic stress symptoms. Without treatment, these symptoms can persist and negatively affect their lives.

Our Trauma Recovery Program provides a safe, supportive and nurturing environment that helps children, ages 5-21 years, to recover from traumatic experiences. Our clinical team provides services in English and Spanish, five days and three evenings per week, free of charge. Services include:

- **Individual Therapy:** NYSPCC therapists provide child-centered, Trauma-focused Cognitive Behavioral Therapy. Talk, art, movement, and play techniques are used to teach children how to identify and manage their emotions, understand and develop helpful thinking patterns, process and make meaning of their traumatic experiences, and boost their overall resilience.
- **Parent-Child Therapy:** NYSPCC therapists counsel parents, foster parents and other caregivers to help them understand trauma symptoms and to support their children's recovery.
- **Collateral Sessions:** NYSPCC therapists are in regular contact with social workers, teachers, and other professionals involved in the children's lives to ensure that their needs are understood and met in all aspects of their lives, not just in the therapy room.

In 2020, The Trauma Recovery Program helped **68** children recover from abuse, neglect and other traumatic experiences. Among the children who completed services and had at least one Trauma Symptom Checklist for Children (TSCC) follow up assessment:

85%

of children showed an overall decrease in trauma symptoms.

In addition, our clinical team trained three Master's level student interns, preparing them for careers in the child protective field.



Therapeutic Supervised Visitation Program

The NYSPCC’s Therapeutic Supervised Visitation Program serves families, referred by judges who determine that parent-child interaction must be supervised to ensure the children’s safety, usually due to histories of domestic violence, child abuse, mental illness or substance abuse. Our therapists help parents improve their relationships with their children and develop the awareness, knowledge and skills they need to create nurturing homes. Each family receives:

- **Assessment & Goal Setting:** NYSPCC therapists assess each family’s history and dynamics; create goals for the family; and develop a plan for the parent to achieve them.
- **Therapeutic Supervised Visits:** During weekly visits, children and visiting parents repair their relationships through healing conversations, playing games, and creating art. NYSPCC therapists conduct coaching sessions with parents for 15 minutes before and after every visit to collaborate on identifying their children’s needs, reflect on their parenting strengths and identify parenting goals.
- **Parenting Journey:** All visiting parents attend Parenting Journey groups, which provide the opportunity to learn new strategies for self-care, reduce isolation through peer support, and empower parents to make healthier parenting choices by learning from their own experiences of being parented.
- **Support for Custodial Parents:** A Custodial Parent Specialist provides custodial parents with therapeutic coaching, referrals for social services, and safety planning to protect themselves and their children from domestic violence.

In 2020, the Therapeutic Supervised Visitation Program supported **76 families** (including **94 children, 86 custodial parents, and 78 visiting parents**), who had histories of abuse, neglect, domestic violence, substance abuse, and mental health issues.

Despite many children being reluctant or refusing to spend time with their visiting parent due to their family history of abuse and neglect, with the support of NYSPCC staff, **96%** of children felt safe enough to enter visits and rebuild their relationships.

100% of the Visiting Parents who completed the Parenting Journey survey reported that the group supported them in developing at least one of the skills below. Specifically:

100% agreed that the group helped them learn why it is important to take care of themselves.

94% agreed that the group helped them understand how their personal life affects their parenting.

94% agreed that the group taught them new ways to support their children.

94% agreed that the group taught them where they can look for help if they need it.

94% agreed that the group taught them steps to take to move forward in their life.




In 2020, The NYSPCC provided **38 crisis debriefing sessions, live and virtual, to 103 professionals, which included:**

35 sessions for **93** employees at Administration for Children’s Services (ACS)

1 session for **8** Safe Horizon staff members

2 sessions for **2** professionals at other agencies

Crisis Debriefing Services Program

 Program Therapists, social workers, and other child protection service workers are often exposed to horrific cases of physical and sexual abuse, child fatalities, violence and other traumatic events, which can affect their mental health and work performance. To support these caring professionals after critical incidents, The NYSPCC offers crisis debriefing sessions that provide the therapeutic support they need to recover and continue providing high level services for children and families. Executive Director, Mary L. Pulido, Ph.D. designed The NYSPCC’s crisis debriefing intervention, the Restoring Resiliency Response Protocol. NYSPCC therapists host 60-minute sessions for individuals and 90-minute sessions for groups that focus on expressing thoughts and feelings, reducing stress and anxiety, providing insight into self-care, and developing coping skills to accelerate the recovery process.



