The New York Society for the Prevention of Cruelty to Children

ANNUAL REPORT 2009

Founded in 1875 – The First Child Protective Agency in the World
FOUNDED IN 1875, The New York Society for the Prevention of Cruelty to Children (The NYSPCC) is the first child protective agency in the world. Throughout its 134 year history, The NYSPCC has met the urgent needs of New York City’s most vulnerable children through the development of new and innovative programs. It is with this same spirit of innovation, concern and compassion for the City’s children that The NYSPCC seeks to meet the challenges that lie ahead.

CONTENTS

2 FROM THE PRESIDENT OF THE BOARD OF DIRECTORS
3 FROM THE EXECUTIVE DIRECTOR
3 BOARD OF DIRECTORS
4 THE NYSPCC IN THE MEDIA
4 THE NYSPCC PRESENTS NATIONALLY ON CHILD WELFARE ISSUES
5 THE TRAUMA RECOVERY PROGRAM
8 SUPERVISED VISITATION PROGRAM—POSITIVE PARENTING PLUS (PP+)
10 FAMILY COURT MEDIATION PROGRAM
12 EDUCATION
12 RESEARCH
13 GEORGE SIM JOHNSTON ARCHIVES
14 SUMMARY FINANCIAL STATEMENTS
16 THE NYSPCC ANNUAL GALA
17 DIAL IN SUMMER AT (212)
18 CONTRIBUTIONS 2009
21 HOW YOU CAN HELP
Our Mission

As the world’s first child protection agency, The NYSPCC responds to the complex needs of abused and neglected children, and those involved in their care, by providing best practice counseling, legal, and educational services. Through research, communications and training initiatives, we work to expand these programs to prevent abuse and help more children heal.

HOW WE PREVENT THE ABUSE AND NEGLECT OF CHILDREN:

Mental Health Services
- Provide court-ordered supervised visitation services to children and their families in a safe and supportive setting
- Counsel children who have endured the trauma of child abuse or neglect
- Provide group counseling and sexual abuse prevention workshops to “high-risk” children in New York City schools
- Provide crisis debriefing services to child welfare agencies to help staff during times of stress, grief and loss

Legal Services
- Provide child permanency mediation services to resolve issues that prevent children from leaving the foster care system and expedite their move to a loving, permanent home
- Provide child-focused mediation services to resolve custody and visitation disputes
- Advocate for legislative action that protects children and strengthens families

Education
- Promote healthy parenting through counseling and education
- Educate professionals about child abuse and neglect identification and reporting
- Train professionals on The NYSPCC’s best practice models

WHAT MAKES THE NYSPCC UNIQUE:
- The first child protective agency in the world—over 134 years of trailblazing in child protection and abuse prevention services
- Excellent ongoing relationships with social service providers and the court systems in New York City
- Flexibility—as an independent non-profit—to develop and implement enhanced levels of service to children and families
- Warm, caring and dedicated professionals
It gives me great pleasure to share with you The NYSPCC’s accomplishments over the past year. The daily commitment of our remarkable staff, combined with the efforts of a dedicated Board of Directors, allowed The NYSPCC to serve nearly 5,000 children, parents, caregivers and professionals in 2009.

One notable accomplishment at The NYSPCC was the development of our strategic five-year plan from 2009-2014, developed by Mary L. Pulido, Ph.D., Executive Director, along with the Senior Management Team and members of the Board. The strategic plan was informed by the revision of The NYSPCC’s mission statement to reflect the innovative and unique programming we offer throughout New York City, as well as the research and training initiatives that will ultimately lead to the advancement of our work throughout the country. Both the revised mission statement and the strategic plan highlight The NYSPCC’s dedication to finding new ways to enhance our services to reflect the evolving needs of the communities we serve.

To raise awareness and funds to support our work serving New York City’s children in need, The NYSPCC hosted several exciting events throughout the year. The Junior Committee’s fifth annual event, Dial in Summer at (212), was a great success, attracting over 150 young New Yorkers who supported our critical work. The NYSPCC’s Annual Gala, held in October, honored Andrea Jung, Chairman and CEO of Avon Products, Inc., and Emmy-award winning actress and philanthropist Susan Lucci, in recognition of their efforts to enrich the lives of children. The Gala raised approximately $400,000 on behalf of The NYSPCC’s programs. The evening highlighted the important truth that the well-being and protection of children is the responsibility of everyone in the community.

On behalf of the Board of Directors, I thank our staff and our many friends for their steadfast support of The NYSPCC’s work. Especially in times of economic constraints, your generosity is not only deeply appreciated, but inspirational.

Sincerely yours,

David R. Stack
President
FROM THE EXECUTIVE DIRECTOR

Dear Friends,

In 2009, The NYSPCC continued its crucial work with New York City’s children. With careful planning and fiscal monitoring, we expanded services to serve more children, while balancing the budget—quite a feat during these challenging economic times. Your support made this possible.

