

Children First

Our mission is to respond to the complex needs of abused and neglected children, and those involved in their care, by providing best practice counseling, legal, and educational services. Through research, communications and training initiatives, we work to expand these programs to prevent abuse and help more children heal.



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The New York Society for the Prevention of Cruelty to Children

161 William Street, 9th Floor
New York, NY 10038-2607

For more information on reporting child abuse and neglect, please visit our website: www.nysppcc.org

Gun Violence, Car Accidents and Fires: Leading Causes of Injury Deaths among NYC Teenagers

Mary L. Pulido, Ph.D.

Executive Director, The New York Society for the Prevention of Cruelty to Children

The recent surge of attention paid to the tragic death of children due to mass shootings has spurred the nation into action to try to prevent these random acts of horrific gun violence. The timing of these important conversations coincides with the release of the 2012 report of the NYC Child Fatality Review Advisory Team (CFRAT), of which I am a member. We reviewed 10 years of data on injury deaths of children from 2001 through 2010. In this report, a special focus was directed to the cause of death among children 13 to 17 years old. Gun violence persists as a leading cause of death in this age group.

In NYC and nationally, firearms are the most common mechanism of youth homicide, accounting for 68 percent of youth homicides in NYC and 82 percent in the United States. Prevention efforts are critical to lower these grim statistics. Action must be taken now. The CFRAT recommends that policy makers support efforts to reduce access to illegal guns, such as improving background checks and closing purchasing loopholes to better prevent crime and violence caused by illegal guns.

Following death by homicide, the other leading types of injury death among 13-17 year olds are unintentional injury deaths such as transportation accidents, fires and drowning. Finally, suicide by hanging, jumping from a high place, firearms and overdoses took the lives of 93 youth during this review period.

Very sobering statistics. Very tragic deaths that could have been prevented. Some of the recommendations that the CFRAT offers to parents include:

- Do not keep firearms in your home. If there must be any kind of weapon in your home, keep it locked away where children cannot reach it. Keep it unloaded and use a trigger lock.
- Teach your child non-violent approaches to conflict resolution and that the consequences of violence can be severe. Become familiar with anti-violence campaigns in your community and your child's school.
- Seek medical or mental health counseling for your child if he/she appears depressed or expresses thoughts of suicide. 1-800-LIFENET (1-800-543-3638) is available 24 hours a day for assistance.
- Get help when the stresses of parenting are overwhelming. For support call the 24-Hour Prevention and Parent Helpline at 1-800-CHILDREN. (1-800-244-53736)

To view the 2012 NYC Child Fatality Review Advisory Team Report in its entirety, or, to learn about ways to protect your child, please visit www.nysppcc.org.

Letter from the Executive Director



Dear Friends,

Spring is a special time of year at The NYSPCC. April is National Child Abuse Prevention Month, and we are always grateful for the heightened awareness of our work protecting children from abuse and neglect. It's also the time that we devote to educating the public that we are all responsible to take

meaningful action to prevent child abuse and reduce its harmful effects. For more information about how to make a confidential report to authorities if you think a child is at risk, please visit our website www.nyspcc.org.

I'm thrilled to let you know that through our partnership with the Horace Mann School, we will be launching an initiative to provide our *Safe Touches: Personal Safety Training for Children* program to all children in kindergarten through the third grade in the Bronx public school system. You can read more about this initiative in our Program Spotlight on [Page 4](#).

We look forward to seeing you on many occasions this year at our upcoming events:

- Thursday, April 18: Second Annual Spring Luncheon hosted by NBC News' Natalie Morales, and featuring keynote speaker Elizabeth Smart
- Wednesday, May 8: Junior Committee Spring Benefit
- Tuesday, November 19: 2013 Fall Wine Dinner. Please see [Page 3](#) for photos from the 2012 Gala: *Protecting Kids First*.
- Broadway Family Benefit in December; date TBA this summer

The start of 2013 brought about the bittersweet departure of our dedicated Manager of Institutional Giving, Melissa Regan. We wish her well in her new adventures as she finishes her training to become an English teacher in the NYC public schools and thank her for her wonderful contributions to The NYSPCC. On February 25, 2013 we welcomed John Lovrich to our team as the new Manager of Institutional Giving. I hope you have the chance to meet him in the coming year.

