



NY | SPCC

THE NEW YORK
SOCIETY
FOR THE PREVENTION
OF CRUELTY
TO CHILDREN

2021
Annual Report

Our Mission

The NYSPCC responds to the complex needs of abused and neglected children, and those involved in their care, by providing best practice counseling, legal, and educational services. Through research, communications, and training initiatives, we work to expand these programs to prevent abuse and help more children heal.

Dear Friends,

Although the pandemic produced challenges, due to your unwavering support, The NYSPCC's services continued full steam ahead in 2021.

With your generosity, The NYSPCC provided child abuse prevention education and therapeutic care, empowering 3,673 children and 246 of their parents and other caregivers. Our Training Institute provided trainings for 3,499 professionals, improving the quality of their child abuse prevention and treatment services. We also advocated for laws that improve the safety of children, such as working with Senators Wyden (D-OR) and Gillibrand (D-NY) on the Invest in Child Safety Act to prevent internet child pornography.

Your support helped us to expand the scope of our trainings to reduce secondary traumatic stress. In addition to training child protective services workers, we are now also reaching teachers, guidance counselors, and law enforcement, who faced unprecedented challenges during the pandemic. These professionals now have enhanced coping skills and are providing higher quality services for children.

The NYSPCC launched a new and improved website in 2021, making The NYSPCC better equipped to inform and engage parents, caregivers, child protection professionals, and other concerned citizens in our efforts to prevent and treat child abuse and neglect.

This has been an exciting year of transition. The NYSPCC welcomed a new Board President, Daniel M. Healy; four new Board Members: Mikal Finkelstein, MD; Shane Foley; Alison Kelly Hutchinson; and Lilian Yang; a new Young Professionals Committee President, Christine Curran; and several amazing new staff members.

And finally, The NYSPCC moved to Midtown. Our new office is easily accessible for both clients and staff, and provides a calm, therapeutic environment to balance the rigorous mental and emotional work of therapy. We extend a warm welcome to anyone who would like to visit and take a tour.

With this Annual Report, we are celebrating all that you helped us to achieve in the field of child protection and we look forward to the bright future we are building together.

With gratitude,



Daniel M. Healy

Daniel M. Healy
President, Board of Directors



Mary Pulido

Mary L. Pulido, Ph.D.
Executive Director

Trauma Recovery Program Helping Children Heal

Jordan

Throughout his childhood, Jordan's* parents fought frequently, and sometimes, violently. As he grew older, his father also directed his anger towards Jordan, inflicting intense emotional and psychological abuse. Eventually, his mother, Vanessa, found the strength to move out, but she soon realized that distance and a safe, new home weren't enough to ease the pain her son felt. Vanessa brought Jordan to The NYSPCC's Trauma Recovery Program to help him heal.

Nine-year-old Jordan hadn't seen his father for more than a year when he started therapy, but the emotional wounds felt fresh. He had tremendous fear of his father and experienced hypervigilance, suspecting danger everywhere. Not surprisingly, Jordan did not trust his therapist and refused to see her alone. To gain Jordan's trust, the therapist conducted the first few sessions with Vanessa in the therapy room. As Jordan's comfort level grew, the therapist gradually decreased the amount of time Vanessa spent in the sessions, until he felt ready to attend them on his own.

**Names and images have been changed to protect confidentiality.*



“Jordan is exceptional in that he met all of his treatment goals and every single one of his trauma symptoms decreased. His strength and resilience are truly remarkable.”

Once Jordan felt safe, his therapist was better able to support him in processing his trauma experiences. In therapy, Jordan worked hard on learning coping and self-regulating skills, which eventually helped him stabilize enough to identify his trauma reminders and begin discussing his trauma experiences without becoming overwhelmed. Jordan's post-traumatic memories were so painful that the smallest cues flooded him with emotions—anger, anxiety, depression, and fear, which in turn caused him to engage in self-harming behaviors and thoughts of suicide.

The therapist worked collaboratively with Jordan and Vanessa to create a suicide safety plan that empowered Jordan in having a voice on how to remain safe and alive. After safety was established, Jordan was able to identify his physical and emotional responses and how they connected with his trauma reminders. With this information, he was able to utilize his learned coping and self-regulating skills specific to each response during and outside of therapy sessions. All this therapeutic work supported Jordan to be able to share his trauma story with the therapist and his mother. Crafting a trauma narrative helped Jordan make sense of his experiences and overcome the painful memories by developing a healthy worldview and positive self-image.

The therapist also conducted parent sessions with Vanessa to help her understand what was happening to her son and learn how to support his recovery. During these sessions, Vanessa and Jordan learned common language to be able to discuss Jordan's trauma experiences and his post-traumatic responses. Being able to talk about the traumatic events and Jordan's trauma responses together helped Jordan feel heard and understood. These sessions also helped Vanessa enhance her skills to better respond to her son's needs outside the therapy room, which was key to Jordan's recovery and future resilience.

Armed with coping skills and the loving support he received both at The NYSPCC and at home, Jordan's past trauma experiences lost their emotional hold. After nearly two years of therapy, Jordan's therapist confidently closed the case. She remarked that, “Jordan is exceptional in that he met all of his treatment goals and every single one of his trauma symptoms decreased. His strength and resilience are truly remarkable.”