With the advent of our new mission statement, The NYSPCC embraced many opportunities to teach other providers about our work. We lectured at national conferences and had several articles accepted for publication. We also strengthened our advocacy efforts regarding child welfare issues.

We were honored when the New York State Office of Court Administration asked us to expand our legal services in the Family Court to include mediating child custody and visitation cases. Custody and Visitation Mediation provides parents with the opportunity to settle disputes by agreement instead of protracted, often contentious, court hearings. This program is also a beneficial service to low-income families who cannot afford the legal fees and loss of work associated with lengthy court proceedings, as all services are offered free of charge. The Family Court Mediation Program operates as a partnership between The NYSPCC and the New York City Family Court, exemplifying how public and private agencies can join forces to help children move towards stable, safe and loving homes.

Thank you for supporting our work. Keeping our precious children safe from harm is of vital importance to the City and our community. With your help, we are able to make a difference.

Warm regards,

Mary L. Pulido, Ph.D.
Executive Director

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**THE NYSPCC IN THE MEDIA**

In 2009, The NYSPCC was highlighted in several publications:

- Andrew Scheperd, Professor of Law at Hofstra University School of Law, wrote an article entitled “Mediation and Family Group Conferencing in the Child Protection System” which was published on the front page of the January 15, 2009 issue of the *New York Law Journal*. The NYSPCC’s Child Permanency Mediation program is highlighted in the article.
- Mary L. Pulido, Ph.D., The NYSPCC’s Executive Director, was contacted by *The New York Daily News* to comment on the perils of leaving children home alone and resources for parents to consider if faced with that dilemma. The article appeared in the February 5, 2009 edition.
- In April 2009, Dr. Pulido was contacted by Kristen Mueller of the Los Angeles bureau of CBS who was working on a story, “Children of the Recession.” Dr. Pulido discussed the incidence of child abuse and neglect in New York City, why friends, neighbors, and family members need to be vigilant if they think parents are using abusive behavior, the closing of preventive service programs, the issue of lack of medical coverage, the elimination of daycare slots for the working poor, unemployment and the impact on families.
- Katheryn Lotsos, LCSW, The NYSPCC’s Director of Clinical Services, wrote an article entitled “The Need to Understand a Child’s Trauma History when Providing Supervised Visitation Services,” which appeared in the national Supervised Visitation Network’s August 2009 newsletter.
- Deborah Norville, Emmy-award winning journalist, author, and *Inside Edition* host, interviewed Dr. Pulido for her book, *The Power of Respect*, published in 2009. The book addresses the issue of respect and how to put this potent force to work for you. Dr. Pulido contributed to the chapter “It All Starts at Home,” shedding insight on how to model for your children the behavior you want from them.
- On December 15, 2009, an article on the history of The NYSPCC, entitled “Case Shined First Light on Abuse of Children,” appeared in *The New York Times*. The article was written by Howard Markel, M.D., a professor of pediatrics, psychiatry and the history of medicine at the University of Michigan. The article calls attention to the fact that many of our nation’s children still face the perils of abuse and neglect every day.

**THE NYSPCC PRESENTS NATIONALLY ON CHILD WELFARE ISSUES**

The NYSPCC continues to lecture nationally on child welfare issues. In 2009, The NYSPCC trained approximately 600 professionals at national and state conferences that included:

- 17th National Conference on Child Abuse and Neglect of the Children’s Bureau’s Office on Child Abuse and Neglect of the U.S. Department of Health and Human Services, Administration on Children, Youth and Families
- Prevent Child Abuse New York
- National Supervised Visitation Network
- 46th Annual Conference of the Association of Family and Conciliation Courts
- 17th National Colloquium of the American Professional Society on the Abuse of Children
- International Society for the Study of Trauma and Dissociation
- International Society on Traumatic Stress Studies
- Center for Court Innovation Domestic Violence Program
- New York City Family Court
- Women’s Bar Association of New York City
- National District Attorney’s Association for the Prosecution of Child Sexual Abuse
Established in response to the terrorist attacks of September 11th, the Trauma Recovery Program initially provided crisis counseling, education and support services to parents, teachers and children in the communities of lower Manhattan most directly impacted by the attacks. Over time, our services have increasingly focused on the mental health care needs of the City’s most vulnerable populations, including children served by the New York City Administration for Children’s Services’ (ACS) child protective, preventive and foster care systems and children participating in The NYSPCC’s supervised visitation services.

The NYSPCC provides a specialized therapeutic program for children who have experienced physical or sexual abuse or have witnessed family violence. In order to begin the healing process, a safe, supportive and nurturing place must be available to help children recover from these traumatic experiences. Through individualized, child friendly counseling sessions, the clinician helps children more effectively understand and manage their emotions. Most children in our program have never received the mental health counseling needed to help them develop coping skills and recover from past abusive traumas. The NYSPCC clinicians have also found that individual sessions with the child’s caregiver, in addition to family therapy sessions, improve therapeutic outcomes in all cases where family violence—including sexual abuse, physical abuse and domestic violence—has occurred.