Training Institute

With 145 years of experience, The NYSPCC has a wealth of knowledge regarding how best to protect children. The NYSPCC's Training Institute educates child welfare professionals, teachers, the corporate sector, community organizations and parent groups on a wide variety of topics, including: child sexual abuse prevention, identifying and reporting child abuse, managing secondary traumatic stress, and best practice models of service provision. In 2020, all trainings were adapted to a virtual format in order to continue providing educational opportunities to professionals who work with youth.

Since January 2019, The NYSPCC has partnered with the Athlete Assistance Fund to develop the Athletes are Children First Initiative with the goal of eradicating sexual abuse in the sport of gymnastics. Through this partnership, our Training Institute has worked with gymnastics organizations across the country and developed a policy handbook on child protection best practices in gymnastics. Our educators host child sexual abuse prevention workshops for coaches in New York State and nationally. In addition, we are developing e-learning modules on child sexual abuse prevention for athletes of all ages and their parents.

In 2020, the NYSPCC's Training Institute educated **2,421** adults in NYC and across the country:

We conducted **23** Child Abuse and Neglect Identification and Reporting Trainings, live and virtual, reaching **799** people.

853 people took the online version of our Child Abuse and Neglect Identification and Reporting Course.

We conducted **9** Clinical Trainings on Managing Secondary Traumatic Stress and Coping with Grief & Loss for **608** professionals.

We conducted **3** Clinical Trainings on Managing Secondary Traumatic Stress and Coping with Grief & Loss for **52** parents.

We conducted **3** workshops for **81** parents, coaches, and teachers, teaching them how to better protect children from child sexual abuse.

We taught **28** professionals through **7** sessions how to implement The NYSPCC's Restoring Resiliency Response model, which is designed to reduce the negative impact of secondary traumatic stress following critical incidents, such as child fatalities.

Also in 2020, our youth child sexual abuse prevention program served **2,493** children and teenagers through **117** workshops.



Research & Evaluation Department

The Research and Evaluation Department assesses The NYSPCC's direct service and support programs to monitor client outcomes and ensure consistency and quality in service delivery. Research projects integrate evidence-based approaches for the prevention and treatment of child abuse and to promote best practice in the field. This is accomplished through securing government, state, and local funding to support cutting edge research on our unique programs and service models. The Research and Evaluation Department worked diligently this year to continue evaluating and improving programming throughout the COVID-19 pandemic.

December 31, 2020 marked our first full year of using a new customized database, which the department built and tested, to improve data input efficiency and program outcome tracking.

In 2020, the Research Department designed and implemented a new survey to assess children's feelings of safety during participation in court mandated visitation with non-custodial parents, to better understand the impact of visitation on children with complex trauma. These data are critical to understanding children's experiences, responding to their needs, and informing the greater field of supervised visitation research.



Research and resources for custodial parents participating in mandated visitation—particularly survivors of domestic violence and other trauma—are lacking. In 2020, the Department developed and piloted a structured support program for custodial parents through a grant from the Office of Children and Family Services. This novel program was an overwhelming success, with 80% participation in the first year, and parents reporting their gratitude for the support.

In the coming year, the Department will assess The NYSPCC's newly developed Safe Touches online workshop to prevent child sexual abuse and will exponentially scale up program reach. This and other planned initiatives will keep the agency at the forefront of research in the field of child protection.



Pivoting During The Pandemic:

Delivering Program Services Remotely



Transitioned all programs beginning 3/23/20



Doxy.me & Zoom.com



95% of families have successfully transitioned



New referrals & assignments continue

Impact of Covid-19



At least 25 of our clients/household members have been sick



Clients have reported 14 deaths of loved ones



Anxiety & stress levels are high



Families need our support now more than ever

2020 was an unprecedented year that made the world around us an uncertain and scary place, but the pandemic didn't stop The NYSPCC's Clinical Team and Training Institute from providing services that keep children and families safe from abuse, neglect, and domestic violence.

