



NY | SPCC

THE NEW YORK
SOCIETY
FOR THE PREVENTION
OF CRUELTY
TO CHILDREN

2022
Annual Report

Our Mission

The NYSPCC responds to the complex needs of abused and neglected children, and those involved in their care, by providing best practice counseling, legal, and educational services. Through research, communications, and training initiatives, we work to expand these programs to prevent abuse and help more children heal.



Dear Friends,

On the heels of the pandemic, 2022 was a return to normal in many ways. The NYSPCC's clinical team transitioned back to in-person therapy sessions, our Safe Touches puppets went back to school, and service numbers rebounded. In 2022, the NYSPCC served 10,696 individuals—a 44% increase over the previous year. This includes child abuse prevention and treatment services for 4,422 children and 281 parents and caregivers, as well as training for 5,993 professionals designed to improve their ability to protect the children in their care. We owe these accomplishments to the unwavering support of our donors, volunteers, and exceptional staff members.

The NYSPCC began two transformative partnerships in 2022. The New York Community Trust awarded a grant to help our Training Institute adapt the Safe Touches program for children with autism and pilot the workshops in special education classrooms. This will become the first child sexual abuse prevention workshop specially designed for children with autism spectrum disorder in New York City. Also, together with FUEL for 50, the Robin Hood Foundation's Fund for Early Learning initiative, our clinical and research teams are enhancing the Therapeutic Supervised Visitation Program for families with young children, ages 0-3. With Robin Hood's support, we are providing parents with increased services and opportunities to form more secure bonds with their young children, who are in critical stages of development.

In addition, the NYSPCC made great strides towards ensuring diversity, equity, and inclusion within the agency. We continuously worked to diversify our Board of Directors, senior staff, and clinical team. In fact, many of the NYSPCC's Trauma Therapists identify as either immigrants or first-generation Americans, and several are bilingual. (We can provide clinical services in English, Spanish, Cantonese, and Russian). We now offer floating holidays that are inclusive of all staff members' religious preferences. We have also been working with a diversity, equity, and inclusion consultant to provide educational workshops for our Board and staff on important topics such as "Understanding Race as a Social Construct," "Racial Identity Formation," and "Microaggressions."

And finally, the NYSPCC welcomed three new members to its Board of Directors: Tom Califano, Esq., a partner in the New York office of Sidley Austin LLP; Seth D. Rosensweig, a Partner at PwC; and Owen May, an investment banking executive and CEO of MD Global Partners, LLC. They will serve as additional leaders for the organization, assisting in governance, advocacy, and fundraising.

As Board President and Executive Director, we would like to thank our generous supporters for their contributions to the NYSPCC over the past year. Friends like you are the driving force behind our success, and your support ensures that we will continue to help children heal, strengthen families, and broaden the community safety net for children.

With gratitude,



Daniel M. Healy
President, Board of Directors



Mary L. Pulido, Ph.D.
Executive Director

Therapeutic Supervised Visitation Program: Healing & Strengthening Families

Janise & Kayla

In late 2020, during the pandemic, Janise, an unemployed single mother, suffered a major depressive episode and admitted herself to the hospital. It was a tough decision, but she knew she needed to get better for herself and her three-year-old daughter, Kayla. Understandably, within hours of Janise being evaluated, Child Protective Services took Kayla into custody. She was placed in foster care, which impeded Janise's recovery.

Eventually, Janise and Kayla were referred to the NYSPCC's Therapeutic Supervised Visitation Program. They were assigned to a trauma therapist, who realized right from the start that separation had been difficult for them both. Not being able to take care of her daughter exacerbated Janise's emotional state. And Kayla, who was now living in a stable home with loving foster parents, felt disconnected from Janise and bonded with her new caregivers. Kayla even referred to her foster mother as "Mom," which hurt Janise deeply.

During their first visit, Janise was eager to connect, while Kayla was shy and hesitant. They couldn't agree on what games to play, and they seemed more like strangers than mother and daughter. Addressing this struggle to engage, the therapist helped Janise set goals for upcoming visits and worked separately with Kayla and Janise to create structure, predictability, and positive experiences during visits. One goal was for Janise to practice emotional attunement to better understand and respond to Kayla's needs. Over time, as they engaged in meaningful activities and discussions, they rebuilt their relationship.

