The NYSPCC responds to the complex needs of abused and neglected children, and those involved in their care, by providing best practice counseling, legal, and educational services. Through research, communications, and training initiatives, we work to expand these programs to prevent abuse and help more children heal.

**Our Mission**

The NYSPCC brings its community of friends and supporters together at three special events in 2019. Our Spring Luncheon featured Tara Westover, author of Educated, in conversation with Stephanie Ruhle, NBC News correspondent and anchor of MSNBC Live. Tara discussed her traumatic childhood experiences, and shared her thoughts on the importance of The NYSPCC’s work to eradicate abuse and neglect. Then, in September, more than 100 young philanthropists gathered at The Standard East Village for The NYSPCC Junior Society’s annual cocktail party, Under the Stars. Finally, in November, our beautiful wife, Deborah Norville, Anchor of Inside Edition and NYSPCC Children’s Council Member, hosted the Food & Wine Gala. Chef Elizabeth Falkner curated the menu, and we presented Vicky Cornell with the Strength of Our Society Award. Altogether, these three events raised nearly $1,000,000 in support of The NYSPCC’s programs.

On behalf of each and every one of the children who boldly step through The NYSPCC’s doors and find the courage to overcome their trauma, we thank you.

Sincerely,

Karl G. Wellner, President, Board of Directors

Dear Friends,

Thank you — The NYSPCC’s donors and champions—who opened your hearts to us and supported our services in 2019! As a result of your generosity, we provided 3,478 children and 265 parents with child abuse prevention and treatment services.

Our interventions are designed to help NYC’s children recover, develop healthy coping skills, break the cycle of abuse, and grow healthy and strong. Our work is made possible by the combined support of individuals, foundations, and corporations who share our vision of a world where every boy and girl grows up protected, nurtured, and empowered. Among these individuals are our three new Board members. Please join me in welcoming Vicky Cornell, Jodie K. Fink, and Daniel M. Healy, each one of them dedicated to preventing abuse and helping children to heal.

The NYSPCC brought its community of friends and supporters together at three special events in 2019. Our Spring Luncheon featured Tara Westover, author of Educated, in conversation with Stephanie Ruhle, NBC News correspondent and anchor of MSNBC Live. Tara discussed her traumatic childhood experiences, and shared her thoughts on the importance of The NYSPCC’s work to eradicate abuse and neglect. Then, in September, more than 100 young philanthropists gathered at The Standard East Village for The NYSPCC Junior Society’s annual cocktail party, Under the Stars. Finally, in November, our beautiful wife, Deborah Norville, Anchor of Inside Edition and NYSPCC Children’s Council Member, hosted the Food & Wine Gala. Chef Elizabeth Falkner curated the menu, and we presented Vicky Cornell with the Strength of Our Society Award. Altogether, these three events raised nearly $1,000,000 in support of The NYSPCC’s programs.

On behalf of each and every one of the children who boldly step through The NYSPCC’s doors and find the courage to overcome their trauma, we thank you.

Sincerely,

Mary L. Pulido, Ph.D., Executive Director

Dear Friends,

I am incredibly grateful for your support. You helped us to provide the best child abuse prevention and mental health care to children in our City.

In 2019, our clinical team enhanced its Therapeutic Supervised Visitation Program by adopting a new, evidence-based parenting education curriculum, called Parenting Journey. Through twelve weeks of workshops, parents enhance their parenting skills and utilize their strengths to build nurturing relationships with their children. And, because more than 75% of the families referred to the Program have orders of protection against an abusive partner, The NYSPCC increased support for custodial parents by hiring a therapist who coaches them weekly on self-care, safety planning, parental rights in child welfare, and accessing city resources.

Also in 2019, the Athlete Assistance Fund chose The NYSPCC, above all other child protection agencies, to help them eradicate sexual abuse in the sport of gymnastics. Our Training Institute provided child protection workshops for young athletes, coaches, and parents at gymnastics organizations throughout the country. We look forward to continuing this partnership to help more gymnastics organizations improve safety protocols.