Fear of the virus, social isolation, school and office closures, financial insecurity, and other pandemic-related stresses had a detrimental impact on parents' and children's mental health and well-being. Many children and families still recovering from histories of abuse and domestic violence were retraumatized, making the work of our therapists even more important.

The NYSPCC clinical team's in-person therapy sessions went virtual almost immediately, ensuring children's and families' access to therapeutic services, right when they needed them the most.

We learned that virtual therapy can be just as effective. Our therapists reported higher attendance rates, children felt safer, and parents were better engaged and attuned to the needs of their children. And most important of all, children and parents continued to heal.

In response to the pandemic, The NYSPCC's Training Institute also made its services available virtually.

Previously, Safe Touches and our education programs for adults were primarily offered in-person to children, parents, and professionals, within the five boroughs of New York City. Throughout the spring and summer of 2020, our Training Institute adapted all its educational courses and workshops into a virtual format, making them accessible to children and adults wherever they are living, working, and learning. We are continuing to reach thousands within New York City.

Because virtual education has the potential to maximize access, we look forward to reaching many more children and adults in New York, across the country, and around the world.



Program Benefits

TRAUMA RECOVERY SESSIONS

- ✓ Attendance is more consistent
- ✓ Parent engagement and attunement to children's needs has increased
- ✓ Tween & teen engagement has improved
- ✓ Families are seeking help during this crisis

THERAPEUTIC SUPERVISED VISITS

- ✓ Attendance is more consistent
- ✓ Custodial parents and children report feeling safer
- ✓ Visiting parents report the visits feel more natural, less stigmatizing
- ✓ Video visits are keeping parents and children connected during this crisis

CRISIS DEBRIEFING & BEREAVEMENT PROGRAM

- ✓ Covid-19 illness & death impacting ACS workers professionally and personally
- ✓ ACS workers need support
- ✓ The NYSPCC & ACS simplified the session request process
- ✓ The NYSPCC expanded therapist availability



Internet connections



Privacy/boundaries

Challenges



Physical closeness is a key aspect of bonding



Harder for younger children/children with attention challenges



Empowering Families

Like many parents and children who visit each other through The NYSPCC’s Therapeutic Supervised Visitation Program, the Harris family was referred because of their history of domestic violence, but their case stands out as a model of success because both parents put their child’s needs first.

“Erin and Joel are providing so much love and support to Hildy during this difficult time. It is the best possible scenario for a child in this situation.”

Due to the frequency of their fights, Erin Harris* obtained an order of protection against her husband, Joel*. Soon after, the family was referred to The NYSPCC, where Joel and his daughter, Hildy*, could safely spend time together.

Throughout the COVID-19 pandemic, Hildy and Erin have been living in Washington, DC with relatives, while Joel remained in New York City. Father and daughter have been attending their weekly supervised visits virtually.

At first, Erin was hesitant about the visits and leery of her daughter getting too close to Joel. The therapist validated Erin’s concerns, but encouraged her by reviewing the measures in place to keep visits safe and helped her understand how a relationship with Joel can help Hildy’s well-being.

Hildy attends every supervised visit with happiness and enthusiasm. She loves playing games and creating art with her father, whose level of delight matches her own. Among her favorite activities, Hildy enjoys pretending that she is a teacher who is instructing her students, played by Joel and her therapist. She also likes to host art contests, in which she tells Joel and the therapist what to draw, and then she decides the winner. Hildy also confides in her father about important matters and considers his advice, for instance, on how to make new friends in a new city. Joel also spends time sharing stories about his side of

the family. Through these activities, Joel builds Hildy’s confidence, provides her with a sense of security, and strengthens his bond with her.

To prepare Joel for these visits, the therapist coaches him before and after every visit, discussing Hildy’s developmental needs, parenting techniques, and how best to communicate with her. Joel also attends The NYSPCC’s Parenting Journey workshops, which provide him with peer support and opportunities to reflect upon and discuss how his past behaviors affected his family and how he can make positive changes moving forward. Joel values his Parenting Journey experience, and proudly stated that “it is helping to build my inner strength and integrity.”

As the months wore on, hearing good reports from the therapist and seeing Hildy’s happy, smiling face, Erin grew more supportive of the visits. She remarked how it gives Hildy something to look forward to, especially while she is missing family and friends and practicing social distancing.

