



Children First

Our mission is to respond to the complex needs of abused and neglected children, and those involved in their care, by providing best practice counseling, legal, and educational services. Through research, communications and training initiatives, we work to expand these programs to prevent abuse and help more children heal.



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Child Pornography: Basic Facts about a Horrific Crime

By Mary L. Pulido, Ph.D.

Executive Director, The New York Society for the Prevention of Cruelty to Children

It's usually a news headline. "A well regarded community member was arrested today and charged with possession of hundreds of photos of child pornography on his computer." Viewers are appalled. The individual who was named, if employed, is usually placed on leave pending the outcome of the investigation. Sometimes there is a follow-up story about the outcome, but often, it just fades into the fabric of the steady diet of horrible news stories that we take in almost every day.

The focus is on the perpetrator. But, what about the children whose photos or videos he has in his possession? What circumstances occurred whereby they were used for pornography? Who did this to them? How are these photos distributed? Who is trying to help these children? I can't answer all these questions in one blog, this is one of several I'll write on this topic, but here are some background facts that may startle you.

It's important to have a practical understanding of what child pornography is and how it's distributed.

The Crimes Against Children Research Center (<http://cola.unh.edu/ccrc>) is an excellent resource on trends concerning the crime of child pornography. A recent report states that "child pornography is the visual depiction of sexually explicit conduct and includes acts such as intercourse, bestiality and masturbation as well as lascivious exhibition of the genitals or pubic area. Possession of child pornography is a felony under federal law and in every state. The federal statutes that criminalize child pornography possession define 'child' as age 17 or younger." A staggering statistic in this report stated that peer-to-peer (P2P) users (those who share images) were more likely to have images of very young children and violent images. Of P2P users arrested in 2009, 33% had photos of children age three or younger and 42% had images of children that showed sexual violence.

Child pornography is one of the fastest growing businesses online, with estimated annual revenue of \$3 billion. According to the Association of Sites Advocating Child Protection, www.ASACP.org, child pornography is usually distributed two ways. It's either commercial child pornography that is distributed for profit, or non-commercial child pornography that is offered free or traded among offenders, like the P2P networks. ASACP estimates that the United States has the largest share of commercialized child pornography websites; with close to 50% of the global volume. Websites that distribute commercial child pornography offer thousands of images and videos. Most children exploited are pre-adolescent. Some children appear to have been subjected to physical as well as sexual violence.

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Letter from the Executive Director



Dear Friends:

It is always a pleasure to write to you as we wind down another year at The NYSPCC, both to share the news of our accomplishments over the past few months, and to take a moment to remind you that our work would not be possible without your support and generosity.

On October 7, 2013, we officially launched our effort to bring *Safe Touches: Personal Safety Training for Children* workshops to all Bronx public school students in kindergarten through third grade over the next four years. So far, 157 workshops have been scheduled that will reach approximately 3,426 students before December 31, 2013. By the end of the school year in 2014, The NYSPCC will have provided this critical child sexual abuse prevention education to nearly 7,000 Bronx children. There is still time to support this initiative. Please visit www.nyspcc.org and look for the puppets to learn how!

We are thrilled to report that this past October, The NYSPCC placed first in a highly competitive, national competition conducted by The Avon Foundation for Women. Our grant falls under the children's category, to help prevent child abuse when family violence is present. Through The NYSPCC's Training Institute, we will train bystanders to recognize how devastating family violence can be for children and, more importantly, how to take steps to prevent it.

This year we elected four new members to our Board of Directors, each bringing a fresh perspective and a genuine hope to help protect children in New York City. Please see page 6 to read more about our inspiring leaders. We have also welcomed six new staff members this year, and I wanted to take this opportunity to introduce them. We're grateful to have these dedicated professionals as a part of our team!

My work outside of The NYSPCC continues to evolve as well. On September 9, 2013, I was formally moved to the role of President of APSAC-NY effective January 1, 2014. I had previously served as President-Elect. APSAC stands for the American Professional Society on the Abuse of Children, and I look forward to serving as President of the New York State chapter. More information on APSAC can be found on their website: www.apsac.org.