Programs

Safe Touches Program

The NYSPCC's evidence-based child sexual abuse prevention workshops, Safe Touches, are offered to schools throughout New York City. Specially trained educators and therapists use puppets to perform role-play scenarios that capture children's attention and teach them four important body safety lessons:

1. Understanding which parts of the body are considered private;
2. Recognizing the difference between safe and not-safe touches;
3. Knowing who to talk to when they feel unsafe or confused; and
4. Practicing what to do if they ever receive a not-safe touch.

Because children are at the greatest risk for sexual abuse between the ages of seven and 13, The NYSPCC brings Safe Touches workshops to children in kindergarten through third grade to ensure that they are educated as early as possible. In 2021, the Safe Touches workshops continued to be delivered virtually so that this needed information was still reaching children wherever they were learning. The virtual delivery of Safe Touches workshops was also replicated in five counties in Pennsylvania through a partnership with Penn State University's Safe and Healthy Communities Initiative.



In 2021, we conducted **154** Safe Touches virtual workshops at **20** New York City schools and one family homeless shelter, reaching **2,718** children in grades K-3.

The NYSPCC evaluates its Safe Touches program by distributing surveys to teachers whose students participate in the workshops. In 2021, they provided overwhelmingly positive feedback.

97% of teachers stated that they would recommend Safe Touches to their colleagues.

95% of teachers reported that the workshop content was presented clearly.

92% of teachers reported that the children were actively engaged during the workshop.

91% of teachers said they would reinforce the concepts taught in the workshop.

We taught professionals from four counties in Pennsylvania how to deliver the virtual format of Safe Touches in 2021.

We provided **49** workshops for **784** middle and high school students on child sexual abuse, bullying and sexual harassment prevention.



Trauma Recovery Program

Children who experience physical abuse, sexual abuse, neglect, or other traumatic events often develop anxiety, anger, depression, fear, nightmares, and other post-traumatic stress symptoms. Without treatment, these symptoms can persist and negatively affect their lives.

Our Trauma Recovery Program provides a safe, supportive and nurturing environment that helps children, ages five to 21 years, to recover from traumatic experiences. Our clinical team provides services in English and Spanish, five days a week, free of charge. Services include:

- **Individual Therapy:** NYSPCC therapists provide child-centered, Trauma-focused Cognitive Behavioral Therapy. Talk, art, movement, and play techniques are used to teach children how to identify and manage their emotions, understand, and develop helpful thinking patterns, process and make meaning of their traumatic experiences, and boost their overall resilience.
- **Parent-Child Therapy:** NYSPCC therapists counsel parents, foster parents and other caregivers to help them understand trauma symptoms and how to support their children's recovery.
- **Collateral Sessions:** NYSPCC therapists are in regular contact with social workers, teachers, and other professionals involved in the children's lives to ensure that their needs are understood and met in all aspects of their lives, not just in the therapy room.



In 2021, the Trauma Recovery Program helped **59** children achieve their treatment goals through **1,157** appointments. We're proud to report that the majority of children saw an overall decrease in trauma symptoms.

89% of children showed an overall decrease in trauma symptoms after three months of treatment.

100% of children showed an overall decrease in trauma symptoms after six months of treatment.

In addition, our clinical team trained three Master's level student interns, preparing them for careers in the child protective field.

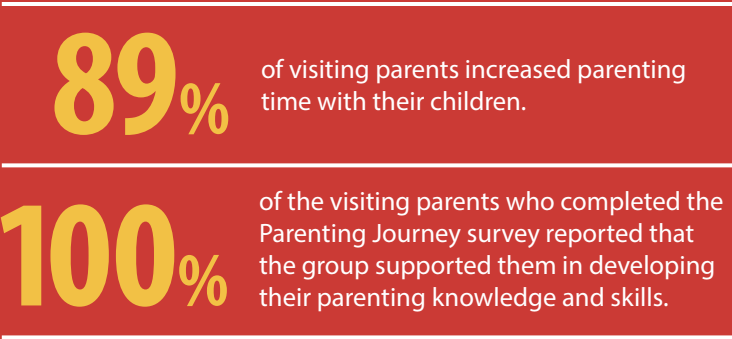
Therapeutic Supervised Visitation Program

The NYSPCC’s Therapeutic Supervised Visitation Program serves families whereby the parent-child interaction must be closely monitored due to issues of child abuse, domestic violence, mental illness, or substance abuse. All of these cases are referred by the Judge presiding over the case. Our therapists help parents improve their relationships with their children and develop the awareness, knowledge, and skills they need to create nurturing homes. Each family receives:

- **Assessment & Goal Setting:** NYSPCC therapists assess each family’s history and dynamics; create goals for the family; and develop a plan for the parent to achieve them.
- **Therapeutic Supervised Visits:** During weekly visits, children and visiting parents repair their relationships through healing conversations, playing games, and creating art. NYSPCC therapists conduct coaching sessions with parents for 15 minutes before and after every visit to collaborate on identifying their children’s needs, reflect on their parenting strengths, and identify parenting goals.
- **Parenting Journey:** All visiting parents attend Parenting Journey groups, which provide them the opportunity to learn new strategies for self-care, reduce isolation through peer support, and empower parents to make healthier parenting choices by learning from their own experiences of being parented.
- **Support for Custodial Parents:** A Custodial Parent Specialist provides custodial parents with therapeutic coaching, referrals for social services, and safety planning to protect themselves and their children from domestic violence.