The family’s NYSPCC therapist beams, “Erin and Joel are providing so much love and support to Hildy during this difficult time. It is the best possible scenario for a child in this situation.” Over the next few months, the therapist will continue to help Hildy and Joel keep the positive connections going until they can be reunited. As Joel recently told Hildy, “We may be far apart, but our hearts are joined together.”



**Names and image have been changed to protect confidentiality.*

In the News

The NYSPCC continued to expand its visibility in 2020, and its message that child abuse is preventable, through media appearances throughout the year, especially during National Child Abuse Prevention Month in April. The NYSPCC's Executive Director, Mary L. Pulido, Ph.D., is regularly contacted as an expert on the prevention of child abuse and neglect and domestic violence, as well as on issues related to child safety. The following are a few local and national media highlights from 2020. Please visit us online to view these and all other media placements, as well as Dr. Pulido's blogs, from 2020.

Market Screener

Most Americans Say They're Not Likely To Report Child Abuse If Aware Of It, According To Survey Fielded During COVID-19 Crisis

Page Six

Jeffrey Epstein warned victims' attorney of 'friends in high places'

Quest Magazine

New York Social Diary (Page 60-61)

Modern Parents

Parents: 4 Tools for Keeping Your Calm Right Now

Global Newswire

Americans Are Acutely Unaware of the Prevalence of Child Sex Exploitation Online, New Study Finds

Fox 5 News

Advocates concerned over drop in reported child abuse cases in NYC

Mary Ellen Wilson, age 10, was rescued in April, 1874, by Henry Berg and Elbridge T. Gerry at the insistence of Etta Wheeler. Her case was the catalyst for the child protection movement, beginning in April, 1875, with the incorporation of The NYSPCC, the first such agency in the world.



Children under the care of The NYSPCC gather around to listen to music and enjoy themselves in 1925.



The NYSPCC Archives

As the first child protection agency in the world, The NYSPCC maintains the most comprehensive and oldest set of records on child abuse and neglect cases and laws for maltreated children. The NYSPCC Archive contains a wealth of original and compiled material on the origins, history and development of the child protection movement from 1875 to the present day.

The Archival holdings include:

- Digital copies of NYSPCC cases from the organization's incorporation in 1875 to present day, including more than 650,000 files concerning over 2,000,000 children;
- Newspaper clippings of note concerning child protection issues, including 15 bound volumes regarding The NYSPCC's efforts to protect children working in the theatre industry, and the Titanic child rescue and reunification story;
- Annual Reports of child protective statistics and case summaries;
- Historical Records: approximately 15 linear feet of documents in file folders dating from 1875; and;
- Photographs (both prints and glass slides) of NYSPCC buildings and persons of historical importance to the agency, such as Elbridge T. Gerry, Henry Bergh, Etta Wheeler, and Mary Ellen (before and after her rescue, and later, with her children).

The NYSPCC has preserved Archival holdings such as original case files, historic books, documents, and artifacts. Over the past decade, Archive photos, records, advice and consultation have been used in several feature length documentaries, short films, dissertations and books dealing with children's rights. **In 2020, The NYSPCC Archivist responded to 47 inquiries, 27 from private individuals and 20 from professionals.**

Photo of children in the NYSPCC's care taking a class photo with their teacher in 1924.



Summary of Financial Statement*

FINANCIAL POSITION SUMMARY

Cash	\$ 1,323,804
Investments at fair value	41,798,360
Other assets	714,400
Total Assets	\$43,836,564
Accounts payable and accrued expenses	\$ 220,344
Accrued pension benefits	2,623,521
Paycheck Protection Program loan	454,700
Total Liabilities	3,298,565
Net assets without donor restrictions	36,410,432
Net assets with donor restrictions	4,127,567
Total Net Assets	40,537,999
Total Liabilities and Net Assets	\$43,836,564

FINANCIAL ACTIVITY SUMMARY

Contributions	
Foundations/Corporations	\$ 667,440
Other	88,358
Government contracts	366,704
Special events	602,988
Investment return—operating	1,577,863
Training Institute	675,629
Other support and revenue	1,351
Total Support and Revenue	3,980,333
Trauma recovery	635,066
Training institute/advocacy	1,208,154
Supervised visitation	764,645
Research and evaluation	441,627
Archives	81,809
General administration	452,084
Special events	42,336
Fundraising	611,444
Total Operating Expenses	4,237,165
Excess of Operating Expenses over Revenue	(256,832)
Investment return—nonoperating	2,825,612
Adjustment to accrued pension benefits	(453,975)
Increase in net assets with donor restrictions	72,952
Increase in net assets for the year	2,187,757
Net Assets—Beginning of year	38,350,242
Net Assets—End of year	\$40,537,999

