In the Community

Thank you to all our dedicated friends throughout New York City and the surrounding areas who care about children and take action to help our work. The projects they have either directly or indirectly supported are helping to bring the dangers of child abuse to a greater awareness and knowledge, especially in our own neighborhoods.

Talking to Your Child About Sexual Abuse

Connecting Two Fates

The New York Society for the Prevention of Cruelty to Children

Corporation Spotlight

The NYSPCC is proud of our corporate friends and partners, who help us improve the lives of New York City’s most vulnerable children.

If your company is interested in helping, please contact The NYSPCC to explore ways your company can support the families and children we serve.

Partners in Protection

We’re grateful for our corporate partners who have made Annual Fund gifts of $100 or more since April 1, 2017 to help support our work with NYC’s children:

Corporate Spotlight

Mr. and Mrs. Elbridge T. Gerry, III

Frank J. Antun Foundation

Elbridge T. Gerry, Jr.

Head Family Foundation

The Jameson and Virginia Carella Family Foundation

The Levine & Vogel Foundations

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Mr. and Mrs. E.J.H. & E.G. George, III

Center Synagogue

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The Richard & Natalie Jacob Foundations, Inc.

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www.nyspcc.org

Ask your employer about matching gifts and corporate sponsorships

We’re grateful for our corporate partners who have made Annual Fund gifts of $100 or more since April 1, 2017 to help support our work with NYC’s children:

For more child safety tips visit

Talking to Your Child About Sexual Abuse: When Do You and What Do You Say?

By Mary L. Pulido, Ph.D.

Executive Director, The New York Society for the Prevention of Cruelty to Children

A reporter recently interviewed me about this topic. She wanted to know at what age parents should have the conversation with their kids, and what language should parents use to properly convey the language for boys and girls.

We worked on those questions because this issue is as important as any time before they learn to grasp the concepts. While this can be an uncomfortable subject, particularly if they have trained their kids to be predators, too.

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Dear Friends,

The end of the year is always a time of reflection, and there is much to celebrate at The NYSPCC. Thank you for your continued support and unwavering support of our programs. We continue to flourish, providing hope and healing to New York City’s most vulnerable children and families. I am pleased to share with you some of the highlights of the past year.

The NYSPCC recently expanded an existing partnership with the Strong Starts Court Initiative, which serves families with children ages zero to three who are involved in child abuse and neglect. In New York City, families can now access therapeutic visitation services during their supervised visitation times. Widely regarded as experts in the field of child protection, NYSPCC staff members regularly give presentations at conferences to help advance the knowledge of professionals working to prevent child sexual abuse around the world. In June 2017, The NYSPCC provided 15 trainings for 312 child welfare professionals across the city in New York City, and we have many more planned throughout the end of the year. Although emotional and met- cal stress management trainings are so effective, they are not quite as easy to implement as hoped. With the help of these trainings, the NYSPCC is positively impacting children and families.

As the holiday season is in full swing and joy and good wishes, please consider supporting The NYSPCC when making your end-of-year charitable donations. From all of us at The NYSPCC, we wish you and your families a happy and peaceful holiday season!

Warm regards,

Mary L. Pulido
Ph.D.
Executive Director

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**Program Spotlight**

**Giving Babies & Toddlers “Strong Starts” In Life**

The NYSPCC is expanding its Therapeutic Supervised Visit Program through an increased focus on early childhood development and support for families involved in the Strong Starts Court Initiative. The program is designed to help babies and toddlers, ages zero to three, before being placed in the arms of a parent or caregiver.

The NYSPCC is uniquely qualified to serve this extremely vulnerable population and positively impact children and families in New York City. The NYSPCC is proud to provide two types of services to Strong Starts families and much more high-quality and evidenced-based services to young children.

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**Restoring Relationships**

**New Your Support Reunited a Father and His Son**

John Moore* and his 5-month-old son Mark were referred to The NYSPCC for therapeutic supervised visitation services following a custody dispute between John and his ex-wife Lisa. During the NYSPCC’s intake, Mark was present, and Lisa’s presence was felt through her constant communication with John that she could not complete a task independently. John felt a tremendous sense of loss and filed a petition with the court to allow unsupervised visits between this father and son. Because of you, John and his son have a new beginning. Thank you for your continued support in making help and hope possible for the children and families we serve. If you’d like to learn about ways you can get involved, please visit our website at www.nyspcc.org.