The NYSPCC also works with legislators and other advocacy groups to improve laws and policies that protect the safety of children. The NYSPCC helped to pass the Child Victims Act (CVA) in January 2019, which expanded the statute of limitations for survivors of child sexual abuse. Currently, The NYSPCC is collaborating with the American Professional Society on the Abuse of Children—New York and The New York Foundling to end the corporal punishment of children, and I’m proud to tell you that The NYSPCC is now an official ‘No Hit Zone’.

Our prevention work and healing efforts are only possible because of committed and compassionate individuals like you. Thank you for standing with The NYSPCC.

Warm regards,

Mary L. Pulido, Ph.D., Executive Director
During the earliest years of his life, Carl witnessed horrific domestic violence from the hands of his biological father. When Carl was seven years old, his mother separated from his father and remarried, unfortunately to another dangerous man, who sexually abused Carl.

Carl grew angry and fearful. He experienced sleep disturbance and had nightmares regularly. He didn’t socialize with his peers and acted out aggressively. In addition, he would sometimes become so distressed at school that it interfered with his ability to learn. Worst of all, Carl expressed a desire to kill himself.

The first priority for The NYSPCC was to address Carl’s suicidal ideation. Our therapist helped him to recognize the thoughts and emotions he experienced when the desire to kill himself arose and to identify people from whom he can seek help. During other therapy sessions, the therapist provided psycho-education to help Carl better understand his trauma and how it affects his emotions and behaviors. The therapist also helped Carl develop coping strategies, such as relaxation techniques and writing in a journal.

The therapist also helped Carl’s mom understand how she could assist in her son’s recovery. Due to her own history of abuse, Gina suffered from depression, which affected her ability to help her son recover. The therapist encouraged Gina to enroll in her own trauma focused therapy. By focusing on her own health and well-being, Gina could improve her capacity as a parent, so that Carl would feel more secure and loved.

With Gina’s permission, the therapist also worked with Carl’s guidance counselor to explore ways the school could also help address Carl’s mental and emotional state while he was at school. Teachers and school staff began offering more empathy and support, which helped to improve Carl’s behavior and academic performance.

After nearly a year of weekly therapy sessions with Carl and his mother, Carl has greatly improved. He now understands that he was referred to The NYSPCC because of the abuse he endured and not because he is a bad person. With his newfound coping skills, he is no longer at risk of hurting himself. And Gina, who is now seeing a therapist of her own, is offering more help and support to her son. Carl is sleeping more peacefully, and as noted by his guidance counselor, doing better in school. The therapist is proud of Carl’s progress and will continue to work with him as he continues to grow stronger and more resilient.
Programs

Safe Touches Program

The NYSPCC brings its child sexual abuse prevention workshops, Safe Touches, to schools throughout New York City. This evidence-based training program uses puppets to perform role-play scenarios that capture children's attention and teaches them four important body safety lessons:

1. Understanding which parts of the body are considered private;
2. Recognizing the difference between safe and not-safe touches;
3. Knowing who to talk to when they feel unsafe or confused; and
4. Practicing what to do if they ever receive a not safe touch.

Because children are at the greatest risk for sexual abuse when they are between the ages of seven and 13, The NYSPCC brings Safe Touches workshops to children in Kindergarten through the third grade, ages five to nine, to ensure that we educate them as early as possible.

In 2019, The NYSPCC conducted 219 Safe Touches workshops at 24 schools in New York City, reaching 4,756 children. Teachers, whose students participated in the workshops, provided overwhelmingly positive feedback.

99% of teachers stated that they would recommend Safe Touches to their colleagues.

98% of teachers reported that the workshop content was presented clearly.

97% of teachers reported that the children were actively engaged during the workshop.

93% of teachers reported that the facilitators responded effectively to the children's questions.

93% of teachers stated that they would reinforce the sexual abuse prevention and body safety concepts taught in the workshop.