Visits consisted of a healthy mix of fun activities and difficult but necessary conversations. Janise and Kayla laughed as they danced to their favorite songs and competed in games of indoor basketball. They used a deck of cards containing personal questions to get reacquainted with each other. They often held hands and cuddled. When moments of misattunement

Names and images are changed to protect our clients' identities.



occurred, the therapist would talk with Janise about the disconnect and redirect her to attune to Kayla. Often, children do not fully understand why they are placed in foster care and blame themselves. Therefore, a frequent goal of the Therapeutic Supervised Visitation Program is to help families talk about the circumstances surrounding separation to provide children with accurate and healthy information. Before Janise and Kayla could have such a conversation, the trauma therapist needed to support Janise in processing and discussing her traumatic memories of their separation. Initially, intense feelings of shame and guilt over her struggles with mental health impeded Janise's ability to talk about her situation. The therapist provided psychoeducation on mental health through a strengths-based lens with gentle support and encouragement.

By the time the family reached the end of their six months in supervised visitation, Kayla was no longer hesitant about spending time with Janise. Mother and daughter were more in sync and were very affectionate towards each other.

When Janise felt ready to talk about her depression, the therapist counseled them both to prepare them for the emotionally intense conversation. The therapist also brought in a developmentally appropriate book designed to help children understand parental mental illness, which she reviewed and discussed with Janise beforehand. Janise and Kayla read the book together, and afterwards, with coaching from the therapist, Janise talked about her depression and explained the circumstances that caused them to be separated. Janise assured Kayla that she was taking steps to maintain her mental health. She was seeing a therapist of her own, was attending the NYSPCC's Parenting Journey workshops, and had started a new job.

The NYSPCC therapist met with the foster parents alone to help them understand how to support Kayla's growing bond with Janise. The therapist also held collaborative meetings with the foster care caseworker and Kayla's lawyer to discuss the family's needs and Janise's progress. These sessions helped ensure everyone was working together in the best interest of Janise and Kayla.

By the time the family reached the end of their six months in supervised visitation, Kayla was no longer hesitant about spending time with Janise. Mother and daughter were more in sync and were very affectionate towards each other. The therapist reported to the foster care agency that Janise had demonstrated significant growth in parenting skills. In the hopes that Janise and Kayla would soon be reunited, the therapist also reported the growing bond she had witnessed over the course of the therapeutic supervised visits, and that bond is growing stronger every day.

Programs

Safe Touches Program

The NYSPCC's evidence-based child sexual abuse prevention program, Safe Touches, offers workshops to children in kindergarten through third grade in schools throughout New York City. Specially trained educators use puppets to perform skits that capture children's attention and teach them four important body safety lessons:

1. Understanding which parts of the body are considered private;
2. Recognizing the difference between safe and not safe touches;
3. Knowing who to talk to when they feel unsafe or confused; and
4. Practicing what to do if they ever receive a not safe touch.

The NYSPCC distributes an activity booklet, *My Body Belongs to Me*, to every child who attends a Safe Touches workshop. The booklet contains activities designed for children to complete with their parents and caregivers. Teachers are provided with a video link of a recorded puppet skit, which they play for students one week after the workshop. These follow-up activities reinforce the body safety lessons the children learn.



In 2022, we conducted **170** Safe Touches workshops at **26** New York City schools and two domestic violence shelters, reaching **3,543** children in grades K-3.

The NYSPCC evaluates its Safe Touches program by distributing surveys to teachers whose students participate in the workshops. In 2022, they provided overwhelmingly positive feedback.

96% of teachers stated that they would recommend Safe Touches to their colleagues.

96% of teachers reported that the workshop content was presented clearly.

94% of teachers reported that the children were actively engaged during the workshop.

95% of teachers said they would reinforce the concepts taught in the workshop.

We trained and certified **30** professionals from Long Island and Pennsylvania as Safe Touches facilitators in 2022.

We provided **54** workshops for **710** middle and high school students on child sexual abuse, online child sexual exploitation, bullying, cyberbullying, sexual harassment, and healthy relationships.



Trauma Recovery Program

Children who experience physical abuse, sexual abuse, neglect, or other traumatic events often develop anxiety, anger, depression, fear, nightmares, and other post-traumatic stress symptoms. Without treatment, these symptoms can persist and negatively affect their lives.

Our Trauma Recovery Program provides a safe, supportive, and nurturing environment that helps children, aged five to 21 years, to heal from traumatic experiences. Our clinical team provides services in English and Spanish, seven days a week, free of charge. Services include:

- **Individual Therapy:** NYSPCC therapists provide child-centered, Trauma-Focused Cognitive Behavioral Therapy. Talk, art, movement, and play techniques are used to teach children how to process their trauma memories, reduce unhelpful thoughts and behaviors, and develop coping skills.
- **Parent-Child Therapy:** NYSPCC therapists counsel parents, foster parents, and other caregivers to help them understand trauma symptoms and how to support their children's recovery.
- **Collateral Sessions:** NYSPCC therapists are in regular contact with social workers, teachers, and other professionals involved in the children's lives to ensure that their needs are understood and met in all life areas, not just in the therapy room.