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**Junior Committees**

**Spring Benefit**

On April 19, 2017, The NYSPCC’s dedicated Junior Committee hosted its second annual Spring Benefit at Dream Midtown.

The evening brought together young professionals and esteemed guests to celebrate the start of spring and raised over $325,000 in essential funding for The NYSPCC’s programs.

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**Family Benefit**

At the 2017 Family Benefit, families and friends attended a brunch and Broadway performance in support of The NYSPCC’s charitable activities. A highlight of the event included a performance for The NYSPCC’s programs.

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**Signatures Events**

**Spring Luncheon**

On April 17, 2017, over 200 of The NYSPCC’s biggest supporters gathered together at The Pierre for the Spring Annual Spring Luncheon, featuring special guest speaker Dr. Penny Grant, and renowned lawyer Eric MacLeish. The afternoon raised over $230,000 for the prevention and treatment of child sexual abuse.

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www.nyspcc.org
Dear Friends:

The end of the year is always a time of reflection, and there is much to celebrate at The NYSPCC. Thank you for your continued support, and support of this program continues to flourish, providing hope and healing to New York City’s most vulnerable children and families. I am pleased to share with you some of the great work that we are doing.

The NYSPCC recently began an exciting new partnership with the Strong Start Courts Initiative, which serves families with children ages zero to three, who are involved in child abuse and neglect cases in New York City’s Family Court system. Strong Start will offer its most challenging cases to our Therapeutic Supervised Visitation Program, and we will help these families improve their parenting skills and strengthen their parent-child bonds. With more than 20 years of experience in the field of family violence sup- ported visitation, The NYSPCC is uniquely qualified to serve this extremely vulnerable population and positively impact children during their earliest stages of development.

Widely regarded as experts in the field of child protection, NYSPCC staff members regularly give presentations at conferences to help advance the knowledge of how professionals working to prevent child sexual abuse (CSA) around the United States and around the world. In June 2017, I presented “Safe Teachers, Teaching Children Social Safety Prevention Concepts,” as the board of Prevention Researcher at Washington, DC. Also, as a speaker on October 2, 2017, at The 16th ISPACN Regional Conference in The Hague, Netherlands. My lecture was entitled “An International Collaboration for the Prevention of Child Sexual Abuse: A Research and Training Initiative of the Safe Touches Program.” Both presentations were enthusiastically received.

The NYSPCC also continues to provide training for child protective service workers, helping them manage the stress they encounter regularly in the field. As of October 31, 2017, The NYSPCC provided 31 training for 312 child welfare professionals across the state in New York City. In response to the growing concern of families during the holiday season, we scheduled additional trainings to better understand the stress parents and caregivers experience, and to equip them with skills to more effectively manage stress.

Collaboration for the Prevention of Child Sexual Abuse: A Research and Training Initiative of the Safe Touches Program. “Both of these training opportunities were of high interest to child welfare professionals.”

During a thorough intake, John and his visitation clinician collaborated on identifying goals that included child development education and increased frequency of court hearings and a dedicated judge who presides over their case from beginning to end. The NYSPCC will assist in these efforts by providing the crucial service of Therapeutic Supervised Visitation.

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The visitation clinician also met with Lisa regularly to ease her concerns about Mark’s safety. Through monthly coaching sessions, Lisa was able to further process her domestic violence history with John and understand the benefits and ways for Mark to have a safe and healthy relationship with his father. During coaching sessions, Lisa was able to identify the type of visitation that was safe for Mark and herself. She also learned how to communicate with Mark, use two interactional techniques, and non-verbal communication (i.e. pointing). With the help of the visitation clinician, Lisa and Mark communicated more effectively, which helped them to better understand each other. Lisa also learned how to encourage Mark to interact with his father in a safe and healthy way. The visitation clinician also met with Lisa regularly to ease her concerns about Mark’s safety. Through monthly coaching sessions, Lisa was able to further process her domestic violence history with John and understand the benefits and ways for Mark to have a safe and healthy relationship with his father. During coaching sessions, Lisa was able to identify the type of visitation that was safe for Mark and herself. She also learned how to communicate with Mark, use two interactional techniques, and non-verbal communication (i.e. pointing). With the help of the visitation clinician, Lisa and Mark communicated more effectively, which helped them to better understand each other. Lisa also learned how to encourage Mark to interact with his father in a safe and healthy way.