Trauma Recovery Program

Children who experience physical abuse, sexual abuse, neglect, and other traumatic events often develop anxiety, anger, depression, fear, nightmares, and other post-traumatic stress symptoms. Without treatment, these symptoms can persist and negatively affect their lives.

Our Trauma Recovery Program provides a safe, supportive and nurturing environment that helps children, ages 5-21 years, to recover from traumatic experiences. Our clinical team provides services in English and Spanish, six days and three evenings per week, free of charge. Services include:

• **Individual Therapy:** NYSPCC therapists provide child-centered, Trauma-focused Cognitive Behavioral Therapy. Talk, art, movement, and play techniques are used to teach children how to identify and manage their emotions, understand and develop helpful thinking patterns, process and make meaning of their traumatic experiences, and boost their overall resilience.

• **Family Therapy:** NYSPCC therapists also counsel parents, foster parents and other caregivers to help them understand trauma symptoms and to support their children's recovery.

• **Collateral Sessions:** NYSPCC therapists are in regular contact with foster care and caseworkers, teachers, and other professionals involved in the child's lives to ensure that the mental health needs of our young clients are understood and met in all aspects of their lives, not just in the therapy room.

In 2019, the Trauma Recovery Program helped 73 children recover from abuse and other traumatic experiences. Among the children who had at least one Trauma Symptom Checklist for Children (TSCC) follow up assessment:

85% of all children reported a reduction in average TSCC scores from baseline to follow up, indicating an overall decrease in reported trauma symptoms.

90% of scores for specific psychological symptoms (e.g., anxiety and post-traumatic stress) in the clinical or subclinical range improved at follow-up.

In addition, our clinical team trained three Master’s level student interns, preparing them for careers in the child protective field.
Crisis Debriefing Services Program

Therapists, social workers, and other child protective service workers are often exposed to horrific cases of physical and sexual abuse, child fatalities, violence and other traumatic events, which can affect their mental health and work performance. To support these caring professionals after critical incidents, The NYSPCC offers crisis debriefing sessions that provide the therapeutic support they need to recover and continue providing high level services for children and families. Executive Director, Mary L. Pulido, PhD, designed The NYSPCC’s crisis debriefing intervention, the Restoring Resiliency Response Protocol. NYSPCC therapists host 60-minute sessions for individuals and 90-minute sessions for groups that focus on expressing thoughts and feelings, reducing stress and anxiety, providing insight into self-care, and developing coping skills to accelerate the recovery process.

In 2019, The NYSPCC provided 61 crisis debriefing sessions to 193 professionals, including:

- 55 sessions for 168 employees at ACS
- 4 sessions for 16 Safe Horizon staff members
- 2 sessions for 9 professionals at other agencies

In 2019, the Therapeutic Supervised Visitation Program supported 88 families (including 122 children and 176 adults), who had histories of abuse, neglect, domestic violence, substance abuse, and mental health issues.

Despite many children being reluctant or refusing to spend time with their visiting parent due to their family history of abuse and neglect, with the support of NYSPCC staff, 74% of children felt safe enough to enter visits.

The NYSPCC’s Therapeutic Supervised Visitation Program serves families, referred by judges who determine that parent-child interaction must be supervised to ensure the children’s safety, usually due to histories of domestic violence, child abuse, mental illness or substance abuse. Our therapists help parents improve their relationships with their children and develop the awareness, knowledge and skills they need to create nurturing homes. Each family receives:

- **Assessment & Goal Setting:** NYSPCC therapists assess each family’s history and dynamics; create goals for the family; and develop a plan for the parent to achieve them.
- **Therapeutic Supervised Visits:** During weekly visits, children and visiting parents repair their relationships through healing conversations, playing games, and creating art. NYSPCC therapists conduct coaching sessions with parents for 15 minutes before and after every visit to teach them about their children’s needs and help them reflect on their strengths and how they can improve.
- **Parenting Journey:** All visiting parents attend Parenting Journey groups, which provide the opportunity to learn new strategies for self-care, reduce isolation through peer support, and empower parents to make healthier parenting choices by learning from their own experiences of being parented.
- **Support for Custodial Parents:** A Custodial Parent Specialist provides custodial parents with therapeutic coaching, referrals for social services, and safety planning to protect themselves and their children from domestic violence.