The NYSPCC evaluates the Therapeutic Supervised Visitation Program using the Adult-Adolescent Parenting Inventory (AAPI), a 40-item self-reporting inventory that measures parental attitudes and behaviors and is commonly used to assess the risk of child abuse and neglect. This self-report instrument is offered in English and Spanish and is administered at intake and after twelve weeks of service to assess change over time regarding risk for abuse. In addition, a program-specific assessment tool called the Parent Skills Assessment is administered every twelve weeks to measure change in parenting skills. Using these measures, The NYSPCC demonstrates that our TSVP is reducing family trauma by supporting the healing of the parent-child relationship.


In 2021, the TSVP served **73 families**, including **112 children** and **155 caregivers** through **1,270 appointments**.



In 2021, The NYSPCC provided **35 crisis debriefing sessions, live and virtual, to 111 professionals, which included:**

- 25 sessions for 83 employees at Administration for Children’s Services (ACS)**
- 9 sessions for 25 Safe Horizon staff members**
- 1 session for 3 professionals at other agencies**

Crisis Debriefing Services

 Trauma therapists, social workers, and other child protection service workers are often exposed to horrific cases of physical and sexual abuse, child fatalities, violence and other traumatic events, which can affect their mental health and work performance. To support these caring professionals after critical incidents, The NYSPCC offers crisis debriefing sessions that provide the therapeutic support needed to recover and continue providing high level services for children and families. Executive Director, Mary L. Pulido, Ph.D., designed The NYSPCC’s crisis debriefing intervention, the Restoring Resiliency Response Protocol. NYSPCC therapists host 60-minute sessions for individuals and 90-minute sessions for groups that focus on expressing thoughts and feelings, reducing stress and anxiety, providing insight into self-care, and developing coping skills to accelerate the recovery process.



Training Institute

The NYSPCC's Training Institute educates and empowers children, parents and caregivers, and youth-serving professionals on how best to protect children and keep them safe from abuse. In 2021, the Training Institute provided age-appropriate workshops on child sexual abuse prevention, sexual harassment and bullying to students across New York City, and held monthly virtual workshops on child sexual abuse prevention for parents and caregivers in English and Spanish. Additionally, the Training Institute trained thousands of youth-serving professionals on a range of topics, including identifying and reporting child abuse and neglect, managing secondary traumatic stress, supporting youth to cope with grief and loss, and preventing child sexual abuse.

In 2021, The NYSPCC continued its partnership with the Athlete Assistance Fund (AAF) through the Athletes are Children First Initiative with the goal of eradicating sexual abuse in the sport of gymnastics. The Training Institute held bi-monthly virtual trainings on child sexual abuse prevention for gymnastics coaches and club owners across the country, and developed four interactive, age-appropriate e-learning modules for gymnasts and their parents to educate them on the dynamics of sexual abuse within the sport. The NYSPCC created a guide to help the media understand the complexity of reporting on child sexual abuse issues. They also trained the NBC Sports correspondents prior to their reporting on the gymnastic events at the Tokyo Olympics.

In 2021, the NYSPCC's Training Institute educated **3,389** adults in NYC and across the country:

We conducted **23** Child Abuse and Neglect Identification and Reporting Trainings, live and virtual, reaching **746** people.

792 people took the online version of our Child Abuse and Neglect Identification and Reporting Course.

We conducted **5** Clinical Trainings on Managing Secondary Traumatic Stress and Supporting Youth to Cope with Grief & Loss for **649** professionals.

We conducted **24** workshops for **79** parents, coaches, and teachers, teaching them how to better protect children from child sexual abuse.

We presented at **12** conferences on a variety of topics related to supporting children and families and keeping children safe, reaching **1,127** professionals.

Also in 2021, our youth child abuse prevention program served **3,502** children and teenagers through **203** workshops.



Research & Evaluation Department

The Research and Evaluation Department assesses The NYSPCC's direct service and support programs to monitor client outcomes and ensure consistency and quality in service delivery. Research projects integrate evidence-based approaches for the prevention and treatment of child abuse and to promote best practice in the field. This is accomplished through securing government, state, and local funding to support cutting edge research on our unique programs and service models. The Research and Evaluation Department worked diligently to continue evaluating and improving programming throughout the COVID-19 pandemic. Here are some of the latest changes and accomplishments that have taken place in the Department in 2021:

Initial analyses were conducted of the *Child Safety Survey*, a program-specific outcome measure which measures children's feelings of safety while participating in the Therapeutic Supervised Visitation Program. Preliminary data showed that about 1/3 of children reported feeling unsafe or neutral about attending visits with their non-custodial parent initially, while 2/3 reported feeling safe. Increases in feelings of safety are reported at the completion of services. Information gained from this survey is critical to understanding children's experiences, responding to their needs, and informing the greater field of supervised visitation research.