**Names are changed to protect the identities of children and families.**
Dear Friends:

The end of the year is always a time of reflection and celebration, and this is no different at The NYSPCC. Throughout the year, we have continued our programming to ensure that every child is given the best possible care from those who are committed to helping them.

I am pleased to share with you some of the good work we are doing.

**Program Spotlight**

**Giving Babies & Toddlers “Strong Starts” In Life**

The NYSPCC is enhancing its Therapeutic Supervised Visitation Program through an increased focus on the development of early childhood protective services. By helping these professionals protect their own health, the NYSPCC is ensuring that children consistently receive the best possible care. The visits provide the child with an opportunity to interact with familiar caregivers and form a secure relationship that gives them the foundation for future success. Research from the Center on the Developing Child at Harvard University shows that high quality early care and education promote brain development and increased frequency of court hearings and a dedicated judge who presides over their case from beginning to end. The NYSPCC will assist in these efforts by providing the crucial service of Therapeutic Supervised Visitation to as many caregivers, babies and toddlers as possible.

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**Restoring Relationships**

**New Your Support Reunited a Father and His Son**

John & Lisa* and their son Mark were referred to The NYSPCC for therapeutic supervised visitation services in October 2016. Mr. & Mrs. Mark were present, and Lisa was terrified that Mark could be hurt by John’s violence. Lisa filed for an order of protection to keep John from visiting. After several months of not seeing Mark, Lisa felt a tremendous sense of loss and isolation, but felt hopeful that she could reunify with her son.

The visitation clinician also met with Lisa regularly to ease her concerns about Mark’s safety. Through monthly coaching sessions, Lisa was able to gain a stronger understanding of Mark’s special needs and deepened her bond with Mark. John grew tremendously. He became more responsive to his father’s instructions and engaged in more play. Mark’s instances of tantrums decreased, and he demonstrated increased empathy for others.

**Help us teach 1,000 kids a stronger start in life.**

**Helping the New York City's most vulnerable children with strong starts**

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**Family Benefit**

At the 2017 Family Benefit, parents and extended family of children adopted a brunch and Broadway performance in support of The NYSPCC’s child abuse and neglect programs. The event was led by actress Brooke Shields and raised over $10,000 for the prevention and treatment programs.

**Signature Events**

**Spring Lunchenade**

On April 17, 2017 over 200 of The NYSPCC’s supporters gathered together at The Pierre for the Spring Lunchenade, featuring a wine tasting and delicious lunch. The event raised over $35,000 for the prevention and treatment programs.

**Raffles and Auctions**

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**Help us teach 1,000 kids how to protect themselves from sexual abuse.**

**Increase your impact and a gift of $1,000 will provide a child with one-on-one counseling in NYC.**

Help us support children in need. A gift of $1,000 enables children in New York to receive the best possible care from those who are committed to helping them.

Give a gift now at www.nyspcc.org.

**The New York Society for the Prevention of Cruelty to Children**

www.nyspcc.org/2

Nyas are named to protect the identity of children and families.
In the Community

Thank you to all our dedicated friends throughout New York City and the surrounding areas who care about children and take action to help support our work. The projects below not only make a difference in the lives of our clients, but they also raise awareness about child abuse prevention—especially in our own neighborhoods.

Corporation Spotlight

The NYSPCC is proud of our corporate friends and partners, who help us improve the lives of children. In celebration of Child Abuse Prevention Month, we are spotlighting our corporate friends and partners who help us improve the lives of children.

Talking to Your Child About Sexual Abuse

Continued on Page Four

There are safe touches and there are not safe touches. Sometimes there are people who, because they are not safe, they put their hands on you in ways that may try to touch your private parts in ways that are not safe. Think of a boy’s touch on his private parts. These are not safe touches, because people who are not safe, try to make someone you trust touch in not safe ways.

Parents say that if you touch someone in a not safe way, you are bad. The parent should give examples of good touches, such as a mother or father changing a diaper. The parent’s job is to say, “So, how do you feel about this?” The NYSPCC recommends that parents talk about the difference between good and bad touches.

Parents should also talk about the idea of secrecy or threat that some perpetrators use to control kids. It’s important that the child keeps telling until someone believes them and takes action.