In 2019, 100% of the visiting parents, who completed the Parenting Journey program, reported that they improved their self-care and parenting skills. Specifically:

- 95% of parents reported that Parenting Journey helped them learn why it is important to take care of themselves.
- 90% of parents reported that they better understand the aspects of their personal life that affect their parenting.
- 85% of parents reported that they learned where they can look for help if they need it.
- 80% of parents reported that they now understand what steps they can take to move forward in their lives.

“...At first, I thought this group would not help me because of all the negative experiences I had with other service providers, but the Parenting Journey group demonstrated that there are spaces that we can trust and feel supported in.”

A Parenting Journey Participant
Training Institute

With 145 years of experience, The NYSPCC has a wealth of knowledge regarding how best to protect children. The NYSPCC’s Training Institute educates child welfare professionals, teachers, the corporate sector, community organizations and parent groups on a wide variety of topics, including:

• child sexual abuse prevention,
• identifying and reporting child abuse,
• managing secondary traumatic stress, and
• best practice models of service provision.

In January 2019, the Athlete Assistance Fund chose The NYSPCC, above all other child protection agencies, for the job of eradicating sexual abuse in the sport of gymnastics. Through this partnership, our Training Institute worked with gymnastics organizations across the country. Our educators hosted child protection workshops for young athletes, coaches and parents, as well as helped gymnastics organizations to improve safety protocols so that athletes in their care are protected.

Research & Evaluation Program

Our Research and Evaluation Department assesses The NYSPCC’s direct service and support programs to monitor client outcomes and ensure consistency and quality in service delivery. Program-specific evaluation plans are designed using a multi-dimensional, mixed-methods approach, and data are examined regularly. The department also secures government, state, and local funding to support cutting edge research on our unique programs and service models. Agency research initiatives integrate evidence-based approaches to the prevention and treatment of child abuse, promote best practice, and are disseminated to the greater community through peer reviewed publications, national and international conference presentations, and training initiatives.

2019 Research & Evaluation Achievements

• Launched a new, evidence-based parent education program to support non-custodial parents in the Therapeutic Supervised Visitation Program. This program is trauma-focused, and has received amazingly positive feedback from participating parents.
• Began a pioneering new program to support custodial parents, who are mandated to bring their children for visitation with non-custodial parents. The development and piloting of this curriculum will culminate in a formal training and implementation manual. This initiative was supported through a grant from the NY State Office of Children and Family Services.
• Created an assessment tool to collect data on children’s perceptions of safety while participating in supervised visits with their non-custodial caregiver. The data will provide novel insight into understanding children’s experiences during this difficult time, which is not represented in the literature.
• Finalized a new custom database for tracking agency services and outcomes. Through extensive planning, conceptualization, and prototype beta testing, the system launched in January of 2020. Refinement continues in the new year. This project was supported by a grant from the NY State Dormitory Authority.

In 2019, the NYSPCC’s Training Institute educated 1,696 adults in NYC and across the country:

- We conducted 32 live Identifying and Reporting Child Abuse and Neglect Trainings reaching participants, as well as 788 online.
- We provided 315 Social Services professionals with our Professional Development education and trainings.
- We conducted 15 workshops teaching adults how to better protect children from child sexual abuse.
- Also in 2019, our youth child sexual abuse prevention program served 5,283 children and teenagers through 250 workshops.