To better serve our clients' needs, the Posttraumatic Stress Disorder Reaction Index (PTSD-RI) was introduced as an outcome measure for the Trauma Recovery Program. As part of our continued efforts in ensuring the quality of our services, the Department generated preliminary PTSD-RI data, and shares feedback with the clinicians on their clients' progress.

We revised and digitized follow-up surveys for the Therapeutic Supervised Visitation Program to increase our understanding of clients' experiences and determine ways in which our programs can improve. Obtaining such feedback is the best way to understand our strengths and work on areas for improvement.

An exciting Department highlight is the addition of Assistant Director of Research and Evaluation, Nicole Lim, Ph.D., who has both quantitative and qualitative research and clinical experience in the field of Psychology.

The NYSPCC has moved!

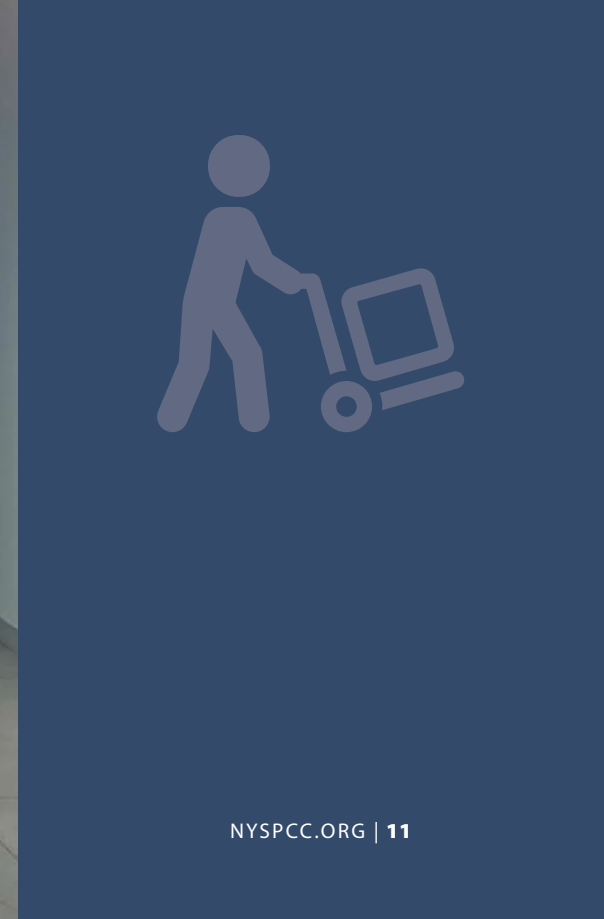


In September 2021, we moved into a beautiful, new office, conveniently located in Midtown, at 520 8th Avenue.

The NYSPCC's Executive Director, Dr. Mary L. Pulido, and Board Treasurer, Mark Weiss, worked with Rudder Property Group to find the perfect location. The office is close to Penn Station, one of NYC's most important transportation hubs, making it a convenient and easily accessible locale for our clients and staff. The office is spacious enough to conduct trauma therapy, supervised visitation, and training programs in comfort, while also giving us room to grow as an agency.

Once the site was selected, Dr. Pulido and Mr. Weiss worked with an amazing team of architects and designers at Gerner, Kronick + Valcarel Architects DPC to create a safe therapeutic environment for our therapy rooms. One of our young clients said it was easy to hide and distract herself from "the feelings" on Zoom. Now, when she is sitting with her therapist in-person, it is easier to express her emotions.

Our visitation rooms are spacious, giving everyone room to breathe, express themselves, engage, and bond. The team also selected a soothing palate of colors and comfortable furniture with soft textures. Each child and family enjoys a bright, child-friendly space with plenty of games and toys that help support family interactions. These rooms are often the only constants for many of our families, who are struggling with housing insecurity or are transitioning to domestic violence shelters. One of our Therapeutic Supervised Visitation rooms is designed specifically for families with infants. One father recently had the opportunity to hold and rock his baby for the first time, soothing him to sleep and holding him while he slept.





Therapeutic Supervised Visitation Program: Healing & Strengthening Families

By the time the Andersons completed supervised visits at The NYSPCC, Ryan was more self-aware and understood how his behavior affected his children. He made a serious effort to focus on the children and his relationships with them improved.

Jay, Alexa, Nia, and Carter Anderson* live in foster care because their parents have a history of drug abuse and domestic violence that led to neglect and emotional abuse of the children. Before coming to The NYSPCC, they attended supervised visits with their father, Ryan, through their foster care agency. According to the family's caseworker, these visits were sporadic, disorganized, and unpleasant. Ryan was confrontational with the visit supervisor, which upset the children and triggered unruly behavior. The foster care agency knew the Andersons needed more reliable and consistent supervised visits, with a therapeutic component that could help them focus on each other and strengthen their relationships. Thus, they referred the Andersons to The NYSPCC's Therapeutic Supervised Visitation Program.