In 2009, the Trauma Recovery Program provided counseling to 84 children during 427 individual therapy sessions. In addition, 195 family therapy sessions took place with children, their caregivers and extended family members. The NYSPCC clinicians also conducted 239 collateral meetings with parents, caregivers, teachers, social workers, guidance counselors and foster care caseworkers.

Child Empowerment Program

Another component of the Trauma Recovery Program is the Child Empowerment Program (CEP), aiding children deemed “at-risk” by the New York City public school system due to a prior history of abuse or neglect, experiences in the foster care system or loss of family members or friends through homicide, HIV or substance abuse. At the request of teachers, parents and school counselors, the CEP provides in-class workshops and group mental health counseling to support children’s emotional stability and academic achievement.

Group topics include: understanding normal reactions to trauma; dealing with grief and loss; conflict resolution; stress management techniques; promoting healthy relationships; self-esteem; bullying prevention; teen dating violence awareness and prevention; and anger management. In 2009, the Child Empowerment Program conducted 16 groups serving 479 children through class workshops and group counseling sessions in five New York City public schools and six community-based after-school programs.

(continued on page 7)
Mia,* age 9, was placed in foster care due to horrific physical abuse by her parents. From the onset of placement, Mia’s foster parents described her as withdrawn, with a height-ened startle reaction, and extremely sensitive to any kind of touch. She also experienced frightening nightmares with violent content; she would wake up screaming, “he was beating me.”

Mia was referred to The NYSPCC’s Trauma Recovery Program for counseling. She presented with moderate symptoms of post-traumatic stress disorder. Mia talked about being afraid of her birth parents and not feeling safe visiting with them. Mia also described traumas she endured when she lived in Africa, where she lived in pervasive poverty and was regularly exposed to community violence, including the frightening sounds of gunshots.

The NYSPCC clinician’s initial treatment focused on reducing Mia’s post-traumatic stress symptoms and increasing her coping skills so that she could begin integrating her trauma story into the larger picture of her entire life. Following ongoing sessions with the clinician, Mia has begun to feel more comfortable and secure in her foster home. Future treatment goals will focus on helping Mia’s birth parents increase their awareness of how her experience of physical abuse and exposure to community violence has affected her ability to connect to them and feel safe. The NYSPCC’s goal is to heal this intrafamilial relationship and increase Mia’s sense of safety within her family, while maintaining her safety in her current foster care placement.

*All names in the case vignettes have been changed.
(continued from page 5)

SEXUAL ABUSE PREVENTION PROGRAM

Safe Touches: Personal Safety Training for Children is an integral part of the Child Empowerment Program. Safe Touches focuses on sexual abuse prevention and promotes body safety awareness to children in kindergarten through third grade.

Using colorful puppets, the NYSPCC’s specially trained clinicians use role-play scenarios to help children recognize safe and unsafe touches, teach body safety and help children identify whom to tell if they have experienced an unsafe touch. The workshop emphasizes that if a child has been touched inappropriately, it is never the child’s fault. Each child is given a copy of Your Body Belongs to You! or Keeping my Body Safe! activity and coloring books to be used with their parents and designed to reinforce the messages from the workshop.

In order to strengthen the program, the NYSPCC is launching a rigorous evaluation of Safe Touches. The main goal of the evaluation is to produce information and sound data that can be used to report on the value of a one-session, school-based sexual abuse prevention program for New York City second and third graders. Understanding the effectiveness of the Safe Touches program is important in both the short-term goals of increasing children’s knowledge of safety concepts, but also to the longer-term objectives of reducing the incidence of child sexual abuse. The project received approval from the Institutional Review Boards of both the New York City Department of Education and the Hunter College School of Social Work.

The NYSPCC’s Safe Touches workshop has received overwhelmingly positive feedback and many elementary schools have asked us to present Safe Touches to their students. Demand for this program is constant, as educating children about their bodies and teaching them how to keep safe is of vital importance. In 2009, The NYSPCC provided 78 workshops serving 1,553 children.

CRISIS DEBRIEFING SERVICES

Since 2006, the NYSPCC clinicians have provided crisis debriefing services to the New York City Administration for Children’s Services’ (ACS) staff following traumatic events, such as child fatalities, violence in the field against a staff member, or after handling horrific cases of child physical and sexual abuse. The NYSPCC also conducts bereavement groups following the death of an ACS staff member. The “Restoring Resiliency Response” protocol, developed by Dr. Pulido, is utilized in these sessions. Providing a safe space for everyone to voice feelings about loss is important for team-building and setting up needed support systems instrumental in returning staff to previous levels of functioning. As First Responders to child abuse and neglect cases in New York City, ACS staff needs support to continue their noble but difficult mission. In 2009, The NYSPCC provided 41 crisis debriefing sessions to 311 ACS staff members.
THE NYSPCC’S SUPERVISED VISITATION PROGRAM, Positive Parenting Plus (PP+), provides specialized and intensive therapeutic supervised visitation services to New York City’s most vulnerable children: abused and neglected children in foster care and children involved in high-risk custody and visitation cases in family court proceedings. The services are designed to help parents who cannot have unsupervised access to their children due to a history of child physical or sexual abuse, domestic violence, substance abuse or mental illness, restore or repair their relationships with their children. Rather than eliminating contact between a non-custodial parent and child, supervised visitation provides a one-on-one supportive setting where the relationship can safely continue while pending legal issues are addressed by the child protective and court systems.