In 2019, the NYSPCC's Training Institute educated 1,696 adults in NYC and across the country:

- 32 live Identifying and Reporting Child Abuse and Neglect Trainings reaching participants, as well as 788 online.
- 315 Social Services professionals with our Professional Development education and trainings.
- 15 workshops teaching adults how to better protect children from child sexual abuse.
- Also in 2019, our youth child sexual abuse prevention program served 5,283 children and teenagers through 250 workshops.
A Tale of Family Healing

At the tender age of two, Noelle* witnessed something no toddler should ever see — her mother, Roxana, killed her boyfriend, during a domestic violence dispute. While allegedly done in self-defense, Roxana was charged with murder, and Noelle was sent to live with her grandmother.

In the summer of 2019, Roxana and Noelle were referred to The NYSPCC’s Therapeutic Supervised Visitation Program. During the first visit, the NYSPCC therapist recognized that Noelle was deeply traumatized, as she exhibited tremendous fear of her mother. When Roxana got close to Noelle, she waved her small arms frantically and ran from the therapy room toward her grandmother in the waiting area. Roxana responded by raising her voice and crying in frustration, which exacerbated the situation. Due to the severity of the case, the frequency of visits was increased to twice a week.

To alleviate Noelle’s fears, the NYSPCC therapist left the therapy room door open during visits, so that the child could interact with her grandmother as needed and feel more secure. The therapist also engaged Noelle in routine activities so that she grew to know what to expect. The therapist also helped Roxana to understand how Noelle’s trauma experience affected her emotions and behaviors and how to respond to them in a supportive way. The therapist explained to Roxana that when she raised her voice, it triggered Noelle’s fears. Over time, Roxana learned to be more patient, speak more softly, and not force her affection. It took nearly three months, but eventually, Noelle grew to trust her mother and interact with her on her own.

At the time Noelle witnessed the traumatic death, she could not yet speak, and this tragic experience impacted her speech development. Noelle spoke very little during her first few months at The NYSPCC and had a hard time processing her memories and verbalizing her feelings. The therapist used art and play activities to help Noelle make meaning of her experiences. The therapist observed that Noelle frequently sang “Ring Around the Rosie” and would perform the end of the nursery rhyme by falling down and playing dead. The therapist encouraged Roxana to respond in a nurturing way, by reaching out to save Noelle. They also engaged in other healing activities, such as finger painting and reading, which helped this mother and daughter to bond.

Roxana and Noelle were originally scheduled to complete supervised visitation sessions at the end of six months, but the therapist requested an extension through the winter. While Roxana and Noelle showed tremendous progress, the therapist explained the family would benefit from several more months of counseling and supervised visits. The additional months helped Roxana to grow more patient and nurturing, which helped Noelle to feel more safe and secure. The NYSPCC continues to provide support through supervised transfers and proudly observes their mother-daughter bond restored.

*Names and image have been changed to protect confidentiality.
As the first child protection agency in the world, The NYSPCC maintains the most comprehensive and oldest set of records on child abuse and neglect cases and laws for maltreated children. The NYSPCC Archive contains a wealth of original and compiled material on the origins, history and development of the child protection movement from 1875 to the present day.

The Archival holdings include:

• Digital copies of NYSPCC cases from the organization’s incorporation in 1875 to present day, including more than 650,000 files concerning over 2,000,000 children;

• Newspaper clippings of note concerning child protection issues, including 15 bound volumes regarding The NYSPCC’s efforts to protect children working in the theatre industry, and the Titanic child rescue and reunification story;

• Annual Reports of child protective statistics and case summaries;

• Historical Records: approximately 15 linear feet of documents in file folders dating from 1875;

• Photographs (both prints and glass slides) of NYSPCC buildings and persons of historical importance to the agency, such as Elbridge T. Gerry, Henry Bergh, Etta Wheeler, and Mary Ellen (before and after her rescue, and later, with her children).

