

The NYSPCC Donor Privacy Policy

The New York Society for the Prevention of Cruelty to Children regards the privacy of its donors a matter of the utmost importance. This policy is intended to establish clear and consistent practices intended to protect donor privacy and instill confidence in The NYSPCC's donors that their personal information will remain safe from disclosure to third parties.

- The NYSPCC will not trade, share or sell a donor's personal information with anyone else, nor send donor mailings on behalf of other organizations.
- This policy applies to donor's personal information acquired in any manner, whether online through The NYSPCC 's website or through any offline method, such as through mailed donations or credit card information provided by donors to the NYSPCC on mailed donation cards.
- The NYSPCC may include donors' names and contribution levels on its informational media, such as website, newsletters, and annual reports. Upon request by a donor, The NYSPCC will not list a donor's name or contribution levels in these materials.
- NYSPCC employees may not allow unauthorized persons (generally persons who are not employees or Board members of The NYSPCC, or fundraising consultants; fundraising consultants are required to sign confidentiality agreements in their contracts with The NYSPCC) to obtain or access confidential information—which includes donors' personal information—as directed by the confidentiality policy in The NYSPCC employee policy and procedure manual.
- For information or requests regarding this policy, you may contact The NYSPCC Development Department at info@nyspcc.org or by calling (212) 233-5500 ext. 216.