Our work throughout New York City and elsewhere would not be possible without the continued support of our friends and colleagues. Thank you for your belief in our mission, and for helping to keep children safe. We look forward to sharing a great year with you ahead.

Warm regards,

Mary L. Pulido, Ph.D.
Executive Director



"Like" The NYSPCC on Facebook!
www.facebook.com/NYSPCC



Steve Sadove, Rebecca Jobo, David R. Stack, Mary L. Pulido, Ph.D., and Kathleen Giordano

Join Us! The NYSPCC's Junior Committee Spring Benefit



Wednesday, May 8, 2013

Asellina at The Gansevoort Park Hotel

Tickets \$150 in advance; \$175 at the door

For reservations: info@nyspcc.org



The NYSPCC's Fall Wine Dinner Tuesday, November 19, 2013

The Metropolitan Club

For reservations and more information:
212.233.5500 ext. 221

Or info@nyspcc.org

The NYSPCC Out and About

On Sunday, December 2, 2012, 40 families attended The NYSPCC's Family Benefit, featuring a performance of ANNIE on Broadway. Following this uplifting show, guests were treated to a reception at Aureole, and the children went home with wonderful gift bags donated by friends of the agency. Special thanks to the Co-Chairs, Holly Lipsky, Elizabeth Mayhew, and Carolyn Reece, and all of our supporters who made the day such a success!

On Thursday, October 11, 2012, Saks Fifth Avenue and the clothing line St. John hosted a private reception and Fall 2012 fashion presentation for guests of The NYSPCC and top Saks customers. Ten percent of all sales from the evening were donated to The NYSPCC. Special thanks to Kathleen Giordano for arranging the evening.



The NYSPCC's Executive Director, Dr. Mary L. Pulido, Family Benefit Co-Chair, Elizabeth Mayhew, and her son, Charlie Mayhew, greeted guests outside of ANNIE.

Special Events

2012 Annual Gala: Protecting Kids First

On Tuesday, November 13, 2012, The NYSPCC honored child advocates John and Margo Catsimatidis, and Fox News Anchor, Kimberly Guilfoyle, for their dedication to the welfare of children. They received the *Strength of our Society Award* at our Annual Gala: *Protecting Kids First*, held at the Plaza Hotel. Emmy-award winning journalist and *Inside Edition* host Deborah Norville served as the emcee for the evening. Following the program, guests took to the dance floor, inspired by the music of Vince Giordano and the Nighthawks. Thanks to John and Margo Catsimatidis for providing lovely gifts for all of the guests that evening. And a special thanks to all our friends and supporters who made it such a memorable celebration for The NYSPCC!



Deborah Norville and Karl G. Wellner



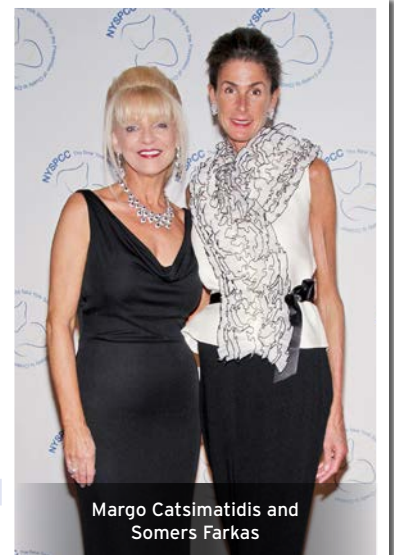
Jean Shaffiroff, Victor de Souza and Penny Grant, M.D.



Susan Shin, Cheryl Casone, Ainsley Earhardt, Kimberly Guilfoyle, Ronan Villency, Dendy Engelman, Beata Bohman



Joan Granlund and David R. Stack



Margo Catsimatidis and Somers Farkas

Special Thanks!