IN PP+ SESSIONS, visiting parents spend time with their children in the presence of a Master’s-level clinician. The sessions are enhanced by therapeutic intervention designed specifically for each parent. PP+ provides parenting skills workshops, individual parent coaching sessions for visiting parents during supervised visits with their children and, when needed, mental health counseling for children who have witnessed domestic violence. All families involved in supervised visitation receive these enhanced services. In addition, The NYSPCC has developed a range of specialized services that specifically target the unique issues fathers face as they work towards restoring their relationship with their child(ren). Services for fathers include group, individual and peer counseling, conflict resolution training, family budgeting and consumer education. A program with this level of intensive supervised visitation services is unique in New York City. The NYSPCC is also committed to eliminating language and financial barriers to parent-child contact. The NYSPCC is the only agency in New York City providing bilingual (Spanish/English) services, seven days a week, and PP+ services are provided free of charge.

SUPERVISED VISITATION is intended to be a temporary remedy with most parents moving toward less restrictive or unsupervised visits with their child whenever possible. When that happens, PP+ provides a neutral place for the safe transfer of children during unsupervised visits when there are restrictions placed on the contact between parents.

In 2009, our supervised visitation services helped 160 families involving 239 at-risk children. A total of 839 supervised visits were provided for our families and the staff prepared 294 reports for the Court regarding parent-child interaction. A total of 473 supervised transfers took place. Twelve full cycle parenting skills workshops were held for visiting parents. Other visiting parents also received their Certificate of Completion for cycles started in 2008 and ending in 2009. A total of 235 parenting sessions took place in 2009.
Domestic violence tears families apart. Most of the cases referred to The NYSPCC’s Positive Parenting Plus Program (PP+) have a past history of domestic violence. The goal of supervised visitation is to keep the child and non-offending parent, in most cases the mother, safe, while helping the father repair his relationship with his child(ren). This is at times, as one can imagine, a daunting challenge. Take the case of Kristen, a nine year-old girl who had not seen her father, Burt, in five years due to his incarceration for repeated violent assaults against her mother, Tara. When Burt was released from prison, the Court granted his petition to see Kristen, with supervised visits taking place at The NYSPCC.

Although Kristen constantly heard very negative comments about her father from her mother and other family members, she still missed him. She knew her mother was not supportive of the visits or even of Kristen having a relationship with Burt, but Kristen often wondered about him during their separation and had many questions for him. The conflict between wanting to please her mother and wanting to learn more about her father created some anxiety for Kristen about their upcoming visits.

The NYSPCC clinician worked with the entire family to help resolve these complicated issues. To help alleviate Tara’s concerns about her own and her daughter’s safety, the clinician explained The NYSPCC’s safety protocols to Tara. She also worked with Tara and Kristen on a family safety plan and reviewed it with them regularly to ensure their continued sense of security. This gave some comfort to Tara as she brought Kristen to The NYSPCC for her visits with Burt.

Since Burt wanted to make up for lost time with Kristen, parent coaching sessions with the clinician before and after his visits with Kristen focused on methods for improving his interactions with her and enhancing their time together. During their visits they played games and spoke about school and her interests. This helped Kristen become more comfortable with Burt’s presence. During one visit, Kristen handed him a paper with the question, “What did you do to my Mom?” As Burt struggled with how to respond, the clinician modeled for him how to validate the courage Kristen had shown by asking such a tough question.

The clinician continued to coach and support Burt to find the appropriate language to speak to Kristen about his past transgressions. Burt incorporated communication techniques he learned while attending The NYSPCC’s parenting skills workshops and over time was able to acknowledge the impact that his behavior had on his daughter. He strengthened his parenting skills by communicating honestly with Kristen. He also took ownership of his past behavior. Kristen was supported in this process by the clinician and used the visits as an opportunity to have serious conversations with her father.

The clinician also worked with Tara to help her understand the importance of having Kristen reconnect with her father in a safe, supportive environment. Tara gradually became more encouraging of the relationship. The healing process between Kristen and her father continues.
CHILD PERMANENCY MEDIATION

Working in partnership with the New York City Family Court, The NYSPCC operates the first and only Child Permanency Mediation (CPM) program in New York City. CPM mediates child protective proceedings where the Family Court has placed children in foster care due to parental abuse or neglect. Children and families referred to CPM are usually at a stage in the court proceeding when a decision must be reached about the child’s permanent home. Mediation provides a forum where parents, attorneys, social service agency staff and other interested parties can focus on resolving problems that pose barriers to permanency for the child. In this non-adversarial setting, everyone can explore options and find mutually acceptable solutions that will facilitate a child’s return to the family or expedite placement to another permanent home. CPM enables those participating in child abuse and neglect proceedings to focus on problem resolution, treatment, education and prevention. CPM also helps to avoid prolonged, contentious legal proceedings that can extend a child’s stay in foster care.