The parent should also discuss the issue of secrecy or threat that some perpetrators use with their child so there isn’t any confusion. The parent should give examples of safe touches, such as a doctor or nurse doing a routine checkup on the child.

Talking to Your Child About Sexual Abuse: When Do You Do It and What Do You Say? By Mary L. Pulido, Ph.D.

So, how do you start? I recommend that the parent frame the discussion around “safety,” rather than “abuse,” so it’s easier for the child. Parents might start by asking their child, “Do you ever have a special touch?”

It’s very important with the child that it’s never their fault if they were touched in an not safe way. It’s always the adult’s fault. The parent and the adult should be the ones to protect them.

For more child safety tips visit www.nyspcc.org.

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Continued on Page Four

There are safe touches and there are not safe touches. Sometimes there are people who, because they are not safe, they put their hands on you in ways that may try to touch your private parts in ways that are not safe. Think of a boy’s touch on his private parts. These are not safe touches, because people who are not safe, try to make someone you trust touch in not safe ways.

Parents say that if you touch someone in a not safe way, you are bad. The parent should give examples of good touches, such as a mother or father changing a diaper. The parent’s job is to say, “So, how do you feel about this?” The NYSPCC recommends that parents talk about the difference between good and bad touches.

Parents should also talk about the idea of secrecy or threat that some perpetrators use to control kids. It’s important that the child keeps telling until someone believes them and takes action.

The parent should also discuss the issue of secrecy or threat that some perpetrators use with their child so there isn’t any confusion. The parent should give examples of safe touches, such as a doctor or nurse doing a routine checkup on the child.

Talking to Your Child About Sexual Abuse: When Do You Do It and What Do You Say? By Mary L. Pulido, Ph.D.

So, how do you start? I recommend that the parent frame the discussion around “safety,” rather than “abuse,” so it’s easier for the child. Parents might start by asking their child, “Do you ever have a special touch?”

It’s very important with the child that it’s never their fault if they were touched in an not safe way. It’s always the adult’s fault. The parent and the adult should be the ones to protect them.

For more child safety tips visit www.nyspcc.org.

Corporate Spotlight

The NYSPCC is proud of our corporate friends and partners, who help us improve the lives of children.

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Talking to Your Child About Sexual Abuse

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In the Community

Thank you for your dedicated philanthropy throughout New York's two largest cities and the surrounding areas who care about children and take action to support our work. The projects they have funded not only save lives but ensure that our clients have more awareness about child abuse prevention—especially in our own neighborhoods.

In May, students from New York High School learned about the NYSPCC and created a presentation about an art project. Their dedication and compassion to child abuse prevention helped them win $5,000.00 for the agency.

In June, a group of fifth grade students from P.S. 41 Greenwich held a sidewalk sale, raising over $500.00 for the agency.

Corporate Spotlight

The NYSPCC is proud of our corporate friends and partners, who help to improve the lives of New York City’s most vulnerable children. If your company is interested in helping, please contact The NYSPCC to explore ways your company can support the families and children we serve.

Talking to Your Child About Sexual Abuse

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"Sex education is not about adults teaching children about sex. It’s about adults teaching children about safety.”

--- David R. Stack, Incoming Executive Director, The New York Society for the Prevention of Cruelty to Children

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Talking to Your Child About Sexual Abuse: When Do You Do It and What Do You Say?

A reporter recently interviewed me about this topic. She wanted to know at what age parents should have this conversation with their kids, and what language parents should use to explain the concepts.

The parent should also address the issue of secrecy or threat that some perpetrators use with children to keep them quiet about the abuse. Don’t tell children that the person has to be your secret or someone you love, if you tell, if they tell, if they look you in the eye, or if they are doing it is bad for your secret. You must not keep it a secret, you must tell me right away. Then, “Sometimes he will take this opportunity to pay you more attention” which is very important to reinforce with the child that it’s his/her fault that they were touched in an unsafe way. And always talk to the child. And the best job is to protect them.

For more child safety tips visit www.nyspcc.org

Partners in Protection

We’re grateful for our corporate partners who share our passion for preventing abuse and helping children heal.

Special Thanks

We are grateful to the following supporters who have made Annual Fund gifts of $500 or more since April 1, 2017, to help support our work with NYC’s children:


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