In 2022, the Trauma Recovery Program helped **58** children achieve their treatment goals through **1,224** sessions. We're proud to report that nearly all children saw an overall decrease in trauma symptoms.

91%

of children showed an overall decrease in trauma symptoms after just three months of treatment.

In addition, our clinical team trained three Master's level student interns, preparing them for careers in the child protective field.



Therapeutic Supervised Visitation Program

The NYSPCC's Therapeutic Supervised Visitation Program (TSVP) serves families in which the parent-child interaction must be closely monitored due to issues of child abuse, domestic violence, mental illness, or substance abuse. All these cases are referred by the judge presiding over the case. Our therapists help parents improve their relationships with their children and develop the awareness, knowledge, and skills they need to create nurturing homes. Each family receives:

- **Assessment & Goal Setting:** NYSPCC therapists assess each family's history and dynamics; create goals for the family; and develop a plan for the parent to achieve them.
- **Therapeutic Supervised Visits:** During weekly visits, children and visiting parents repair their relationships through healing conversations, playing games, and creating art. NYSPCC therapists conduct coaching sessions for 15 minutes before and after every visit to help parents identify their children's needs, reflect on their parenting strengths, and set goals.
- **Parenting Journey:** All visiting parents attend Parenting Journey sessions, which help them learn new strategies for self-care, reduce isolation through peer support, and become empowered to make healthier parenting choices by learning from their own experiences of being parented.
- **Support for Custodial Parents:** A Parent Therapist provides custodial parents with therapeutic coaching, referrals for social services, and safety planning to protect themselves and their children from domestic violence.

In 2022, the TSVP served **72 families**, including **111 children** and **149 caregivers** through **937 appointments**.

86% of visiting parents increased parenting time with their children.

100% of the visiting parents who completed the Parenting Journey survey reported that the group supported them in developing their parenting knowledge and skills.



In 2022, the NYSPCC provided **19 crisis debriefing sessions** to **83 professionals, including:**

2 sessions for

13 staff members at Safe Horizon and

17 sessions for

70 staff members at the Administration for Children's Services.

Crisis Debriefing Services



In the course of their work, trauma therapists, social workers, and other child protection service workers are often exposed to horrific cases of physical and sexual abuse, child fatalities, violence, and other traumatic events, which can affect their mental health and work performance. To support these caring professionals after critical incidents, the NYSPCC offers crisis debriefing sessions that provide the therapeutic support needed to recover and continue providing high level services for children and families. Executive Director Mary L. Pulido, Ph.D., designed the NYSPCC's crisis debriefing intervention, the Restoring Resiliency Response Protocol. NYSPCC therapists host 60-minute sessions for individuals and 90-minute sessions for groups that focus on expressing thoughts and feelings, reducing stress and anxiety, providing insight into self-care, and developing coping skills to accelerate the recovery process.



Training Institute

NYSPCC's Training Institute is dedicated to equipping children, parents, and professionals with the knowledge and tools they need to keep children safe. In 2022, the Training Institute reached 10,222 children, parents, and professionals with abuse prevention education in New York City. Additionally, thousands of professionals throughout the country attended trainings and conference presentations on topics including: managing secondary traumatic stress; addressing implicit bias; keeping youth safe online; working with LGBTQAI+ youth; understanding attachment; and testifying in Family Court.

The Training Institute also expanded its offerings for identifying and reporting child abuse and neglect as a mandated reporter in New York State (NYS). With advocacy from the NYSPCC, the NYS legislature added an amendment to Education Law Article 23B. This amendment requires that all public and private schools follow a specific process for reporting child abuse perpetrated in an educational setting and expanded the list of who is considered a mandated reporter. In 2022, the Training Institute began offering a new training on these requirements in-person, virtually, and through a self-paced online course.

In 2022, the NYSPCC's Training Institute educated **10,222** children, parents, and professionals in NYC and across the country:

We conducted **20** Child Abuse and Neglect Identification and Reporting Trainings, live and virtual, reaching **944** professionals.

1,599 professionals took the online version of our Child Abuse and Neglect Identification and Reporting Course.

We conducted **27** Clinical Trainings on a range of topics to support and protect children for **1,749** professionals.

We conducted **29** workshops for **551** parents, caregivers, teachers, and youth-serving professionals, teaching them how to better protect children from child sexual abuse.

We presented at **12** conferences on a variety of topics related to supporting children and families and keeping children safe, reaching **1,096** professionals.

We trained and certified **30** professionals from **11** agencies as Safe Touches facilitators.

Also in 2022, our abuse prevention program served **4,523** children and teenagers through **224** workshops.