The NYSPCC visitation therapist noted that the children were enthusiastic and looked forward to seeing their father. Ryan on the other hand, was mistrustful of the therapist, furious with the child welfare and court systems that ordered him to attend supervised visits, and resentful of the children's biological mother and foster parents. All this anger challenged Ryan's ability to focus on the children during visits. As a result, Jay and Alexa, the older two, responded by shutting down, while Nia and Carter, the younger two, ran around and threw toys.

When Ryan or the children appeared to be emotionally overwhelmed, the visitation therapist paused the sessions to speak with Ryan and the children separately. She helped Ryan understand that the negative emotions he displayed hurt the children. She also encouraged Ryan to focus more on what the children wanted to do during visits and less on his frustration with the court/visitation process. The reliability of the weekly visits and the concomitant coaching sessions helped Ryan grow his trust of the therapist. Ryan told the therapist that he could see she truly cared about him and his family. This trust helped Ryan become more receptive to feedback. As the weeks went on, he improved his ability to self-regulate. Instead of voicing his anger, he demonstrated a more positive attitude and focused his attention on his children.

The therapist recognized that all four children were very intuitive about Ryan's mood and altered their behaviors in response to him. During private coaching sessions, the therapist helped the children notice changes in their bodies when they grew tense and encouraged them to reflect on their own emotions. She assured them that their feelings were important and encouraged them to speak up. Jay, Alexa, Nia, and Carter supported each other, and together, found the courage to speak more honestly with their father and set boundaries when engagement with him became unhealthy. With the therapist's help, the children categorized dad's behaviors as "okay" or "not okay," and asked their father to change his "not okay" behaviors (e.g., stop talking about a certain topic).

By the time the Andersons completed supervised visits at The NYSPCC, Ryan was more self-aware and understood how his behavior affected his children. He made a serious effort to focus on the children and his relationships with them improved. Also significant, in The NYSPCC's Therapeutic Supervised Visitation Program, the Anderson children realized that their shared experiences had bonded them, and together, they had a combined strength that will help them heal and support one another in years to come.

**Names and images have been changed to protect confidentiality.*

In the News

The NYSPCC continued to expand its visibility in 2021, and its message that child abuse is preventable, through media appearances throughout the year, especially during National Child Abuse Prevention Month in April. The NYSPCC's Executive Director, Mary L. Pulido, Ph.D., is regularly contacted as an expert on the prevention of child abuse and neglect and domestic violence, as well as on issues related to child safety. The following are a few local and national media highlights from 2021. Please visit us online to view these and all other media placements, as well as Dr. Pulido's blogs, from 2021.

BronxNet

The Bronx Social Justice and Anti-Violence Forums | NYSPCC

Inside Edition

Was Ayden Wolfe's Killing Preventable? Here's What We Know About the New York Boy Found Beaten to Death

EIN Presswire

Daniel M. Healy Named President of The Board of The NYSPCC, The World's First Child Protective Services Agency

The NYSPCC

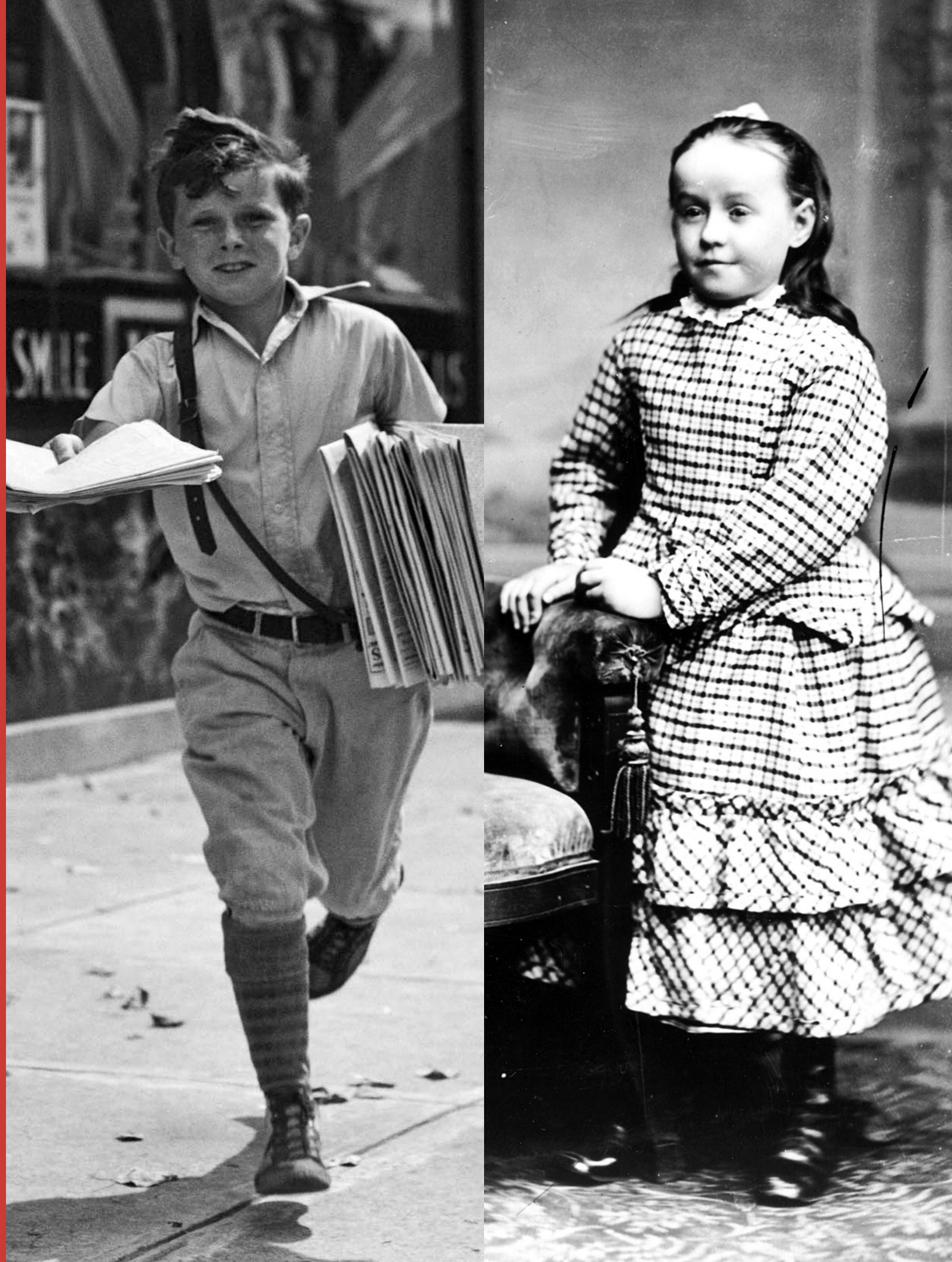
Athlete Assistance Fund and The New York Society for the Prevention of Cruelty to Children Launch Athletes are Children First Initiative For Gymnastics Clubs Nationwide