I hope to see you often in 2014, especially at one of our upcoming events:

- Sunday, March 2: Family Benefit featuring the new Broadway production of Disney's magical ALADDIN
- Thursday, April 10: Third Annual Spring Luncheon featuring keynote speaker Aaron Fisher, the first child to step forward and accuse Jerry Sandusky of abuse

To stay informed of these events, and more, please be sure to "Like" The NYSPCC on Facebook, and join our e-mail list.

From all of us at The NYSPCC, we send our warmest thanks and happiest wishes for a peaceful holiday season ahead. Thank you for your belief in our mission, and for helping to keep children safe.

Warm regards,

Mary L. Pulido, Ph.D.
Executive Director



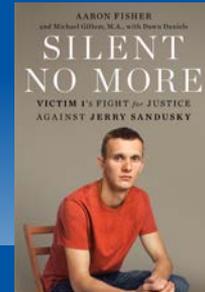
"Like" The NYSPCC on Facebook!
www.facebook.com/NYSPCC

Join The NYSPCC in April,
Child Abuse Prevention Month
SAVE THE DATE
Thursday, April 10, 2014

Third Annual Spring Luncheon

featuring
AARON FISHER

Victim No. 1 in the
Jerry Sandusky Case



The Pierre Hotel

For reservations: info@nyspcc.org

Join The NYSPCC on
Broadway next year!



FAMILY BENEFIT

Sunday, March 2, 2014

For more information, contact
Sabrina Martin at 212.233.5500
ext. 216 or info@nyspcc.org

Special Events

2013 Spring Luncheon

On Thursday, April 18, 2013, The NYSPCC hosted its second annual Spring Luncheon at The Pierre Hotel. This compelling afternoon, Co-Chaired by Elizabeth Mayhew and Valesca Guerrand-Hermès, featured a keynote speech by Elizabeth Smart, a truly remarkable, poised, and resilient young woman who has dedicated herself to child protection advocacy. Thank you to our Vice-Chairs, the Board of Directors, and everyone who helped make the afternoon a wonderful success raising essential funds for the agency. (Photo credits: Annie Watt)



Gigi Stone Woods, Dr. Dendy Engelman, Jamie Colby, Kimberly Guilfoyle



Valesca Guerrand-Hermès, Elizabeth Smart, Elizabeth Mayhew, Dr. Mary L. Pulido



Paula Zahn, Tania Higgins, Kelly Rutherford, Nathalie Kaplan



Steering Committee Members: Maureen Nash, Alexandra Papanicolaou, Matt Semino, Chani Churchill, Lauren Matina, Samantha Strockis

2013 Junior Committee Event: "Savor The City"

The NYSPCC's Junior Committee hosted a record-breaking event on Wednesday, May 8, 2013, at The ONE Group's chic Italian spot, Aseolina, in the Gansevoort Park Hotel. Nearly 200 guests attended this annual event to enjoy summery cocktails, savory hors d'oeuvres, a fantastic DJ, and an incredible Silent Auction featuring over 40 items. The event raised nearly \$50,000 in support of The NYSPCC's Trauma Recovery Program. Thank you to The ONE Group, to our corporate sponsor *exhale mind body spa*, to all of the silent auction donors, and to the outstanding Benefit Committee this year, led by Junior Committee President Alexandra Papanicolaou, for their inspiring dedication to aid the work of The NYSPCC. (Photo credits: Jenny Gorman)



Elizabeth Rockman, Jeffrey C. Caldwell, Lauren Perry



Karl G. Wellner, Tatiana and Thorne Perkin

Welcome to our new Directors, and to the newest member of our Senior Management Team.



Joan Granlund

Ms. Granlund is an investor and philanthropist residing in New Hampshire, Palm Beach, Connecticut, and New York City. She serves on the Board of Directors of The Metropolitan Opera, and the Board of Directors of New York City Opera. She is a Board Member Emeritus of the Boys & Girls Club, she sits on the President's Council of the New York Public Library, and she is a member of the Columbia Global Centers European Advisory Board.



Valesca Guerrand-Hermès

Ms. Guerrand-Hermès has been involved with the work of New Yorkers for Children since 2000. In 2001, she started her own nonprofit called Babies Come First (BCF). The mission of this nonprofit was to help destitute young mothers who decided to give up their newborns do so in a safe and secure way. She currently resides in NYC with her two children.