Research & Evaluation Department

The Research and Evaluation Department assesses the NYSPCC's direct service and support programs to monitor client outcomes and ensure consistency and quality in service delivery. Research projects integrate evidence-based approaches for the prevention and treatment of child abuse and to promote best practices in the field.

Highlights from 2022:

Products of our research were presented at national conferences in 2022, including data on the adaptation of Safe Touches for virtual delivery, and national survey data on public perceptions of online child sexual exploitation, both at the International Society for the Prevention of Child Abuse & Neglect (ISPCAN) Conference by Dr. Mary L. Pulido, our Executive Director, and Dr. Jacqueline Holloway, our Director of Research & Evaluation.

Dr. Nicole Lim, our Assistant Research Director, presented at the International Society for Traumatic Stress Studies Conference in Atlanta, Georgia on outcome data from the Trauma Recovery program. Results showed that most parents are in tune with how their children rate their own trauma symptoms. However, parents identify more overt trauma symptoms better than less obvious symptoms.

The Department also worked to enhance existing data collection procedures, increasing survey accessibility and inclusivity. Surveys are available in English and Spanish and can be completed online or in person. The addition of a small incentive for parents completing a survey after the conclusion of visitation services resulted in a 30% increase in response rates. This helps us gather direct client feedback to make substantive service improvements for children and families, and reduce barriers to engagement.



Through a generous grant from the New York Community Trust in 2022, the NYSPCC is expanding its evidence-based child sexual abuse prevention program, Safe Touches, to reach children with autism spectrum disorder (ASD) and similar disabilities in special education classrooms across New York City. Research has indicated that children with disabilities are 2.9 times more likely to experience sexual abuse than their peers without disabilities.

The NYSPCC's Training Institute worked with expert consultants, including the New York University ASD Nest Project, to make modifications to the Safe Touches curriculum. These experts provided feedback and edits to the curriculum, as well as training for NYSPCC staff. Some of the changes to the curriculum included developing a pre-workshop packet to help prepare teachers and students for the workshop, rewording components of the script to be more concise and use less figurative language, and creating visual aids to support visual learners to engage with the workshop material.

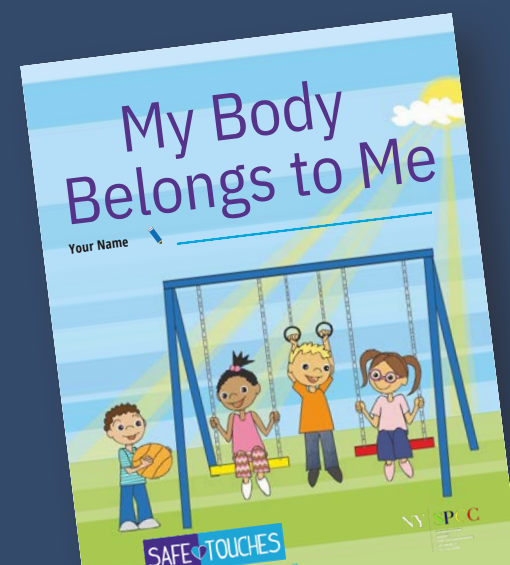
Pilot workshops were conducted at four schools in 12 special education classrooms, reaching 90 elementary school students in Spring 2023. Feedback was collected from teachers, counselors, social workers, and aides in the classrooms after the workshops. The feedback was overwhelmingly positive, with 100% of respondents saying they would recommend the workshop to their colleagues.

With a planned rollout to schools across the city during the 2023-2024 school year, the Training Institute will reach an additional 250 students with this important education. Monthly virtual trainings will also be held for parents and for school personnel on how to best prevent child sexual abuse among this population. Through this adapted program, the NYSPCC seeks to fill an important community need, and more effectively teach the most vulnerable children how to protect themselves from sexual abuse.



Safe Touches:

A child sexual abuse prevention program now adapted for children with autism spectrum disorders and similar disabilities





Trauma Recovery Program: Helping Children Heal **Marissa**

“I’m glad I came to therapy. I feel so much better, and I am happy my case is closing.”

The start of the COVID-19 pandemic was only one life-changing experience eight-year-old Marissa had to endure in 2020. She was also removed from her biological parents due to domestic violence exposure and parental neglect. Sadly, Marissa experienced several foster care placements before finding a permanent home with her adult half-brother and his wife.

These traumatic experiences negatively impacted Marissa’s emotional and physical well-being. She suffered from anxiety, was prone to panic attacks, and often bit her lower lip until it bled. She also lacked self-esteem, which caused her to neglect her hygiene and wear oversized clothes to hide her body. Despite all this, Marissa didn’t want to attend therapy.