The NYSPCC

Majority of Americans want Government and Tech Companies to do Much More to Combat Internet Child Pornography, New Study Finds

Mashable India

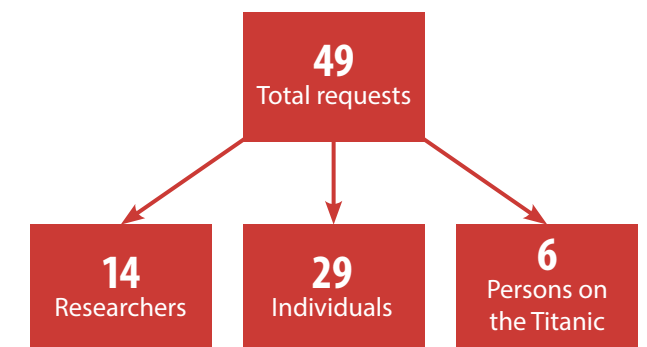
Expert In Child Abuse Prevention Discusses Online Child Sexual Exploitation, Pornhub Issue, And More



NYSPCC Archives

The mission of The NYSPCC Archives is to provide the public with child protection resources through the Society's records, including files covering approximately two million New York City children during the period of 1874 to present day.

Requests



Titanic Conference

The NYSPCC's Archivist was invited to present on NYSPCC historical documents on *The Titanic Waifs* at The Titanic Convention in Pigeon Forge, TN.

Digitization

89 boxes of files, 200,000 items, were digitalized for preservation and placed on the Archive Web Portal.

Archives Moved

161 William Street
New York, NY



520 8th Avenue
Suite 1401
New York, NY

◀ The case of Mary Ellen was brought to light by Mrs. Etta Wheeler in 1874, who reached out to Henry Bergh and Elbridge T. Gerry at The ASPCA. Her case was the one to launch the formation of The NYSPCC and she was the inspiration for the protection of children from cruelty.

Summary of Financial Statement*

Support and revenue

Contributions	\$ 1,183,017
Special events	\$ 1,026,892
Government contracts and grants	\$ 595,631
Training Institute	\$ 370,643
Investment return, net—operating	\$ 1,987,033
Other	\$ 6,806
Total support and revenue	\$ 5,170,022