Holly M. Kelly

Mrs. Kelly commenced her career in book publishing at Doubleday and subsequently served as Director of Marketing at WW Norton and Publishing Manager at Simon & Schuster. Following a return to business school and a career change, Mrs. Kelly worked in asset management at Goldman Sachs prior to moving to London with her husband and child. Currently, she works in a volunteer capacity for several organizations, including the Bar Harbor Music Festival, and for the past seven years has served as Co-Chair of the Annual Fund for The Chapin School.



Carolyn C. Reece

Originally from Los Angeles, Mrs. Reece previously held positions as an attorney with Business and Legal Affairs for the Motion Picture Group of the Walt Disney Company, and as a Municipal Finance attorney with the law firm of Mudge Rose Guthrie Alexander and Ferdon. While in LA, Mrs. Reece was a member of the Everychild Foundation, a non-profit organization dedicated toward alleviating suffering of local children due to disease, disability, abuse, neglect or poverty. Mrs. Reece graduated with a B.A. from the University of California at Los Angeles and with a J.D. from the University of Southern California. She currently lives in New York City with her husband, Joe, and their children Nick and Alec.



Sarah Dauber, Ph.D.

The NYSPCC is delighted to welcome Dr. Sarah Dauber as the new Director of Research & Evaluation. Sarah comes to The NYSPCC with over ten years of experience directing federally-funded research studies evaluating evidence-based interventions for vulnerable populations. She is thrilled to be a part of The NYSPCC team and is looking forward to conducting research to help inform and improve services for children and families impacted by abuse and neglect. Sarah received her Ph.D. in Applied Developmental Psychology from Fordham University in 2004 and lives in New Jersey with her husband and two sons.

On October 14, 2013, members of Pace University's Delta Kappa Sorority hosted a "Charmed by Charity" event at the Alex + Ani store in SoHo. The event was arranged by Sisterhood Chair, Katherine Sesholtz, and 10% of the proceeds from that evening were generously donated to The NYSPCC. Many thanks to these young philanthropists!



On Thursday, October 10, 2013, Saks Fifth Avenue, Marchesa designers Georgina Chapman and Keren Craig, and NYSPCC Board Member Valesca Guerrand-Hermès, hosted a private reception and fashion presentation to launch Marchesa's new daytime line, Voyage. Event attendees included guests of The NYSPCC and top Saks customers. A generous percentage of all sales from the evening were donated to The NYSPCC when shoppers presented the dedicated shopping pass. Special thanks to Kathleen Giordano for arranging the event. (Photo credits: Billy Farrell Agency)



Program Spotlights:

Supervised Visitation Pilot

The NYSPCC recently launched a special pilot project with the NYC Administration for Children's Services (ACS) to provide therapeutic supervised visitation services to the agency's most vulnerable families. The parents referred by ACS are facing multiple challenges: substance abuse, mental illness, cognitive disorders, and/or histories of family violence. They require a level of supervision when visiting their children that the foster care agencies, with whom their children presently reside, simply do not have the resources to provide. The NYSPCC's Masters-level clinicians are able to support these parents with the education and coaching they need to develop effective parenting skills and repair their relationships with their children. This service keeps children safe while maintaining contact with their parents, which is critical to their sense of security, feelings of self-esteem, and healthy development.

NIH/NIDA Grant

Dr. Sarah Dauber, The NYSPCC's Director of Research & Evaluation, is the Principal Investigator for a new study funded by the National Institute on Drug Abuse (NIDA), part of the National Institutes of Health (NIH). The two-year study, which The NYSPCC is conducting in partnership with Prevent Child Abuse New Jersey, is designed to develop and pilot a behavioral health screening and linkage to treatment protocol for use during home visits with at-risk new mothers. The protocol will identify problems with substance use, mental health, and domestic violence in home visiting clients and help connect them with appropriate services. If effective, this protocol could be used by home visiting programs around the country as a simple and effective tool for helping parents ultimately better care for their children.

A Warm Welcome

The newest members of The NYSPCC Team.