When Marissa was referred to the Trauma Recovery Program, she was reluctant to engage in treatment. Because therapy was being conducted remotely, however, she agreed to attend sessions, since she could do so from the comfort and privacy of her bedroom. Still, Marissa did not make eye contact with her NYSPPC trauma therapist. She spoke very little and barely responded to questions. But there was a light that shined through the cracks—Marissa’s enthusiasm and talent for drawing. The therapist focused on Marissa’s artistic abilities to help her communicate. During sessions, Marissa and her therapist created children’s books, containing characters with interesting back stories. Over time, the back stories became trauma histories like Marissa’s, which helped her communicate about her experiences and feelings. This gradually exposed her to the painful aspects of her trauma experiences, allowing her to eventually speak of them without the need for fictional characters.

The therapist also engaged Marissa in physical activities to help her develop body awareness and feel more comfortable in her own skin. The therapist encouraged the use of online yoga videos, dancing to favorite songs, and when possible, playing in the park. Such activities provided Marissa with an outlet for her emotional energy and provided a new way to cope. As Marissa increased physical activity, she increased body control and body awareness. This awareness in turn helped her learn to recognize physical signs of distress, an important part of learning to cope, manage, and regulate emotions.

The NYSPPC trauma therapist also worked with Marissa’s half-brother and wife, who were very committed to their little sister’s recovery. They were eager to understand how domestic violence and parental neglect had affected Marissa’s emotions and behaviors. They were open to guidance from the therapist about how to communicate with Marissa and parent her in a way that would make her feel supported. With the therapist’s counseling, they were able to provide more nurturance, affection, and affirmation. They even created an art station in their home that would allow Marissa to continue to express herself.

After two years of therapy sessions, all of which took place virtually during the pandemic, Marissa’s trauma symptoms were greatly reduced. Now 10 years old, Marissa is more cheerful and talkative. She can emotionally self-regulate and avoid panic attacks. She no longer bites her lip. She engages in self-care and better personal hygiene. During her last therapy session, the therapist asked Marissa to reflect on how far she has come and celebrate the completion of a really difficult process. Marissa told her therapist, “I’m glad I came to therapy. I feel so much better, and I am happy my case is closing.” It’s a vital stage in trauma therapy when a child gets to experience a feeling of accomplishment. The therapist remarked, “It is empowering for Marissa to not need therapy anymore. She knows how to take care of herself and is loved by supportive caregivers in a safe, stable home. She has a fresh start on life.”

Names and images are changed to protect our clients’ identities.