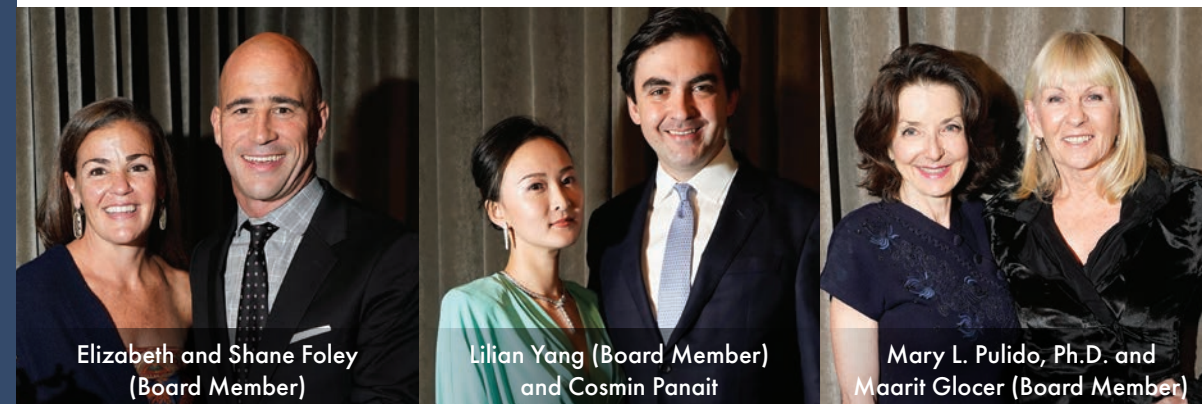
Expenses

Program expenses

Trauma Recovery	\$ 794,332
Training Institute/Advocacy	\$ 1,359,942
Supervised Visitation	\$ 729,879
Research and Evaluation	\$ 409,901
Archives	\$ 84,189
Total program expenses	\$ 3,378,243
Fundraising	\$ 854,927
Administrative and general	\$ 371,231
Total expenses	\$ 4,604,401

Investment return—net non-operating	\$ 1,870,166
Adjustment to accrued pension benefits	\$ 1,113,422
Increase in net assets	\$ 3,549,209
Net assets—beginning of year	\$40,537,999
Net assets—end of year	\$ 44,087,208

**Dated December 31, 2021*



Events

Spring Fundraiser

The NYSPPC's annual Spring Fundraiser was held virtually on April 29, 2021. *An Evening with V* featured a virtual conversation with guest speaker V (formerly Eve Ensler). V, a Tony award-winning playwright and author of the Obie award winning, theatrical phenomenon, *The Vagina Monologues*, discussed excerpts from her recently published memoir, *The Apology*. The event was moderated by Dr. Melissa Harris-Perry, author, public speaker, and Presidential Chair in the Department of Politics and International Affairs and the Department of Women and Gender Studies at Wake Forest University. Dr. Harris-Perry is also a member of The NYSPPC Children's Council.

With the contributions of our many generous donors, *An Evening with V* raised over \$190,000 in support of The NYSPCC's programs.

Fall Gala

The NYSPCC's annual Fall Gala was held on November 17, 2021, and was our first in-person event since the Covid-19 pandemic began. The NYSPCC's Strength of Our Society Award was presented to honoree, The Stavros Niarchos Foundation (SNF), and was accepted by SNF Co-President, Andreas Dracopoulos. SNF is one of the world's leading private, international philanthropic organizations, making grants to nonprofit organizations in the areas of arts and culture, education, health and sports, and social welfare. SNF funds organizations and projects worldwide that aim to achieve a broad, lasting, and positive impact for society at large. Since 1996, SNF has committed more than \$3.1 billion through over 5,000 grants to nonprofit organizations. SNF generously sponsored the replication of The NYSPCC's child prevention program, Safe Touches, in Greece.

The intimate evening was hosted by Stephanie Ruhle, Anchor, MSNBC and Senior Correspondent of NBC News, and took place at the New York Public Library's exclusive Stavros Niarchos Foundation Library (SNFL). The Gala was extremely successful raising over \$825,000 to help support the Therapeutic Supervised Visitation and Trauma Recovery Programs.

Thank You

The NYSPCC’s ongoing commitment to protecting children and strengthening families would not be possible without the generous support of individuals, foundations, corporations, and government agencies that share our mission of ensuring the safety and well-being of New York City’s most vulnerable children. We thank all those listed below for supporting The NYSPCC’s critical, life-saving work.



\$10,000 — \$24,999

Adobe
Bel Air Investment Advisors
Margo and John Catsimatidis
Cornelia Corbett
The Dammann Fund, Inc.
Ana Diez de Rivera
Alexander Dillon
Kathe and John Dyson
First Republic Bank
Vicki and David Foley
John Forsythe III
Amanda and Neil Friedman
Caroline Almy Gerry and Elbridge T. Gerry, Jr.
The Gerry-Corbett Foundation, Inc.
Gray Foundation

Jamee and Peter Gregory
The Hyde and Watson Foundation
Anil Idnani
ITOCHU International Foundation of North America
Richard Kronick
Holly Kelly and Andrew Lipsky
Marion E. Kenworthy-Sarah H. Swift Foundation
Martin S. Paine Foundation
Max and Sunny Howard Memorial Foundation
Elizabeth and Timothy Mayhew
Moore Charitable Foundation
New York Yankees
The Richard & Natalie Jacoff Foundation
The Rite Aid Foundation KidsCents
Solon E. Summerfield Foundation, Inc.
Sarah and David Stack
Deborah Norville and Karl Wellner

\$25,000 — \$49,999

Chris and Vicky Cornell Foundation
Cushman & Wakefield
Tania and Brian Higgins
Rose M. Badgeley Residuary Charitable Trust
Christine Mularchuk Hearst and Stephen A. Schwarzman
Kathryn and William Tyree
The Wolverine Foundation

\$5,000 — \$9,999

Freddie and James Carrier
John Buttrick and Alex Ching
Charles and Mildred Schnurmacher Foundation
Edwards Pottinger LLC
Empire State Realty
Danielle and David Ganek
Lemonade, Inc.
Joseph Rainero
Michael Rudder Property Group
Christopher Torres
Venable Foundation
Susan and James Winter