The NYSPCC has preserved Archival holdings such as original case files, historic books, documents, and artifacts. Over the past decade, Archive photos, records, advice and consultation have been used in several feature length documentaries, short films, dissertations and books dealing with children’s rights. In 2019, The NYSPCC Archivist responded to 24 inquiries, 14 from private individuals and 10 from professionals. Most notably, author Hans Appel of Denmark sought out The NYSPCC Archivist’s expertise when writing his book, “Barrison Fever,” which tells of the Barrison Sisters whose story lives within the archive’s “Children of the Stage” collection.
## Summary of Financial Statement*

### FINANCIAL POSITION SUMMARY

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$983,811</td>
</tr>
<tr>
<td>Investments at fair value</td>
<td>38,850,279</td>
</tr>
<tr>
<td>Other assets</td>
<td>670,942</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$40,505,032</strong></td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$215,853</td>
</tr>
<tr>
<td>Accrued pension benefits</td>
<td>1,938,937</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>2,154,790</strong></td>
</tr>
<tr>
<td>Net assets without donor restrictions</td>
<td>34,295,627</td>
</tr>
<tr>
<td>Net assets with donor restrictions</td>
<td>4,054,615</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>38,350,242</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$40,505,032</strong></td>
</tr>
</tbody>
</table>

### FINANCIAL ACTIVITY SUMMARY

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$900,571</td>
</tr>
<tr>
<td>Foundations/Corporations</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>80,956</td>
</tr>
<tr>
<td>Government contracts</td>
<td>289,398</td>
</tr>
<tr>
<td>Special events</td>
<td>1,054,623</td>
</tr>
<tr>
<td>Investment return—operating</td>
<td>1,433,205</td>
</tr>
<tr>
<td>Professional education fees</td>
<td>458,317</td>
</tr>
<tr>
<td>Other support and revenue</td>
<td>675</td>
</tr>
<tr>
<td><strong>Total Support and Revenue</strong></td>
<td><strong>4,217,945</strong></td>
</tr>
<tr>
<td>Trauma recovery</td>
<td>802,205</td>
</tr>
<tr>
<td>Training institute/advocacy</td>
<td>897,760</td>
</tr>
<tr>
<td>Supervised visitation</td>
<td>637,129</td>
</tr>
<tr>
<td>Research and evaluation</td>
<td>421,806</td>
</tr>
<tr>
<td>Archives</td>
<td>136,187</td>
</tr>
<tr>
<td>General administration</td>
<td>600,550</td>
</tr>
<tr>
<td>Special events</td>
<td>194,628</td>
</tr>
<tr>
<td>Fundraising</td>
<td>576,831</td>
</tr>
<tr>
<td><strong>Total Operating Expenses</strong></td>
<td><strong>4,267,096</strong></td>
</tr>
<tr>
<td>Excess of Operating Expenses over Revenue</td>
<td>(49,151)</td>
</tr>
<tr>
<td>Investment return—nonoperating</td>
<td>(1,925,456)</td>
</tr>
<tr>
<td>Legacy</td>
<td>17,028,656</td>
</tr>
<tr>
<td>Adjustment to accrued pension benefits</td>
<td>(440,854)</td>
</tr>
<tr>
<td>Increase in net assets with donor restrictions</td>
<td>285,957</td>
</tr>
<tr>
<td>Increase in net assets for the year</td>
<td>18,750,064</td>
</tr>
<tr>
<td>Net Assets—Beginning of year</td>
<td>19,600,178</td>
</tr>
<tr>
<td>Net Assets—End of year</td>
<td><strong>$38,350,242</strong></td>
</tr>
</tbody>
</table>

*Dated December 31, 2019

---

**Junior Society Cocktail Party**

In September 2019, over 100 of New York City’s young philanthropists gathered on the rooftop of The Standard East Village for The NYSPCC Junior Society’s annual cocktail party, Under the Stars. The event raised over $30,000 for child protection services.
Spring Luncheon

The 2019 Spring Luncheon was the most successful luncheon to-date, raising over $400,000 for The NYSPCC’s Trauma Recovery and Safe Touches programs. The afternoon featured Tara Westover, best-selling author of *Educated*, in conversation with Stephanie Ruhle, NBC News correspondent and anchor of MSNBC Live. Tara discussed her thoughts on and experiences with child abuse and neglect, and the importance of The NYSPCC’s work to eradicate them. A very special thanks to Elizabeth Mayhew and Valesca Guerrand-Hermès for hosting the afternoon, and all of our amazing Co-Chairs for their efforts!