We are grateful to the following supporters who have made Annual Fund gifts of \$500 or more since December 1, 2012 to help support our work with NYC's children:

- Mrs. Rebecca S. Breed
- The Dammann Fund, Inc.
- Mr. and Mrs. David E. R. Dangoor
- C. Amy Gerry
- Mr. and Mrs. Elbridge T. Gerry, Jr.
- Peter G. Gerry
- Mr. and Mrs. Robert L. Gerry, III
- Gerry-Corbett Foundation
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- Mr. and Mrs. James L. Kinnear
- Mr. and Mrs. Jeremy R. Kramer
- The Honorable and Mrs. John L. Loeb, Jr.
- Mr. and Mrs. Peter L. Malkin
- Martin S. Paine Foundation
- Nichols Foundation
- Mr. and Mrs. Brian Portis
- Betsy Von Furstenberg Reynolds
- Thanksgiving Foundation

- The William Stamps Farish Fund
- Ms. Leslie K. Williams and Mr. James A. Attwood, Jr.

Thank you to the following donors and volunteers who helped make our 2012 Children's Holiday Party such a special occasion for the children in our programs!

- Ms. Lori Basilico and Mr. Paul Adler
- Mr. and Mrs. Anthony Basilico
- Tabber B. Benedict
- Dr. Ailis Clyne and Mr. Dylan Costa
- Colgate-Palmolive Company
- Matthew Daly
- Dante's Catering
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- Margaret Hellring
- Mr. and Mrs. David Hodgkinson and Family

- Ms. Nancy Hubbard and Ms. Barbara Richard
- Danielle Masor
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- Montessori School of Manhattan
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- Ms. Elena Muldoon and Mr. Gilbert Flores
- Mr. and Mrs. John Mulligan
- New York Yankees
- Lubin School of Business, PACE University
- Point-NYC
- Suzanne Quinn
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GET SMART

ABOUT THE PREVENTION OF CRUELTY TO CHILDREN

JOIN US
THURSDAY, APRIL 18

For our second annual
SPRING LUNCHEON

At the Pierre Hotel

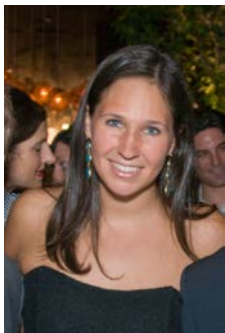
Hosted by NBC News'
NATALIE MORALES

Featuring remarks by
ELIZABETH SMART



Tickets begin at \$250.
For more information or to purchase
tickets, please call 212.233.5500 ext. 221
or e-mail info@nyspcc.org.

Board of Directors and NYSPCC Team News



Alexandra Papanicolaou

The newest member of The NYSPCC's Board of Directors is Junior Committee President, Alexandra Papanicolaou. She has been actively involved at The NYSPCC since 2006 and we are thrilled to welcome her to this new role. Alexandra is a Development Manager at Operation Smile, an international children's medical charity. In addition, she spent four years in real estate with The Corcoran Group and remains affiliated as a Referral Director. Alexandra received her B.A. in International Studies from University of Miami in Coral Gables, Florida. She resides in New York City, enjoys learning foreign languages and is an avid tennis player.



John Lovrich

The NYSPCC is delighted to welcome John Lovrich as the new Manager of Institutional Giving, overseeing all foundation, corporate, and government support for the agency. John comes to The NYSPCC with six years of experience in grant writing and development, having most recently served as the Foundation Associate of the New York City Police Athletic League. John received his Bachelor of Arts Degree in English & Creative Writing from the State University of New York in Binghamton. He lives in New Jersey with his wife. They are expecting their first child this summer.

Program Spotlight

Safe Touches in the Bronx

Beginning in summer 2013, and thanks to support from the Horace Mann School, The NYSPCC's child sexual abuse prevention program, *Safe Touches: Personal Safety Training for Children*, will be offered free of charge to all Bronx public school students in kindergarten through the third grade. This essential workshop, using colorful puppets, teaches children about body safety, the difference between safe and not-safe touches, reinforces the message that abuse is never the child's fault, and teaches children how to seek help if they feel unsafe or confused. The NYSPCC is thrilled to begin work on this multi-year project and welcomes the opportunity to expand this critical child protection education to more children in our community.