Frances Ferayorni,
Research Assistant



Janet Haviland, MSW,
Training Institute
Clinician



Dana Liebowitz,
LCAT, ATR-BC, Trauma
Recovery Clinician



James V. Romanik,
Development
Coordinator



Abigail Snyder, LCSW,
Training Institute
Clinician

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Child Pornography: Basic Facts about a Horrific Crime

In December 2012, The United States Sentencing Commission issued a report to Congress regarding Federal Child Pornography Offenses. This report, a multi-year undertaking, examined many aspects of child pornography, ranging from trafficking of material involving the sexual exploitation of a minor to possession; offender characteristics; to how offenders are prosecuted, sentenced, incarcerated, and supervised once released. I will only give a few highlights here, as the entire report can be read on the link below.

http://www.ussc.gov/Legislative_and_Public_Affairs/Congressional_Testimony_and_Reports/Sex_Offense_Topics/201212_Federal_Child_Pornography_Offenses/

- All child pornography offenses, including possession are extremely serious because they result in perpetual harm to the child and validate and normalize the sexual exploitation of children.
- Child pornography victims are harmed initially during the production of the images and the perpetual nature of their distribution on the Internet causes significant additional harm to victims.
- Child pornography offenses are international crimes. The images are transmitted across the world to offenders who redistribute them. Once an image is on the Internet it's virtually impossible to eradicate all copies. The harm to victims is lifelong.

- The constant demand for new images of children by child pornography "communities" further contributes to the production of new material and thus the sexual abuse of children.
- For some offenders, child pornography is a risk factor for other sex offending against minors.
- Approximately one in three offenders had engaged in one or more types of criminal sexually dangerous behavior predating their prosecutions for non-production offenses.

I could go on, but I believe this is enough to take in during one reading. Child pornography must be stopped. It's a very difficult battle, but those investigating and prosecuting offenders are making inroads. If you know of anyone producing, promoting, or possessing child pornography, please report them through the Cyber Tipline at www.cybertipline.com.

Please stay tuned for my future blogs describing the plight of the children who are victimized, the offender characteristics, and the law enforcement efforts to save these children from this vicious and dangerous crime. For more information on keeping your child safe, visit www.nyspcc.org.

Special Thanks

We are grateful to the following supporters who have made Annual Fund gifts of \$500 or more since March 15, 2013, to help support our work with NYC's children:

- 42nd Street Development Corporation
- Avon Foundation for Women
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- Thanksgiving Foundation
- Union Pacific Corporation
- The Wasily Family Foundation
- The James L. and Susan G. Winter Foundation

The NYSPCC's reception area and family visit rooms received a vibrant makeover this fall courtesy of The Sherwin-Williams Paint Company and expert painters from NY State District Council 9. A very special thanks to Jeremy Lewis, Jonathan Lawniczak, and Omar Robinson, for making this possible!



Dr. Mary L. Pulido and Jeremy Lewis

The New York Society for the Prevention of Cruelty to Children

161 William Street, 9th Floor
New York, NY 10038-2607

For more information on reporting child abuse and neglect, please visit our website: www.nyspcc.org

Help Us Keep Children in the Bronx Safe!



Safe Touches: Personal Safety Training for Children is The NYSPCC's child sexual abuse prevention workshop that uses a multicultural puppet show to teach New York City school children about body safety.

The NYSPCC recently launched a four-year program to offer our *Safe Touches* workshop to every child in grades K-3 in the Bronx public school system. We are scheduled to reach nearly 7,000 children by the end of the 2013-2014 school year with this life-saving education, and your support can help us reach even more children.

Please consider making a gift at one of the following levels:

- **\$2,500** provides one Bronx public school with *Safe Touches* workshops for 75 children and 100 parents, teachers, and administrators—comprehensive protection!
- **\$1,000** provides one child with a month of specialized trauma counseling after a disclosure of sexual abuse.
- **\$500** provides 25 children with a *Safe Touches* workshop.
- **\$250** provides one *Safe Touches* workshop adapted for 25 parents.
- **\$100** provides 100 children with a free copy of the activity book, *Keeping My Body Safe!*
- \$_____ Other amount.

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