By improving communication among the various parties, mediation can minimize delay and lessen frustration and conflict between parents and service providers. Because families are given an active and respected voice in overcoming obstacles to permanency, CPM can reduce their feelings of alienation, confusion, distrust and apathy. Parents who become more engaged in permanency planning for their children are better able to assist in a positive resolution.

Recently, the CPM program has seen an increase of cases with teenagers who are aging out of foster care. This population needs additional support as many teenagers have horrific trauma histories, mental illness and substance abuse problems. They are at risk of leaving foster care without permanency, adult supports, education or job prospects. Mediation can help these teens become more receptive to assistance by offering a safe setting where they can meet with birth parents, foster parents, caseworkers or anyone else who can help them prepare to move forward in their lives.

The NYSPCC provides CPM services in the Brooklyn, Manhattan, Bronx and Queens Family Court buildings. In 2009, the Child Permanency Mediation program handled 302 cases and conducted 503 mediation sessions serving 649 children from 302 families.

CHILD CUSTODY AND VISITATION MEDIATION

In December 2009, the New York State Office of Court Administration (OCA) asked The NYSPCC to expand its Child Permanency Mediation contract to include mediating child custody and visitation cases in the New York City Family Court. The program will begin on March 1, 2010 and will be a court-based program run in collaboration with the New York City Family Court.

With the help of a mediator, parents can work together to develop a parenting plan that will meet their child’s needs. The mediator will help both parents focus on issues such as: visitation schedules, holiday plans, how parents will communicate with each other, decision-making, extended family relationships and dealing with new partners.

After the case is referred, the mediator will conduct one or more sessions with the parents in order to reach an agreement on the custody or visitation issues that are in dispute. If an agreement is reached, the mediator will draft a written version of the agreement and submit it to the Court so that it may be adopted by the Court as the order settling the case.
Susan and Sandy, sisters ages 16 and 14, had been in foster care for seven years. Following the death of their father, their mother, Dina, became addicted to drugs and was unable to care for her daughters. Susan and Sandy were placed into foster care, where Dina visited them sporadically as she tried to rebuild her life. Sadly, her attempts to recover from her substance abuse were unsuccessful and eventually her parental rights were terminated, freeing Susan and Sandy for adoption. Although Susan and Sandy had consistent contact with members of their mother’s family, none of those relatives could care for the girls.

The case was referred to the CPM program after Susan and Sandy had been placed in their second foster home. All was going well and their foster mother, Ms. Miller, wanted to adopt both girls. Oddly, that’s when things started to unravel. The girls became uncommunicative, stopped attending school and refused to discuss the adoption issue. Susan also informed Ms. Miller that she planned on living independently when she turned 18. Sandy, ever loyal to her big sister, remained sadly silent.

Through skillful mediation, Susan disclosed her fear that Sandy’s adoption would sever the ties with her and with their biological family. All parties committed to work with the sisters to ensure that contact with their biological family would continue. Susan agreed to remain in foster care with Ms. Miller, and to attend school regularly. Susan and the caseworker devised a plan to help her work toward independent living, including securing her own apartment. Ms. Miller reconfirmed her desire to adopt Sandy, and invited Susan to remain in the home until she was prepared to successfully live on her own and Sandy agreed to be adopted by Ms. Miller. Satisfied that the adoption would not cut Sandy off from those important family relationships, Susan supported her sister’s adoption. The CPM mediators were able to facilitate an arrangement that was agreeable to all parties. The girls continue to live together in a safe and loving home.
PROFESSIONAL EDUCATION

Professionals who come into contact with children in the course of their everyday activities play a vital role in identifying and assisting children who are victimized by abuse or neglect. The NYSPCC provides training and education to professionals, in addition to the general public, on issues surrounding maltreated children. Law enforcement officials, teachers, social workers, doctors, nurses and other mandated reporters learn to recognize signs and symptoms of maltreatment and how to appropriately report it.

The NYSPCC provides a training course, approved by the New York State Department of Education, in three formats: a correspondence course, an on-site lecture course and a newly developed web-based course. The course teaches professionals how to identify signs of abuse and neglect and understand their legal obligations as mandated reporters. To assist in this public education effort, The NYSPCC has developed and published The NYSPCC Professionals’ Handbook: Identifying and Reporting Child Abuse and Neglect.

Since the program’s inception in 1990, over 46,000 individuals have been trained regarding their legal responsibilities as mandated reporters of child abuse and neglect. In 2009, staff members made 44 presentations to professionals and the public reaching 807 practitioners and concerned citizens in New York City. In addition to these on-site training sessions, 75 people enrolled in and completed The NYSPCC’s correspondence course and 236 people utilized The NYSPCC’s web-based training course.