*Dated December 31, 2020



Events

Virtual Spring Luncheon

The 9th Annual Spring Luncheon, was held virtually on April 21, 2020, featuring Brad Edwards Esq, a nationally recognized attorney who specializes in providing civil representation for children, survivors of sexual abuse, and victims of violent crimes. For the past decade, Brad has been pursuing a precedent setting case in Federal Court, on a pro bono basis, on behalf of victims who were sexually molested by well-connected billionaire, Jeffrey Epstein, which inspired Brad’s book Relentless Pursuit: My Fight for the Victims of Jeffrey Epstein. The Spring Luncheon raised over \$265,000 to help support the funding for our Trauma Recovery and Safe Touches Programs.

Virtual Wine Gala

The 2020 Virtual Wine Gala was held on November 11, 2020 and was hosted by Emmy award-winning ABC news correspondent Deborah Roberts and actor/writer Ali Wentworth. The night featured a wine-tasting led by Rob Jensen, founder and owner of Testarossa Winery in Los Gatos, California. Brad Edwards, Esq., legal counsel to many heroic survivors of child sex trafficking perpetrated by Jeffrey Epstein, was the recipient of the Strength of Our Society Award, which recognizes the work of individuals who have demonstrated and promoted advocacy on behalf of abused and neglected children. The Wine Gala raised approximately \$350,000 to help support the funding of our Therapeutic Supervised Visitation Program.

Junior Society

In 2020, The Junior Society conducted three virtual events: Cook with Me, with Chef Madison Papp; a Mixology & Trivia Night; and an online auction, offering incredible items and experiences. All of their hard work and dedication to The Society helped to raise over \$23,000, exceeding their goal for the year.

Thank You

The NYSPCC’s ongoing commitment to protecting children and strengthening families would not be possible without the generous support of individuals, foundations, corporations and government agencies that share our mission of ensuring the safety and well-being of New York City’s most vulnerable children. Thank you for supporting The NYSPCC’s critical, life-saving work.



\$50,000 AND ABOVE

Maarit and Tom Glocer
Daniel M. Healy
Ira W. DeCamp Foundation
Martin S. Paine Foundation

\$25,000 — \$49,999

Chris and Vicky Cornell Foundation
Kathe and John Dyson
Edith Glick Shoolman Children’s Foundation
Tania and Brian Higgins
Holly Kelly and Andrew Lipsky
Kathryn and William Tyree
New York Yankees
The Wasily Family Foundation
Wolverine Foundation

\$10,000 — \$24,999

The Blackstone Group, L.P.
Eugenia Chandris
Nancy & Joseph Chetrit
Cornelia Corbett
The Dammann Fund, Inc.
Jodie and Andrew Fink
First Republic Bank

Vicki and David Foley
Caroline and Elbridge T. Gerry, Jr.
The Gerry-Corbett Foundation, Inc.
Marshall & Sterling Insurance
Elizabeth and Timothy Mayhew
New Yankee Stadium Community Benefits Fund
The Perkin Fund
Csilla and John Prunier
The Richard & Natalie Jacoff Foundation
The Rite Aid Foundation KidsCents
Mary Alice and M. David Sherrill
Solon E. Summerfield Foundation, Inc.
Sarah and David Stack
Deborah Norville and Karl Wellner

\$5,000 — \$9,999

Peggy and Keith Anderson
Bel Air Investment Advisors
Deborah and James Carrier
Colgate-Palmolive Co.
Empire State Realty
The Kessler Family Foundation
Anjali and Prakash Melwani
Connie and Thomas Newberry
Elizabeth and Jeffrey Peek
Thomas Quick
Jennifer and Peter Sommerfield
Thanksgiving Foundation
Venable Foundation
Susan and Benjamin Winter
Susan and James Winter

\$1,000 — \$4,999

Justine Almerais
Elena and Douglas Atkin
Allen Black
Gregory Burke
John Buttrick and Alex Ching
Denise Conway