In the News

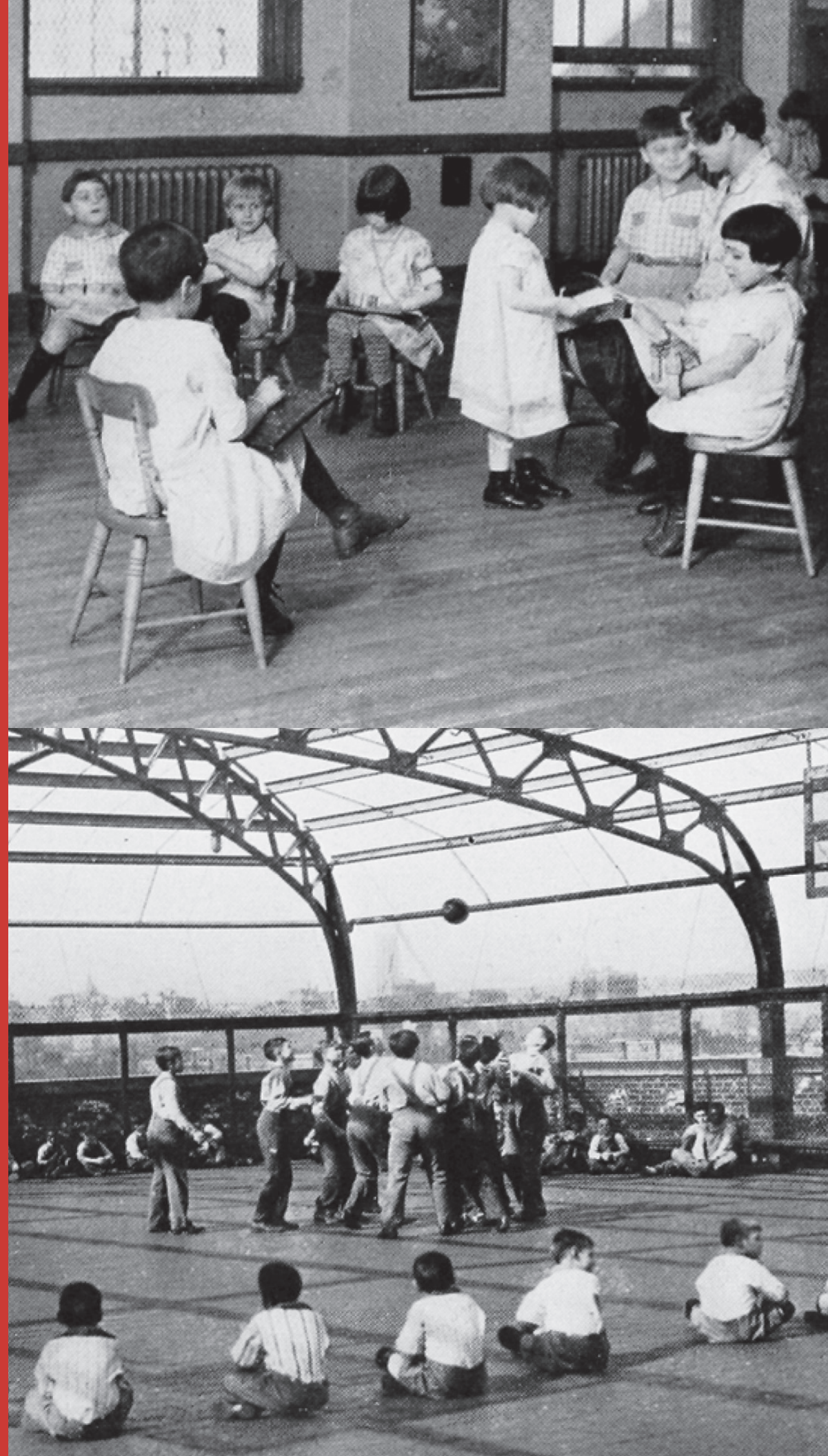
Mary's Responsible 100

The NYSPCC's Executive Director, Dr. Mary L. Pulido, was selected as one of City & State New York's Responsible 100 in 2022!

Each year, City & State New York puts a spotlight on 100 exceptional individuals who are putting in the time and effort to help address many of life's challenges and to assist their most vulnerable neighbors. These business, government, nonprofit, and advocacy leaders (carefully selected from hundreds of nominations) display both the idealism that change is possible, and an understanding of the dedication required to effectuate real and enduring change. Congratulations, Dr. Pulido!

Speaking engagements & presentations

- **March 2022**—Dr. Pulido facilitated "Managing Secondary Traumatic Stress On and Off the Job" at the New York State Police Crimes Against Children Seminar.
- **March 2022**—Dr. Pulido and Dr. Jacqueline Holloway, Director of Research and Evaluation, co-facilitated "Public Perceptions in the United States of the Online Sexual Exploitation of Children" at the International Society for the Prevention of Child Abuse & Neglect (ISPCAN).
- **March 2022**—Dr. Holloway facilitated "Evidence-Based Promising Practices in Child Protection" at the ISPCAN.
- **May 2022**—Dr. Pulido facilitated "Take a Deep Breath: Stamina for Child Protection Professionals" for the American Professional Society on the Abuse of Children (APSAC) and New York Foundling Online Course.
- **June 2022**—Dr. Pulido was a facilitator and panelist of "Boosting Resiliency on and off the Job" at the ACEs Symposium at LaSalle School.
- **June 2022**—Dr. Pulido facilitated "Public Perceptions in the United States of the Online Sexual Exploitation of Children" at the 2022 APSAC Colloquium.
- **August 2022**—Dr. Pulido facilitated a six-part "Wellness Series" for the New York State Capitol Region Youth Justice Task Force.
- **October 2022**—Dr. Pulido was the panel moderator for Ending Violence To Children In The United States: Changing Social Norms About The Hitting Of Children, a conference sponsored by APSAC-New York.
- **November 2022**—Nicole Lim, Ph.D., Assistant Director of Research and Evaluation, presented "Comparing parent and child's assessment of trauma symptoms in children who experienced child abuse, neglect, and domestic violence" at the 38th conference of the International Society for Traumatic Stress Studies.
- **December 2022**—Dr. Pulido moderated the APSAC Reading Club.



NYSPCC Archives

- The mission of the NYSPCC Archives is to arrange, preserve, and make accessible the unique historical records of the organization, including files concerning approximately two million New York City children during the period 1874 to present day.
- The archivist launched a monthly newsletter called the *Archive Spotlight* to showcase the Agency's impact on the history of child welfare.
- In 2022, the archivist started a multi-year project to transition archival holdings to a new online portal, which will become available to the public.