Food and Wine Gala

Over $620,000 was raised at the Annual Food & Wine Gala at the Metropolitan Club in NYC. Award-winning Chef Elizabeth Falkner curated the menu and Deborah Norville, Anchor of *Inside Edition* and member of The NYSPCC’s Children’s Council, hosted the evening. Vicky Cornell, co-founder of the Chris and Vicky Cornell Foundation and NYSPCC Board Member, was the recipient of the Strength of Our Society Award in recognition of her generous support of The NYSPCC and aiding our efforts to end child abuse.
The NYSPCC’s ongoing commitment to protecting children and strengthening families would not be possible without the generous support of individuals, foundations, corporations and government agencies that share our mission of ensuring the safety and well-being of New York City’s most vulnerable children. Thank you for supporting The NYSPCC’s critical, life-saving work.
How You Can Help

Through the generous support of individuals, foundations, and corporations, The NYSPCC will continue its important work protecting and improving the lives of New York City’s children. There are many ways you can help make a difference:

DONATE:
• Support our Annual Fund
• Make monthly contributions — small gifts add up!
• Donation of stocks or bonds
• Matching gifts through your employer — double your impact!
• Corporate Partnerships — let us know if your company is interested in sponsoring an event or program

ATTEND EVENTS:
• Support the Annual Gala or Spring Luncheon
• Join the Junior Society and attend their fundraising events

LEAVE A LEGACY:
• Wills or bequests
• Designate us as a beneficiary of your life insurance policy

ENGAGE:
• Lead a fundraiser in your community on our behalf
• Get your children involved! Set up a lemonade stand or bake sale
• Organize a toy drive or underwrite our children’s holiday party
• Arrange a Safe Touches workshop for your child’s school
• Arrange a child safety lecture on a variety of topics at your corporation, parent association, or local community organization

CONNECT:
• Follow us @nyspcc on Facebook, Twitter, Youtube and Instagram
• Sign up for our Newsletter

To discuss the range of opportunities to support The NYSPCC, please contact Sharon Scimeca, Chief Philanthropy and Communications Officer, at (212) 233-5500 ext. 216 or info@nyspcc.org.

Senior Management Team
Mary L. Pulido, Ph.D.
Executive Director
Brett Baehr
Director of Finance and Operations
Annie Costello, MPH
Director of the Training Institute
Jacqueline Holloway, Ph.D.
Director of Research and Evaluation
Amy Pumo, LCSW
Director of Clinical Services
Megan Santosusso
Director of Human Resources & Board Administration
Sharon L. Scimeca
Chief Philanthropy and Communications Officer

Board of Directors
President
Karl G. Wellner
Vice President
Elizabeth Mayhew
Secretary
Frank E. Sommerfield
Treasurer
Mark S. Weiss
Directors
Rosario Coniglio
Vicky Cornell
Jodie K. Fink
Neil Friedman
Maarit Glozer
Valesca Guerrand-Hermès
Daniel M. Healy
Tania Higgins
Holly M. Kelly
Federico G.M. Mennella
Tatiana G.P. Perkin
David R. Stack
Oerta Trepca
Honorary Director
Elbridge T. Gerry, Jr.
Executive Director
Mary L. Pulido, Ph.D.

Children’s Council
Anne and Bob Arms
Emma Bengtsson
Regina Calcaterra
Victor de Souza
Michael Ferraro
Aaron Fisher, Dawn Hennessy, & Michael Gillum
Kimberly Guilfoyle
Sophie B. Hawkins
Dr. Thomas Kelly
Hon. Joseph M. Lauria (Ret.)
Anita Lo
Eric MacLeish
Deborah Norville
Kelly Rutherford
Sapphire
Costas Spiliadis