Our mission is to respond to the complex needs of abused and neglected children, and those involved in their care, by providing best practice counseling, legal, and educational services. Through research, communications and training initiatives, we work to expand these programs to prevent abuse and help more children heal.

Stop Bullying: Teach Your Child Empathy and Limit Their Intake of Violence

By Mary L. Pulido, Ph.D.
Executive Director, The New York Society for the Prevention of Cruelty to Children

Your child has been known to bully. You, as a parent, may be struggling with how to stop this behavior. I have two suggestions that go hand-in-hand: Teach empathy and try to eliminate the violence that they take in on a daily basis through videos, the Internet, movies and games.

To my first point, teaching empathy is regularly recommended as a way to help stop bullying. Empathy is the ability to identify and understand another person’s feelings. It’s putting yourself in someone else’s shoes and then extending kindness based on that understanding.

Children who bully often do not understand the impact of their actions, or seem to be immune to the suffering of others. So, helping them develop an empathic capacity should lessen bullying behaviors.

So, how exactly do you teach empathy to your child? Here are a few suggestions:

- Use everyday activities to model empathy. Show your sympathetic feelings towards those who are less fortunate than you, or have recently experienced hardship. If a friend or neighbor loses their job, discuss how difficult that can be for that person and the sadness or anxiety they may feel. If you see a homeless person, have a conversation with your child about the tragedy and causes of homelessness and why helping at a shelter, donating clothing or money is important.

- Use reports about bullying that appear on the news as discussion points. Too often, they are tragic cases of suicide by a teen who was plagued by bullies. Discuss how that child must have felt, how his/her parents feel now and the ramifications for all involved in the bullying process.

- Model positive, caring behavior. Acts of kindness or concern are a good way to teach your child empathy. Have your child come with you when you bring a meal to your friend who is ill or visit someone in the hospital.

Now, to my second point about eliminating the intake of violence from your child’s life, I believe that there is a connection between the increase in bullying behaviors among school-aged children and their constant intake of violence.

Children are constantly exposed to violence on TV, movies, the Internet and video games. Often, the perpetrator is viewed as the victor. This constant feed of violence may also make them
Dear Friends,

It’s incredible how quickly a year goes by. I value this chance to write you each Spring to update you on our activities, but also to thank you for the wonderful ways you support our work. April is National Child Abuse Prevention Month, which helps shine light on everyone’s responsibility to keep children safe – a mission that you help champion through your belief in our work.

We’re looking forward to launching our “Stand Up, Don’t Stand By: Protect Children from Domestic Violence” training in partnership with the Avon Foundation for Women and the NO MORE National Campaign, to help people recognize when a child is at-risk due to domestic violence, and how to safely intervene on behalf of the child. You can read more about this initiative in our Program Spotlight on Page 2.

I’d also like to extend our heartfelt thanks to the Avon Foundation for Women and Berwald Creative for their incredible help to re-design and re-launch our website this month. Be sure to log on to www.nyspcc.org to see our fresh look, and check out some fantastic new features and resources!

We hope to see you on many occasions this year at our upcoming events:

• Thursday, April 10: Third Annual Spring Luncheon hosted by NBC News’ Kate Snow, featuring a discussion with Aaron Fisher, Jerry Sandusky’s “Victim #1”, his mother Dawn Hennessy, and his psychologist, Michael Gillum
• Monday, May 5: Junior Committee Spring Benefit at Asellina in the Gansevoort Park Hotel
• Monday, November 17: 2014 Wine Dinner honoring Lou Buglioli, Chairman and CEO of Viewpointe. Please see Page 3 for photos from the 2013 event.

Thank you for your continued belief in our mission, and for helping to keep children safe. We look forward to sharing a great year with you.

Warm regards,

Mary L. Pulido, Ph.D.
Executive Director

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Program Spotlight

Stand Up, Don’t Stand By

With the generous support of the Avon Foundation for Women, The NYSPCC is excited to announce the launch of its new training program “Stand Up, Don’t Stand By: Protect Children from Domestic Violence”. The NYSPCC has long believed that the protection of children is a responsibility shared by all. In this spirit, The NYSPCC will begin training individuals to be able to recognize and safely intervene in situations of domestic violence where children are at-risk. In our workplace, our community, and our family, each one of us has the potential to say NO MORE to domestic violence. Learn more at www.nyspcc.org.

Join The NYSPCC’s Junior Committee on Cinco de Mayo for their Spring Benefit!

Monday, May 5, 2014
Asellina at The Gansevoort Park Hotel
Tickets $150 in advance
FOR RESERVATIONS: info@nyspcc.org

Stop Bullying

numb to the suffering of others. It stands to reason that if they are constantly watching movies or playing games whereby those who inflict suffering or death “win” – it works in direct contrast with building empathy.

Be aware of the types of video games, TV shows and movies that your children view; screen them. Remember that besides sending out negative messages about how others should be treated or disputes resolved, these violent images are in their minds forever. You can’t “unsee” something. Shield them from this unnecessary violence, even if they complain and protest. Have a list of other games, videos, movies, comedies and sports programs that they can enjoy instead. My guess is that they will thank you for it when they are older.