SAFE (SENTENCING ALTERNATIVES FOR FAMILY EDUCATION)

In conjunction with the Chief of the Crimes Against Children Bureau of the Kings County District Attorney’s Office, The NYSPCC developed and launched SAFE (Sentencing Alternatives for Family Education), a multi-day training program for parents who are criminally charged with “endangering the welfare of a child” due to leaving their children alone and unattended either at home or in automobiles. SAFE provides an alternative to criminal conviction and/or incarceration. Also collaborating on this program are the New York City Fire Department, the National Center for Missing and Exploited Children, and the New York City Administration for Children’s Services. The NYSPCC provides training on general safety issues that affect children (discipline, bathing safety, injury prevention, Shaken Infant Syndrome and the stages of child development), child welfare, and related legal issues. In 2009, The NYSPCC conducted two SAFE workshops reaching approximately 25 parents.

RESEARCH

New York City Mayor Michael Bloomberg appointed The NYSPCC’s Executive Director, Mary L. Pulido, Ph.D., to the New York City Child Fatality Review Team (CFRT) in 2006. The CFRT was established to review all preventable deaths among New York City children ages one to 12 and to make recommendations for expanding the City’s child safety efforts.

In June 2009, the CFRT released the third annual report of children’s fatalities in New York City. This report focuses on fatal unintentional injuries sustained in the home. The findings of the CFRT show that fatal injuries vary by age, gender, race/ethnicity and socioeconomic status. Deaths are highest among younger children, boys, non-Hispanic Black children, and children from lower income neighborhoods. Fires, falls and asphyxia are the leading causes of unintentional child deaths in the home. Fatal childhood injuries sustained in the home can be avoided when the events leading up to injury are foreseen. While many policies and efforts proven to reduce the burden of child injury are in place, further gains are needed. This report outlines additional steps to educate caregivers, implement home safety interventions, and advance research on risk and protective factors associated with unintentional injuries among New York City children.

The findings and recommendations of the CFRT can be viewed on The NYSPCC’s website: www.nyspcc.org.

PREPARING FUTURE LEADERS

Each year, The NYSPCC partners with Columbia University School of Social Work, New York University, Fordham University and Hunter College School of Social Work, by accepting social work students as interns. Through hands-on experience, guided by talented and seasoned NYSPCC professionals, students obtain valuable knowledge and experience that will prepare them for future employment in a social service agency. Educating students in the child abuse protection and prevention field, in addition to other social service fields, is a part of The NYSPCC’s mission and is imperative for the continuation of valuable and highly needed social services. During 2008-2009, The NYSPCC trained five MSW interns.
As the first child protection agency in the United States, The NYSPCC maintains the most comprehensive and oldest set of records on child abuse and neglect cases and laws for maltreated children. The George Sim Johnston Archives, named in memory of a long-standing member of The NYSPCC’s Board of Directors, contains a wealth of original and compiled material on the origins, history and development of the child protection movement from 1875 to the present day.

The Archival holdings include:

- Digital copies of The NYSPCC cases from the organization’s incorporation in 1875 to the present, including more than 650,000 files concerning over 2,000,000 children

- Newspaper clippings of note concerning child protection issues, including 15 bound volumes regarding The NYSPCC’s efforts regarding child labor as it pertains to children working in the theatre

- Annual Reports of child protective statistics and case summaries

Archive photos, records and advice and consultation from The NYSPCC Archivist have been used in several feature length documentaries, short films, dissertations and books dealing with children’s rights. The NYSPCC has also participated in three major museum exhibits: The New York Historical Society, The Museum of the City of New York and the Hoboken Historical Society. In each exhibit, The NYSPCC’s artifacts were prominently displayed highlighting the story of The NYSPCC and its founding of the organized child protection movement in the United States. In 2009, 16 professional and private inquirers received assistance from the Archivist at The NYSPCC.

Of further significance was the continuation of the Archives Preservation Project which began in 2008. This project will enable The NYSPCC to increase the number of people who utilize the archives and will adequately preserve the materials and history for future generations. When completed, all case records, the case index and retrieval system and all historic books and documents will be digitized and the original books, documents and priceless artifacts, such as the original dress that Mary Ellen was wearing during her rescue in 1874, will be professionally preserved.