Credit Suisse
The Crime Victims’ Center of Chester County, Inc.
Cullen and Dykman LLP
David Ganek
Libbie Gerry
Carson and Joseph Gleberman
Andrew Gomez
Johanna Hamel
Alison and Scott Hutchinson
Mel Immergut
Investors Foundation
Nancy and Andrew Jarecki
Alexandra Jones
JP Morgan Chase Foundation
Kappa Delta Sorority-Eta Iota Chapter
Karin and Paul Kingsley
Diane and James Kinnear
Karen and John Klopp
Jonathan Knee
Richard Kronick
The Laura B. Vogler Foundation, Inc.
Christine and Richard Mack
Claire Mann
James Marsh
Federico G. M. Mennella
Metzger-Price Fund, Inc.
Cynthia and Donald Murphy
Lilian Yang and Cosmin Panait
Elizabeth and Jeffrey Pash
Sonia Pearson
Tatiana and Thorne Perkin
Florence Peyrelongue
Renaissance Trading, Inc.
Mulan Ashwin-Rinaldi and Joseph Rinaldi
RJTB Group LLC
Marjorie and Jeffrey Rosen
Richard Rothman
Sherry Shao
Frank Sommerfield and Jason Wu
Nadia and Edward Sopher

The Susan Isabel Foundation
Nancy Taylor
Roby Thompson
Toy Industry Foundation
Marisa Van Bokhorst
Ventnor Beauty Supply Inc.
Cathy and Mark Weiss
Amy Wolf
Samiah Zafar

\$500 — \$999

Eliza Breed
Edward H. Burnbaum, Esq., P.C.
George Cecil
Alice and David Cynn
Sabina Daley Deaton
Tina Ferriola
Ruth Fleischmann
James Gerard
Valesca Guerrand-Hermès
Bilal Haider
Carole and Bruce Harting
Jim Harvey Sy
Deirdre Hickey
ICM Beauty Inc.
Lynn and Jules Kroll
April Naturale and Shirley Wladar
Mary and Jorge Pulido
Evelyn Reyes
Victoria Salnikoff
Joseph Stopper
Lorraine Szamatulski
Oerta Trepca
Tara Wilkinson



\$100 — \$499

A.C. Israel Enterprises, Inc.
Cindy Bernat
Narendra Bhandari
Susan Boylan
MaryKate Boylan
Catherine Bradley
Eric Brettschneider
Diane and R. Mark Burton
Linda Cahill
David Carey
Ashley Crane
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Harlem Children’s Zone
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Lisa Jewell
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*Assistant Executive Director/
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Jennifer Marchini
Director of Finance

Amy Pumo, LCSW
Director of Clinical Services

Megan Santosusso
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Sharon L. Scimeca
*Chief Philanthropy and
Communications Officer*

Jessica Trudeau
Director of the Training Institute

How You Can Help

Through the generous support of individuals, foundations, and corporations, The NYSPCC will continue its important work protecting and improving the lives of New York City's children. There are many ways you can help make a difference:



DONATE:

- Donate to our Annual Appeal
- Make monthly contributions — small gifts add up!
- Donation of stocks or bonds
- Matching gifts through your employer — double your impact!
- AmazonSmile — Choose The NYSPCC as your Amazon charity. Some of the proceeds from your purchases on smile.amazon.com will go to funding our programs!



ATTEND EVENTS:

- Support the Annual Gala or Spring Luncheon
- Join the Junior Society and attend their fundraising events



LEAVE A LEGACY:

- Wills or bequests
- Designate us as a beneficiary of your life insurance policy



ENGAGE:

- Lead a fundraiser in your community on our behalf
- Get your children involved! Set up a lemonade stand or bake sale
- Organize a toy drive or underwrite our children's holiday party
- Arrange a Safe Touches workshop for your child's school
- Arrange a child safety lecture on a variety of topics at your corporation, parent association, or local community organization



CONNECT:

- Follow us @nyspcc on Facebook, Twitter, Youtube and Instagram
- Sign up for our Newsletter

To discuss the range of opportunities to support The NYSPCC, please contact Sharon Scimeca, Chief Philanthropy and Communications Officer, at (212) 233-5500 ext. 216 or info@nyspcc.org.

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NY SPCC

THE NEW YORK
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