\$1,000 — \$4,999

Elena and Douglas Atkin
Anthony Bavedas
David Behmke
Jonathan Bennis
Allen Black
Robert Blain
Commerzbank
Corrigan & Morris LLP
Cullen and Dykman LLP
Anthony DiMichele
Christen Douglas
Yarden Drimmer
John G. Duffy
Esuna Dugarova
Elizabeth and Shane Foley
Eleanor Frommer
Janet and Elbridge Gerry III
Caroline Gerry
Libbie Gerry

Carson and Joseph Gleberman
Susan Gutfreund
The Haber Group
Johanna Hamel
Stephanie Hunt
Mel Immergut
Titania Jordan
Andrea Van Beuren and Roger Kass
Karin and Paul Kingsley
Diane and James Kinnear
Karen and John Klopp
Stephen Koval
KPMG
Lynn and Jules Kroll
Diane Kuhl
Wendy Hamburger and Steven Langman
Lorenzo and Eva Jeanbart Lorenzotti
Carri Lyon
Juno Madan
Gil and Sima Mandelzis
Claire and Christopher Mann
Elizabeth and Rohit Manocha
James Wilentz and Robin Maxwell
Federico G. M. Mennella
Metzger-Price Fund, Inc.
Tom Michaud
Morris J. and Betty Kaplun Foundation

Youth Board
Cynthia and Donald Murphy
Desiree Nemati
New York University Community Fund
NYS Alliance for the Prevention of Sexual Abuse
Alison and Anthony Parks
Barbara and Alan Patti
Sonia Pearson
Elizabeth and Jeffrey Peek
Taylor Richards
Joseph and Mulan Ashwin Rinaldi
Richard Rothman
Alyssa Rower
Dilnaman Sachdeva
Sanford Schlesinger
Daniel Schmidt
Olga Kouraptseva and Edward Shenderovitch
Daniel Selcow
Genevieve and Barry Shapiro
Silvercrest Asset Management Group
Sommerfield Communications
Nadia and Edward Sopher
The Susan Isabel Foundation
Dylan Taravella
Nancy Taylor
Thanksgiving Foundation
Vasili Tsamis
Matthew Turlip
Serena and Frederick Whitridge
Frank Sommerfield and Jason Wu
Samiah Zafar

\$500 — \$999

Nick Bonnett
France Courchesne
Sabina Daley Deaton
Nora De Toledo
Jodie and Andrew Fink
Deborah and Thomas Flexner
Patricia Hemm
Patrick A. Hudson
Alison and Scott Hutchinson
Lisa and Keith D. Jewell
Lindsay C. Olson
Eve Propp
Mary and Jorge Pulido



Lynne Randall
Evelyn Reyes
Paul Rich
Traci Entel and Tony Rossello
Jonathan Schindler
Laura Szamatulski
Lorraine Szamatulski
Stephen Szanto
Kyle Tan-Kyi
Lisa Towbin
Pauline Turley
Dr. April Naturale and Shirley Wladar



Current Senior Management Team

Mary L. Pulido, Ph.D.
Executive Director

Muna Heaven, Esq.
*Assistant Executive Director/
Legal Counsel*

Jacqueline Holloway, Ph.D.
Director of Research and Evaluation

Jennifer Marchini
Director of Finance

Samantha Alvarez Benowitz, LCSW
Director of Clinical Services

Megan Santosusso
*Director of Human Resources &
Board Administration*

Sharon L. Scimeca
*Chief Philanthropy and
Communications Officer*

Jessica Trudeau, MPH
Director of the Training Institute



How You Can Help

Through the generous support of individuals, foundations, and corporations, The NYSPCC will continue its important work protecting and improving the lives of New York City's children. There are many ways you can help make a difference:



DONATE:

- Donate to our Annual Appeal
- Make monthly contributions — small gifts add up
- Donate stocks, bonds, and crypto currency (NFT's)
- Check to see if your company has a Matching Gift Program so you can double your impact
- Choose the NYSPCC as your charity on AmazonSmile. Some of the proceeds from your purchases on smile.amazon.com will go to funding our programs



ATTEND EVENTS:

- Support the Annual Gala or Spring Luncheon
- Join the Junior Society and attend their fundraising events



LEAVE A LEGACY:

- Wills or bequests
- Designate us as a beneficiary of your life insurance policy



ENGAGE:

- Lead a fundraiser in your community on our behalf
- Get your children involved! Set up a lemonade stand or bake sale
- Organize a toy drive or underwrite our children's holiday party
- Arrange a Safe Touches workshop for your child's school
- Arrange a child safety lecture on a variety of topics at your corporation, parent association, or local community organization



CONNECT:

- Follow us @nyspcc on Facebook, Twitter, Youtube, LinkedIn, and Instagram
- Sign up for our Newsletter

To discuss the range of opportunities to support The NYSPCC, please contact Sharon Scimeca, Chief Philanthropy and Communications Officer, at (212) 233-5500 ext. 216 or info@nyspcc.org.

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