“The object of The Society is to prevent — not to punish for — cruelty to children.”
Elbridge T. Gerry – June 19, 1875
## FINANCIAL CONDITION SUMMARY

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<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>23,474,153</strong></td>
</tr>
</tbody>
</table>

**Total Liabilities and Net Assets**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$24,161,566</strong></td>
</tr>
</tbody>
</table>
# FINANCIAL ACTIVITY SUMMARY

## OPERATING REVENUE

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$ 846,054</td>
</tr>
<tr>
<td>Government contracts</td>
<td>693,136</td>
</tr>
<tr>
<td>Special events</td>
<td>410,407</td>
</tr>
<tr>
<td>Investment return</td>
<td>1,234,310</td>
</tr>
<tr>
<td>Other support and revenue</td>
<td>23,740</td>
</tr>
<tr>
<td><strong>Total Support and Revenue</strong></td>
<td><strong>$ 3,207,647</strong></td>
</tr>
</tbody>
</table>

## OPERATING EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supervised Visitation</td>
<td>$ 774,827</td>
</tr>
<tr>
<td>Trauma Recovery</td>
<td>810,352</td>
</tr>
<tr>
<td>Child Permanency Mediation</td>
<td>648,655</td>
</tr>
<tr>
<td>Professional Education</td>
<td>249,368</td>
</tr>
<tr>
<td>Archives</td>
<td>104,848</td>
</tr>
<tr>
<td>General administration</td>
<td>385,125</td>
</tr>
<tr>
<td>Special events</td>
<td>161,377</td>
</tr>
<tr>
<td>Fundraising</td>
<td>291,368</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$ 3,425,920</strong></td>
</tr>
</tbody>
</table>

**Excess of Operating Expenses Over Operating Revenue**

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investment return – non-operating</td>
<td>2,008,621</td>
</tr>
<tr>
<td>Adjustment to accrued pension benefits</td>
<td>636,061</td>
</tr>
<tr>
<td>Decrease in temporarily restricted net assets</td>
<td>(70,692)</td>
</tr>
<tr>
<td>Increase in permanently restricted net assets</td>
<td>$ 239,252</td>
</tr>
</tbody>
</table>

## NET ASSETS

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase for the year</td>
<td>$ 2,594,969</td>
</tr>
<tr>
<td>Beginning of year</td>
<td>20,879,184</td>
</tr>
<tr>
<td><strong>End of year</strong></td>
<td><strong>$ 23,474,153</strong></td>
</tr>
</tbody>
</table>
On October 26, 2009, The NYSPCC held its Annual Dinner Gala at 583 Park Avenue in New York City. Honorees Andrea Jung, Chairman and CEO of Avon Products, Inc., and Susan Lucci, Emmy-award winning actress and philanthropist, exemplify the highest level of commitment for their dedication to improving the lives of children in the U.S., and around the world. They are truly an inspiration to us all. The evening was a success, raising approximately $400,000.

Emmy-award winning journalist, author, and Inside Edition host Deborah Norville served as Emcee for the evening, which included remarks from famed columnist and past NYSPCC honoree Liz Smith. We were thrilled that Amanda and Neil Friedman, President of Mattel Brands, and Jacquie and Jerry Storch, Chairman and CEO of Toys“R”Us, Inc. served as Co-Chairs for the event. Many thanks to the Gala Planning Committee: Elizabeth E. Bartlett, Elizabeth Mayhew, Karl G. Wellner, Tatiana G. P. Perkin, and Peter W. Espy.

Special thanks to Mattel/Fisher-Price who gave each guest Elmo’s Tickle Hands to take home to a child, and to Avon Products, Inc., Dwell Studio, Tiny Prints, and Deborah Norville and Karl G. Wellner for their wonderful gift bag items. Additional thanks to American Girl, Turks & Caicos Sporting Club, Easton Bell Sports, Fenway Partners, Aureole restaurant, and Susan Lucci and ABC Studios who donated the great items for our auction. The Gala was truly sensational!
On May 13, 2009, The NYSPCC’s Junior Committee hosted *Dial in Summer at (212)*, a cocktail party to raise funds and awareness of our work with New York City’s children. It was held at 212 Restaurant in New York City. The event was a tremendous success raising over $24,000 for The NYSPCC’s programs. Special thanks to Stephen Czeck for designing the event invitations, Amanda and Peter Espy for donating the printing, and Peter Neu for photographing the event.

1 NYSPCC Board President David R. Stack and Abby Field Gerry; 2 Caroline Stetson and NYSPCC Junior Committee Secretary Amanda Espy; 3 Page Leidy and Jeff Caldwell; 4 NYSPCC Board Member John Farr, NYSPCC Board Vice President Elizabeth Bartlett and A. Jones Yorke; 5 NYSPCC Board Members Amy Gerry and Elbridge T. Gerry, Jr. and Caroline A. Gerry; 6 NYSPCC Junior Committee President Tatiana G. P. Perkin and Thorne Perkin; 7 Andrea Van Beuren, Connie Newberry, Vicki Foley, NYSPCC Board Member Elizabeth Mayhew and Claire Mann.
Our Thanks

The NYSPCC’s continued commitment to protecting children and strengthening families would not have been possible without the generous support of individuals, foundations, corporations and government agencies that share the mission of ensuring the safety and well-being of New York City’s most vulnerable children.