Summary of Financial Statement*

Support and revenue

Contributions	\$ 989,824
Special events	\$ 1,372,914
Government contracts and grants	\$ 105,543
Training Institute	\$ 323,245
Investment return, net—operating	\$ 2,073,958
Other	\$ 2,033

Total support and revenue **\$ 4,867,517**

Expenses

Program expenses

Trauma Recovery	\$ 839,738
Training Institute/Advocacy	\$ 1,270,500
Supervised Visitation	\$ 922,197
Research and Evaluation	\$ 634,940
Archives	\$ 203,661

Total program expenses **\$ 3,871,036**

Fundraising	\$ 971,950
Administrative and general	\$ 439,109

Total expenses **\$ 5,282,095**

Investment return—net non-operating **\$(7,791,571)**

Adjustment to accrued pension benefits **\$ 956,662**

Decrease in net assets **\$(7,249,487)**

Net assets—beginning of year **\$ 44,087,208**

Net assets—end of year **\$ 36,837,721**

*Dated December 31, 2022



Rainbow Room



Maarit Glocer, Strength of Our Society Award recipient (Board Member)



Audry Nafziger and Judy Woodruff

Events

Spring Luncheon 2022

The NYSPCC's Spring Luncheon was held on April 27, 2022, at Tavern on the Green. The Luncheon was hosted by distinguished journalist Judy Woodruff, former Anchor and Managing Editor of *PBS NewsHour*. The event featured a conversation with Audry Nafziger, Senior Deputy District Attorney in Ventura County, California, and a survivor of sexual abuse by University of Southern California's sole campus gynecologist, Dr. George Tyndall. Ms. Nafziger courageously shared her past experiences and how they have impacted her career as a district attorney where she is dedicated to protecting women and children from sexual predators and abuse. Ms. Nafziger is also a member of the NYSPCC Children's Council.

Thanks to the generosity of our donors, the Spring Luncheon raised over \$325,000 in support of the NYSPCC's programs.

Fall Gala 2022

The NYSPCC's Fall Gala was held on November 16, 2022, at the iconic Rainbow Room in New York City. Deborah Norville, Anchor of *Inside Edition* and NYSPCC Children's Council member, served as host for this incredible event, which honored Board Member Maarit Glocer with the Strength of Our Society Award. Maarit, a graduate of Helsinki Business School and published author and columnist, has long been involved in organizations promoting child welfare and is a dedicated supporter and advocate of the NYSPCC. The night also included musical entertainment featuring Julliard School music students. The Fall Gala raised over \$1,024,000, making it the most successful Gala in the NYSPCC's history.

Ralph Lauren

The NYSPCC partnered with the Ralph Lauren stores on Madison Avenue in New York City for a charitable shopping event on May 20 and May 21, 2022. Ralph Lauren generously donated 10% of sales from the two-day event to the NYSPCC. The weekend was a huge success, as Ralph Lauren contributed over \$22,000 to the NYSPCC.

Thank You

The NYSPCC's ongoing commitment to protecting children and strengthening families would not be possible without the generous support of individuals, foundations, corporations, and government agencies that share our mission of ensuring the safety and well-being of New York City's most vulnerable children. We thank all those listed below for supporting the NYSPCC's critical, life-saving work.



Progyny
Robin Hood Foundation
Marion E. Kenworthy–
Sarah H. Swift Foundation
Kathryn and William Tyree
Wolverine Foundation

\$10,000 — \$24,999

Bel Air Investment Advisors
Kristina and Seth Brookman
Brown Brothers Harriman
Carol and Tom Califano
Charles and Mildred Schnurmacher
Foundation
Chris and Vicky Cornell Foundation
Cornelia Corbett
Cushman & Wakefield
Davis Polk
Jill Davis

Patricia and Alex Farman-Farmaian
Mikal and Brad Finkelstein
First Republic Bank
John Forsythe III
The Gerry-Corbett Foundation, Inc.
Caroline Almy Gerry and Elbridge T. Gerry, Jr.
Gray Foundation
The Hyde and Watson Foundation
ITOCHU International Foundation
of North America
Holly Kelly and Andrew Lipsky
Kitty Patterson Kempner and
Thomas Kempner

Marshall & Sterling Insurance
Owen May
Elizabeth and Timothy Mayhew
Phil Neuman
New Yankee Stadium Community
Benefits Fund
Elizabeth and Jeffrey Peek
Ralph Lauren
The Richard & Natalie Jacoff Foundation
The Rite Aid Foundation KidsCents

Christine and Stephen Schwarzman
Nadia and Edward Sopher
Katherine Farley and Jerry Speyer
Sarah and David Stack
Solon E. Summerfield Foundation, Inc.
Deborah Norville and Karl Wellner
Benjamin Winter and James Winter,
The Winter Organization