For more information about bullying and other child safety issues please visit www.nyspcc.org.
2013 Fall Benefit: Inaugural Wine Dinner

On Tuesday, November 19, The NYSPCC hosted its first Wine Dinner – a unique take on the traditional fall gala, attended by 215 of our supporters at the gilded Metropolitan Club. The evening began with a cocktail reception, featured music from the Chris Norton Band, and amazing tasting tables of wine from Bespoke Pinot Noir, Far Niente, Millbrook Vineyards and Winery, OneHope Wine, and Premier Cru.

At 7:30 pm guests sat for a seasonal and delicious dinner created by Chef Jonathan Waxman of Barbuto that featured excellent wines from Napa Valley’s Tournesol.

During dinner, Jamie Ritchie from Sotheby’s Wine provided guests with fascinating insights into today’s international wine market, and then took guests through a short live auction of four fantastic lots. Thanks to all our friends and supporters who made it such a memorable celebration for The NYSPCC!

The NYSPCC Out and About

On Sunday, March 2, 50 families attended The NYSPCC’s 2014 Family Benefit featuring the new Broadway production of Disney’s ALADDIN. The afternoon began with a reception at Aureole, after which, children received wonderful gift bags donated by friends of the agency on their way to the dazzling performance of ALADDIN. A warm thank you to our Co-Chairs, Eliza Dyson, Holly M. Kelly, Elizabeth Mayhew, Tatiana G.P. Perkin, Carolyn C. Reece, and all of the families who helped make the day such a success!

On Thursday, October 10, 2013, Saks Fifth Avenue hosted a fashion show and private reception to launch Marchesa’s new daytime line, Voyage. Ten percent of all sales that evening benefited The NYSPCC. Thank you to Saks Fifth Avenue, Marchesa designers Keren Craig and Georgina Chapman, and Kathleen Giordano for making this evening possible!

Tournesol wines are exclusively available through the Tournesol Inner Circle, an invitation only club where members are the first to receive all newly released wines and have a selection of exclusive Library wines. Members also receive 20% discount on all purchases and invitations to members-only events. Learn more at www.tournesolwine.com.
Special Thanks!

We are grateful to the following supporters who have made Annual Fund gifts of $500 or more since November 1, 2013 to help support our work with NYC’s children:

- The Achelis and Bodman Foundations
- Avon Foundation for Women
- Mr. and Mrs. Anthony Bavedas
- Mrs. Rebecca S. Breed
- The William Stamps Farish Fund
- Gerry-Corbett Foundation
- Mr. and Mrs. Elbridge T. Gerry, Jr.
- Mr. and Mrs. Lloyd H. Gerry
- Mr. Peter G. Gerry
- Mr. and Mrs. Robert L. Gerry, III
- The William T. Grant Foundation
- R & H Healy Family Foundation
- The Hyde and Watson Foundation
- Roger E. Kass
- James L. Kinnear
- Kleinschmidt Family Foundation
- Mr. and Mrs. Jeremy R. Kramer
- Mr. and Mrs. Peter L. Malkin
- Metzger-Price Fund, Inc.
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- Andrew Sabin Family Foundation
- Saks Fifth Avenue
- Sommerfeld Communications
- Stavros Niarchos Foundation
- Mr. and Mrs. Nelson S. Walsh
- H. A. Wilmertime, Jr.
- Windover Construction, Inc.

Thank you to the following donors and volunteers who helped make our 2013 Children’s Holiday Party such a special occasion for the children in our programs!

- Anissa Arroyo
- Ann and Anthony Basilico
- Tonya Canada
- Typhani Carter
- Colgate-Palmolive Company
- Matt Daly
- Danny DeNuccio-McShane, Cara DeNuccio and Dennis McShane
- Dante’s Catering
- Downtown Conference Center
- Becky Green and Kerry Toner
- Valesca Guerrand-Hermès
- James Hamilton
- The Honma Family
- Gowoong Kim
- Kathy and Bob Kirschbaum
- Tom Felice
- Linda Forrester
- Kim Lane
- Lauren Lawson
- Jane Loevich
- Shevaun, John, and Aislyn Lovrich
- Madame Tussauds New York
- Claire Mann
- Mattel/Good360
- Elizabeth Mayhew
- Bridie Gauthier, The Montessori School of Manhattan
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- Elsie Mora
- Matt Oransky
- Lubin School of Business, Pace University
- Suzy Quinn
- Joyce and Terry Regan
- Kathleen and Tim Regan
- Matthew Regan
- Matt and Kristen Regan
- Kalliope Rena
- Rent The Runway
- Barbara Richard
- Heather, David and Josie Robinson
- Rosella’s Restaurant & Pizzeria
- Laura Szamatulski
- The New York Yankees
- Christine Toolan
- Alexandra Wernink
- Margaret and Steven Woodford
- Anonymous (5)

What would YOU do?

Jeremy is visiting his cousin Amanda and her family one evening. During dinner, Amanda’s husband Charles makes numerous negative comments towards Amanda. He even tries to get their four-year old daughter to call her “Miss Piggy.” After dinner, Charles goes out. As Amanda bends to pick up her daughter, Jeremy notices a large bruise on his cousin’s shoulder… **What should Jeremy do?**

Because situations like this are all too common in our society, The NYSPCC is offering the Stand Up, Don’t Stand By: Protect Children from Domestic Violence program. Through online and live trainings, The NYSPCC will teach people simple steps to respond appropriately when children are endangered by domestic violence.

For more information please visit [www.nyspcc.org](http://www.nyspcc.org).