Thank you for supporting The NYSPCC’s critical, life-saving work.
Ms. Deborah Rutkowski
Salvatore Ferragamo
Mr. and Mrs. Joe Santos
Mr. and Mrs. Rich Schellhase
Mr. Gary Sherman
Soho Gem
Ms. Laura Szamatulski
Mr. Mark Tashkovich
Tibi
Tiny Prints
Mr. and Mrs. Paul Toolan
Tory Burch
Verdura

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Ms. Joann Ganz Cooney and Mr. Peter G. Peterson
Mr. and Mrs. Elbridge T. Gerry, Jr.
Mr. and Mrs. Lloyd H. Gerry
Mr. and Mrs. John C. Havens
Ms. Susan Lucci and Mr. Helmut Huber
Ms. Caroline Niemczyk
Ms. Rosie O’Donnell
Mr. M. David Sherrill

$5,000+
Mrs. Gillis Macgil Addison
Ms. Elizabeth E. Bartlett
Mrs. Cornelia G. Corbett
Mr. and Mrs. John Farr
Mr. and Mrs. Michael Jaharis
Mr. and Mrs. Timothy Mayhew
Mr. and Mrs. David R. Stack
The Kessler Family Foundation
Mr. and Mrs. Karl G. Wellner

$1,000+
Ambassador and Mrs. Diego E. Arria
Mr. Charles Ayres
Ms. Clair H. Babrowski
Mr. Peter B. Bartlett
Dr. Narenda Bhandari
Mr. and Mrs. Gregory C. Borchardt
Mr. Christopher M. Brock
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Mr. and Mrs. David Foley
Mr. and Mrs. Gregory Fowlkes
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Ms. Libbie E Gerry
Mr. and Mrs. Joseph Gleberman
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Mr. and Mrs. William Hood
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Ms. Lauren B. Cramer and Mr. G. Demetrius Fexy
Mr. and Mrs. Guillaume Cuvelier
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The Zelnick/Belzberg Charitable Trust
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Mr. Peter Boss
Ms. Ruthann Bowers
Ms. Carolina Campbell
Mr. and Mrs. Christopher W. Carey
Reverend David D. Cockcroft
Ms. Vincenza Cruz
Mr. and Mrs. William S. Elder
Ms. Cari A. Endres
Mr. and Mrs. Simon Gerson
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Mrs. Jane M. Gould
Ms. Rebekah Greenberg
Mr. Ian H. Gumprecht
Ms. Kirsten B. Hardigg
Mr. Robert W. Hardwick
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Mr. and Mrs. Dan Riebling
Mr. Ian Rossetter
Ms. Denise C. R. Santomero
Mr. Christopher J. Schumacher
Mr. Greg Shaw
Ms. Caroline P. Stetson
Mr. Michael Tsaiaros
Mr. Stephen J. Vassallo
Mr. and Mrs. Alan B. Vickery
Mr. and Mrs. Gianluigi Vittadini
Mr. Juan Vogeler
Mr. Michael Watson
Mr. Alex Weiss
Mr. and Mrs. Gordon J. Whiting
(continued on page 20)
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Ms. Olga Eva Baczynska
Mr. and Mrs. Kenneth Barbalato
Mr. and Mrs. Thomas N. Barr
Mr. Jared Baumeister
Ms. Elizabeth Belter
Mr. and Mrs. Robert A. Bernhard
Ms. Andrea Blumenthal
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Mr. Andrew Boss
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Mr. Jason Bradburn
Mr. Mark Bradburn
Ms. Pamela Bradley
Ms. Avery W. Broadbent
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Mr. Al Cabrini
Mr. Jeffrey C. Caldwell
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Ms. Sarah Penn Camp
Ms. Colleen Carey
Ms. Erika Casriel
Ms. Charlotte Chapman
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Mr. Stephen Czeck
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Ms. Tina Daniels
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Ms. Trisha Gregory
Mr. Alexander N. Hack
Mr. and Mrs. Abdus Samad N. Haqq
Ms. Robin Harris
Mr. Hylton Heard
Ms. Marli Hinckley
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Ms. Samantha Woods
Ms. Tanner Zucker
HOW YOU CAN HELP

With the generous support of individuals, foundations and corporations, The NYSPCC will continue its efforts to protect New York City’s children and improve the quality of their lives. There are many ways that concerned individuals can help The NYSPCC achieve this goal. Support can come in various forms.

1. Individual donations
2. Employer matching gifts
3. Donations of stocks or bonds
4. Wills or bequests
5. Designating The NYSPCC as a beneficiary of a life insurance policy
6. Organize a toy drive during the holidays
7. Volunteer at The NYSPCC’s children’s holiday party
8. Support the Annual Dinner Gala
9. Purchase note cards designed by the artist Caroline Almy Gerry from our website (www.nyspcc.org)

To discuss the range of opportunities for making gifts to The NYSPCC, please call Maryann Lauria, Director of Development, at (212) 233-5500 ext. 216.
CURRENT SENIOR MANAGEMENT TEAM

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Executive Director

Stephen P. Forrester, Esq.
Assistant Executive Director

Maryann Lauria
Director of Development

Katheryn Lotsos, LCSW
Director of Clinical Services

Kerri M. Smith, Esq., MSW
City-Wide Mediation Program Manager

Brenda Tully, LCSW
Assistant Director of Clinical Services