\$5,000 — \$9,999

Rula Jabreal-Altschul and Arthur Altschul, Jr.
Elena and Douglas Atkin
Sarah and Peter Beshar
Freddie and James Carrier
The Chandris Family
John Buttrick and Alex Ching
Norah and John Daly
Kate Manning and Carey Dunne
Emilia and J. Pepe Fanjul
Elizabeth and Shane Foley
Carson and Joseph Gleberman
James Gorman
Barbara Lyne and Mel Immergut
The Kessler Family Foundation
Karin and Paul Kingsley
Steven Klinsky
Chaille and Jonathan Knee
Lynn and Jules Kroll
Richard Kronick
John Manly
James Wilentz and Robin Maxwell
Metzger-Price Fund, Inc.
Michael Rudder Property Group
Liz and Arthur Mirante
Betsy and Robert Pitts
Mulan Ashwin-Rinaldi and Joseph Rinaldi
Richard Rothman
Theresa Burton-Sprague and John Sprague
Venable Foundation
Lauren Veronis

\$1,000 — \$4,999

Robyn Barnes
Angela Bassola
Anthony Bavedas
The Benevity Community Impact Fund
Harlowe Besset
Aileen and Edward Burdick
Cantor Fitzgerald Relief Fund
Mark Carbone
Cullen and Dykman LLP
Jodi and Andrew Dady
Sabrina Daley Deaton
Justine DeRosa, Select Vintage
Nora and Roni de Toledo
Alexander Dillon
Perry (P.) Howard Edelstein
Raashida M. Edwards
Anastasia Efimova
Anthony Ferraro
Deborah and Thomas Flexner
Tracy Florack
Janet and Elbridge Gerry III
Libbie Gerry
Marcia Greenleaf
Susan Gutfreund
The Haber Group
Johanna Hamel
Michael Hekle
Patrick A. Hudson
Alejandra and James Hunt
Stephanie Hunt
Alison and Scott Hutchinson
Anil Idnani
Nancy and Andrew Jarecki
Ji Yang (Christine) Kim
KPMG
Christina Weiss Lurie
Simone and Christopher Mailman
Claire and Christopher Mann

Elizabeth and Rohit Manocha
Abby McKenna
Patricia Merritt
Alyssa and Charles Moeder
Charlotte Moss
New York University Community Fund
Connie and Thomas Newberry
Sarah O'Hagan
Dustin Osgood
Roslyn and Vincent Palusci
Sonia Pearson
Cassandra Pratt
Mary and Jorge Pulido
Marta de Radzynski
Taylor Richards
Rachael and John Roberston
Marjorie and Jeffrey Rosen
Seth Rosensweig
Kayley and Jim Rosenthal
Melissa Salten Rothman
Victoria Salnikoff
Caryn Schechtman
Karen Schmidt
Maria and Alex Seiler
Daniel Selcow
Genevieve and Barry Shapiro
Lauren Shortt
Florina Shutin
Jeffrey Solomon
The Susan Isabel Foundation
Lisa and Nick Tarrant
Nancy Taylor
Thanksgiving Foundation
Elisa Toha
Lisa Towbin
Mark S. Weiss
Dr. Karen Wexler
Tara Wilkinson
Fang Wu
Frank Sommerfeld and Jason Wu

\$500 — \$999

Lindsey Baptiste
David Behmke
Yana Blackwelder
MaryKate Boylan
Haiman Cai
Adam Cavise
France Courchesne
Christine Curran
Deborah Diprato
Leah Finkelstein
Susan Foley
Frank J. Antun Foundation



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How You Can Help

Through the generous support of individuals, foundations, and corporations, the NYSPCC will continue its important work protecting and improving the lives of New York City's children. There are many ways you can make a difference.



DONATE:

- Donate to our Annual Appeal.
- Make monthly contributions. Small gifts add up!
- Donate stocks, bonds, cryptocurrency and NFTs.
- Check to see if your company has a Matching Gift Program so you can double your impact.



ATTEND EVENTS:

- Support the Fall Gala or Spring Luncheon.
- Join our Young Professionals Committee and support their fundraising efforts.
- Sign up as a runner for the TCS NYC Marathon or NYC Half Marathon and fundraise for the NYSPCC!



LEAVE A LEGACY:

- Include the NYSPCC in your will or make a charitable bequest.
- Designate us as a beneficiary of your life insurance policy.



ENGAGE:

- Lead a fundraiser in your community on our behalf.
- Get your children involved! Set up a lemonade stand or bake sale.
- Organize a toy drive or underwrite our children's holiday party.
- Arrange a Safe Touches workshop for your child's school.
- Arrange a child safety lecture on a variety of topics at your company, parent association, or local community organization.



CONNECT:

- Follow us @nyspcc on Facebook, Twitter, Youtube, LinkedIn, and Instagram.
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THE NEW YORK
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